

## 2009 USC Baccalaureate Alumni Survey

### About the Survey

The 2009 Baccalaureate Alumni Survey (conducted in Fall 2009) targeted bachelors degree recipients in three cohorts: one year after graduation (Summer 2008 to Spring 2009), five years after graduation (Summer 2004 to Spring 2005), and ten years after graduation (Summer 1999 to Spring 2000). Contact information, provided by University Advancement, was available for virtually the entire one year cohort, 80% of the five year cohort, and 55% of the ten year cohort.

The survey was developed with input from USC's Accreditation Liaison Officer, Student Affairs, Office of International Services, and USC Stevens Institute for Innovation. Alumni were asked about their current principal activity (e.g., employment, graduate/professional education, military). If employed, they were asked about their current employment, as well. Other questions measured satisfaction issues such as the undergraduate education received, the depth with which USC prepared students for life after school (e.g., employment, personal and professional situations), connectedness to the USC community, ability to engage in various activities as a student (e.g., faculty research, internship), and perceived personal development on a variety of dimensions. The full survey is included with this report.

The initial invitation was sent via email (if available). Postcards with a link to the survey web site were sent to nonrespondents and those that did not have an email address in the alumni database but did have a valid mailing address. Postcards were also sent to those who did not respond to email invitations.

The overall response rate was 21.2%, a rate considered above average for alumni surveys. By cohort, the response rates were 30.8% for the one year cohort, 16.1% for the five year cohort, and 12.6% for the ten year cohort. Representativeness was generally good with the typical higher responses from females and alumni who had a higher grade point average. The representativeness of the survey and the response rate is broken down in Appendix A.

### Results

#### Sample

The final sample size ( $N=1963$ ) is heavily weighted toward the one year cohort because of the greater availability of contact information and a higher response rate. Almost 60 percent of all respondents are from the one year cohort:

| Cohort    | N     | %     |
|-----------|-------|-------|
| One year  | 1,171 | 59.7  |
| Five year | 477   | 24.3  |
| Ten year  | 315   | 16.0  |
| Combined  | 1,963 | 100.0 |

Current Activity

The principal activity across cohorts primarily appears to be employment (or pursuit of employment), followed by enrollment in a graduate or professional program. Predictably, the percentage of alumni engaged in full-time employment increases based on the length of time since their graduation.

| Principal Activity at Time of Survey       | Cohort       |               |            |               |            |               | Total        |               |
|--|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1            |               | 5          |               | 10         |               |              |               |
|  | N            | %             | N          | %             | N          | %             | N            | %             |
| Employment, full-time paid                 | 481          | 41.1%         | 295        | 61.8%         | 249        | 79.3%         | 1,025        | 52.2%         |
| Employment, part-time paid                 | 99           | 8.5%          | 19         | 4.0%          | 9          | 2.9%          | 127          | 6.5%          |
| Seeking employment                         | 211          | 18.0%         | 33         | 6.9%          | 18         | 5.7%          | 262          | 13.4%         |
| Graduate or professional school, full-time | 267          | 22.8%         | 93         | 19.5%         | 12         | 3.8%          | 372          | 19.0%         |
| Graduate or professional school, part-time | 13           | 1.1%          | 6          | 1.3%          | 2          | .6%           | 21           | 1.1%          |
| Additional undergraduate coursework        | 11           | .9%           | 3          | .6%           | 2          | .6%           | 16           | .8%           |
| Military service                           | 4            | .3%           | 3          | .6%           | 2          | .6%           | 9            | .5%           |
| Volunteer activity (e.g., Peace Corps)     | 20           | 1.7%          | 3          | .6%           | 0          | .0%           | 23           | 1.2%          |
| Starting or raising a family               | 1            | .1%           | 7          | 1.5%          | 7          | 2.2%          | 15           | .8%           |
| Other, please specify:                     | 64           | 5.5%          | 15         | 3.1%          | 13         | 4.1%          | 92           | 4.7%          |
| <b>Total</b>                               | <b>1,171</b> | <b>100.0%</b> | <b>477</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>1,962</b> | <b>100.0%</b> |

Current Employment

For alumni indicating that they were employed in the question asking about their principal activity, several additional questions were asked about the nature of their current employment. In terms of the type of organization or sector in which alumni work, most are primarily working in private for-profit corporations, companies, or group practices.

| Current Employment: Organization Type/Sector                           | Cohort     |               |            |               |            |               | Total        |               |
|--|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1          |               | 5          |               | 10         |               |              |               |
|  | N          | %             | N          | %             | N          | %             | N            | %             |
| Private for-profit corporation/company/group-practice                  | 396        | 68.6%         | 210        | 66.9%         | 152        | 59.1%         | 758          | 66.0%         |
| Private non-profit (school, college, arts/cultural organization, etc.) | 75         | 13.0%         | 42         | 13.4%         | 38         | 14.8%         | 155          | 13.5%         |
| Government or other public institution or agency                       | 63         | 10.9%         | 31         | 9.9%          | 42         | 16.3%         | 136          | 11.8%         |
| Self-employed, own business, or professional practice (non-group)      | 33         | 5.7%          | 23         | 7.3%          | 22         | 8.6%          | 78           | 6.8%          |
| Other, please specify:   | 10         | 1.7%          | 8          | 2.5%          | 3          | 1.2%          | 21           | 1.8%          |
| <b>Total</b>   | <b>577</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>257</b> | <b>100.0%</b> | <b>1,148</b> | <b>100.0%</b> |

When alumni were asked to describe their current occupation, the data breakdown was as follows:

| Occupation Category                           | Cohort     |               |            |               |            |               | Total        |               |
|---|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|   | 1          |               | 5          |               | 10         |               |              |               |
|   | N          | %             | N          | %             | N          | %             | N            | %             |
| Business and financial/accounting             | 141        | 24.5%         | 60         | 19.4%         | 39         | 15.2%         | 240          | 21.0%         |
| Arts, design, entertainment, sports and media | 82         | 14.2%         | 53         | 17.1%         | 30         | 11.7%         | 165          | 14.4%         |
| Marketing and sales                           | 56         | 9.7%          | 32         | 10.3%         | 30         | 11.7%         | 118          | 10.3%         |
| Education, training and library               | 53         | 9.2%          | 23         | 7.4%          | 25         | 9.8%          | 101          | 8.8%          |
| Architecture and engineering                  | 43         | 7.5%          | 24         | 7.7%          | 11         | 4.3%          | 78           | 6.8%          |
| Health care/medical                           | 25         | 4.3%          | 18         | 5.8%          | 25         | 9.8%          | 68           | 6.0%          |
| Management                                    | 22         | 3.8%          | 17         | 5.5%          | 22         | 8.6%          | 61           | 5.3%          |
| Legal   | 17         | 3.0%          | 22         | 7.1%          | 19         | 7.4%          | 58           | 5.1%          |
| Office and administrative support             | 33         | 5.7%          | 7          | 2.3%          | 8          | 3.1%          | 48           | 4.2%          |
| Computer and mathematical                     | 10         | 1.7%          | 18         | 5.8%          | 11         | 4.3%          | 39           | 3.4%          |
| Life, physical, and social sciences           | 11         | 1.9%          | 2          | 0.6%          | 6          | 2.3%          | 19           | 1.7%          |
| Community and social services                 | 5          | 0.9%          | 6          | 1.9%          | 6          | 2.3%          | 17           | 1.5%          |
| Construction and extraction                   | 6          | 1.0%          | 3          | 1.0%          | 2          | 0.8%          | 11           | 1.0%          |
| Food preparation and serving related          | 8          | 1.4%          | 3          | 1.0%          | 0          | 0.0%          | 11           | 1.0%          |
| Other   | 64         | 11.1%         | 22         | 7.1%          | 22         | 8.6%          | 108          | 9.6%          |
| <b>Total</b>                                  | <b>576</b> | <b>100.0%</b> | <b>310</b> | <b>100.0%</b> | <b>256</b> | <b>100.0%</b> | <b>1,142</b> | <b>100.0%</b> |

Many of the alumni are either working in their field of study or in a related field.

| Current position related to undergraduate field(s) of study | Cohort     |               |            |               |            |               | Total        |               |
|---|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|   | 1          |               | 5          |               | 10         |               |              |               |
|   | N          | %             | N          | %             | N          | %             | N            | %             |
| Yes, same field as major(s)                                 | 243        | 41.9%         | 120        | 38.2%         | 97         | 37.6%         | 460          | 39.9%         |
| Yes, related to major(s)                                    | 191        | 32.9%         | 121        | 38.5%         | 81         | 31.4%         | 393          | 34.1%         |
| No, not related   | 141        | 24.3%         | 72         | 22.9%         | 79         | 30.6%         | 292          | 25.3%         |
| Not applicable  | 5          | .9%           | 1          | .3%           | 1          | .4%           | 7            | .6%           |
| <b>Total</b>  | <b>580</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>258</b> | <b>100.0%</b> | <b>1,152</b> | <b>100.0%</b> |

Of the 24.3% of alumni who indicated that they were not working in the same or related field, the majority indicated that it was not by choice that they began working in a field unrelated to their major.

| Current position not related to major by choice | Cohort     |               |           |               |           |               | Total      |               |
|---|------------|---------------|-----------|---------------|-----------|---------------|------------|---------------|
|   | 1          |               | 5         |               | 10        |               |            |               |
|   | N          | %             | N         | %             | N         | %             | N          | %             |
| No  | 81         | 58.3%         | 53        | 73.6%         | 62        | 78.5%         | 196        | 67.6%         |
| Yes   | 58         | 41.7%         | 19        | 26.4%         | 17        | 21.5%         | 94         | 32.4%         |
| <b>Total</b>                                    | <b>139</b> | <b>100.0%</b> | <b>72</b> | <b>100.0%</b> | <b>79</b> | <b>100.0%</b> | <b>290</b> | <b>100.0%</b> |

The following table shows that over 42% of alumni reported earning a minor, and almost half of those were currently in a position that was related to that minor:

| Current position related to undergraduate minor(s) | Cohort     |               |            |               |            |               | Total        |               |
|--|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1          |               | 5          |               | 10         |               |              |               |
|  | N          | %             | N          | %             | N          | %             | N            | %             |
| Yes, related to minor(s)                           | 109        | 19.1%         | 67         | 21.8%         | 45         | 17.5%         | 221          | 19.5%         |
| No, not related                                    | 138        | 24.2%         | 62         | 20.1%         | 59         | 23.0%         | 259          | 22.8%         |
| Not applicable (no minor, etc.)                    | 323        | 56.7%         | 179        | 58.1%         | 153        | 59.5%         | 655          | 57.7%         |
| <b>Total</b>                                       | <b>570</b> | <b>100.0%</b> | <b>308</b> | <b>100.0%</b> | <b>257</b> | <b>100.0%</b> | <b>1,135</b> | <b>100.0%</b> |

Over 80% of alumni employed at the time they took the survey indicated that they were generally satisfied or very satisfied with their current position:

| Current job satisfaction                     | Cohort     |               |            |               |            |               | Total        |               |
|--|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1          |               | 5          |               | 10         |               |              |               |
|  | N          | %             | N          | %             | N          | %             | N            | %             |
| Very dissatisfied                            | 14         | 2.4%          | 4          | 1.3%          | 6          | 2.3%          | 24           | 2.1%          |
| Generally Dissatisfied                       | 35         | 6.0%          | 17         | 5.4%          | 15         | 5.8%          | 67           | 5.8%          |
| Neither satisfied nor dissatisfied (neutral) | 76         | 13.1%         | 32         | 10.2%         | 20         | 7.8%          | 128          | 11.1%         |
| Generally Satisfied                          | 238        | 41.0%         | 149        | 47.5%         | 111        | 43.0%         | 498          | 43.2%         |
| Very Satisfied                               | 217        | 37.4%         | 112        | 35.7%         | 106        | 41.1%         | 435          | 37.8%         |
| <b>Total</b>                                 | <b>580</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>258</b> | <b>100.0%</b> | <b>1,152</b> | <b>100.0%</b> |

Undergraduate Education Experience

Overall, over 90% of respondents report that they are generally satisfied or very satisfied the undergraduate education they received from USC. Note that the greatest level of satisfaction is from the ten year cohort.

| Satisfaction with undergraduate education    | Cohort       |               |            |               |            |               | Total        |               |
|--|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1            |               | 5          |               | 10         |               |              |               |
|  | N            | %             | N          | %             | N          | %             | N            | %             |
| Very dissatisfied                            | 6            | .5%           | 1          | .2%           | 3          | 1.0%          | 10           | .5%           |
| Generally Dissatisfied                       | 30           | 2.6%          | 9          | 1.9%          | 0          | .0%           | 39           | 2.0%          |
| Neither satisfied nor dissatisfied (neutral) | 71           | 6.1%          | 28         | 5.9%          | 14         | 4.5%          | 113          | 5.8%          |
| Generally Satisfied                          | 475          | 40.8%         | 176        | 37.1%         | 105        | 33.4%         | 756          | 38.7%         |
| Very Satisfied                               | 581          | 50.0%         | 261        | 54.9%         | 192        | 61.1%         | 1,034        | 53.0%         |
| <b>Total</b>                                 | <b>1,163</b> | <b>100.0%</b> | <b>475</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>1,952</b> | <b>100.0%</b> |

A similar pattern was observed on the question concerning whether their USC undergraduate major(s) did an acceptable or very good job of preparing them for employment.

| Undergraduate major(s) at USC:                                       | Cohort       |               |            |               |            |               | Total        |               |
|--|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1            |               | 5          |               | 10         |               |              |               |
|  | N            | %             | N          | %             | N          | %             | N            | %             |
| Should have done a better job of preparing you for the world of work | 103          | 8.9%          | 45         | 9.5%          | 20         | 6.4%          | 168          | 8.6%          |
| Did an acceptable job of preparing you for the world of work         | 563          | 48.5%         | 196        | 41.3%         | 114        | 36.3%         | 873          | 44.7%         |
| Did a very good job of preparing you for the world of work           | 496          | 42.7%         | 234        | 49.3%         | 180        | 57.3%         | 910          | 46.6%         |
| <b>Total</b>   | <b>1,162</b> | <b>100.0%</b> | <b>475</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>1,951</b> | <b>100.0%</b> |

Most alumni feel like they are part of the Trojan Family, but in this case the strongest results were from the one year cohort.

| Feel like part of the Trojan Family | Cohort       |               |            |               |            |               | Total        |               |
|-------------------------------------|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|                                     | 1            |               | 5          |               | 10         |               |              |               |
|                                     | N            | %             | N          | %             | N          | %             | N            | %             |
| Strongly disagree                   | 13           | 1.1%          | 4          | .8%           | 2          | .6%           | 19           | 1.0%          |
| Disagree                            | 37           | 3.2%          | 8          | 1.7%          | 7          | 2.2%          | 52           | 2.7%          |
| Neither agree nor disagree          | 73           | 6.3%          | 43         | 9.1%          | 28         | 8.9%          | 144          | 7.4%          |
| Agree                               | 417          | 36.0%         | 178        | 37.6%         | 139        | 44.3%         | 734          | 37.7%         |
| Strongly agree                      | 619          | 53.4%         | 240        | 50.7%         | 138        | 43.9%         | 997          | 51.2%         |
| <b>Total</b>                        | <b>1,159</b> | <b>100.0%</b> | <b>473</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>1,946</b> | <b>100.0%</b> |

Almost 90 percent of alumni agreed or strongly agreed that the interpersonal and social skills developed at USC have had a lasting impact on their lives, and in this case the results were very similar for each cohort.

| Lasting impact of interpersonal/ social skills developed at USC | Cohort       |               |            |               |            |               | Total        |               |
|---|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|   | 1            |               | 5          |               | 10         |               |              |               |
|   | N            | %             | N          | %             | N          | %             | N            | %             |
| Strongly disagree   | 8            | .7%           | 3          | .6%           | 3          | 1.0%          | 14           | .7%           |
| Disagree  | 23           | 2.0%          | 12         | 2.5%          | 4          | 1.3%          | 39           | 2.0%          |
| Neither agree nor disagree                                      | 117          | 10.1%         | 60         | 12.7%         | 38         | 12.2%         | 215          | 11.1%         |
| Agree   | 421          | 36.5%         | 167        | 35.2%         | 115        | 36.9%         | 703          | 36.3%         |
| Strongly agree  | 584          | 50.7%         | 232        | 48.9%         | 152        | 48.7%         | 968          | 49.9%         |
| <b>Total</b>  | <b>1,153</b> | <b>100.0%</b> | <b>474</b> | <b>100.0%</b> | <b>312</b> | <b>100.0%</b> | <b>1,939</b> | <b>100.0%</b> |

The majority of alumni believed that they benefited from the personal connections/social networks developed at USC. However, the results were less strong compared to the response to the previous question in that about 70% agreed or strongly agreed.

| Benefited from the personal connections/social networks developed at USC | Cohort       |               |            |               |            |               | Total        |               |
|--|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|  | 1            |               | 5          |               | 10         |               |              |               |
|  | N            | %             | N          | %             | N          | %             | N            | %             |
| Strongly disagree  | 24           | 2.1%          | 9          | 1.9%          | 7          | 2.2%          | 40           | 2.1%          |
| Disagree   | 78           | 6.7%          | 39         | 8.3%          | 31         | 9.9%          | 148          | 7.6%          |
| Neither agree nor disagree   | 235          | 20.3%         | 77         | 16.3%         | 76         | 24.3%         | 388          | 20.0%         |
| Agree  | 382          | 33.0%         | 156        | 33.1%         | 98         | 31.3%         | 636          | 32.7%         |
| Strongly agree   | 439          | 37.9%         | 190        | 40.3%         | 101        | 32.3%         | 730          | 37.6%         |
| <b>Total</b>   | <b>1,158</b> | <b>100.0%</b> | <b>471</b> | <b>100.0%</b> | <b>313</b> | <b>100.0%</b> | <b>1,942</b> | <b>100.0%</b> |

Overall, nearly a third of the alumni engaged in research with faculty. Alumni were more likely to report having engaged in research with faculty in the one year cohort compared to older cohorts.

| Engaged in research with faculty | Cohort       |               |            |               |            |               | Total        |               |
|----------------------------------|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|                                  | 1            |               | 5          |               | 10         |               |              |               |
|                                  | N            | %             | N          | %             | N          | %             | N            | %             |
| Yes – once                       | 247          | 21.3%         | 84         | 17.8%         | 49         | 15.7%         | 380          | 19.6%         |
| Yes - more than once             | 185          | 16.0%         | 49         | 10.4%         | 32         | 10.3%         | 266          | 13.7%         |
| No                               | 725          | 62.7%         | 338        | 71.8%         | 231        | 74.0%         | 1294         | 66.7%         |
| <b>Total</b>                     | <b>1,157</b> | <b>100.0%</b> | <b>471</b> | <b>100.0%</b> | <b>312</b> | <b>100.0%</b> | <b>1,940</b> | <b>100.0%</b> |

Two thirds of the alumni engaged in at least one internship during their time at USC.

| Completed an internship | Cohort       |               |            |               |            |               | Total        |               |
|-------------------------|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|                         | 1            |               | 5          |               | 10         |               |              |               |
|                         | N            | %             | N          | %             | N          | %             | N            | %             |
| Yes – one               | 302          | 26.0%         | 133        | 28.0%         | 95         | 30.3%         | 530          | 27.2%         |
| Yes - more than one     | 511          | 43.9%         | 173        | 36.4%         | 87         | 27.7%         | 771          | 39.5%         |
| No                      | 350          | 30.1%         | 169        | 35.6%         | 132        | 42.0%         | 651          | 33.4%         |
| <b>Total</b>            | <b>1,163</b> | <b>100.0%</b> | <b>475</b> | <b>100.0%</b> | <b>314</b> | <b>100.0%</b> | <b>1,952</b> | <b>100.0%</b> |

Of the students who completed an internship, more than half reported having the internship led to a job offer, and it seems this is especially the case for recent graduates.

| Internships led to a job offer | Cohort     |               |            |               |            |               | Total        |               |
|--------------------------------|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|                                | 1          |               | 5          |               | 10         |               |              |               |
|                                | N          | %             | N          | %             | N          | %             | N            | %             |
| No                             | 310        | 38.4%         | 153        | 50.3%         | 86         | 47.5%         | 549          | 42.5%         |
| Yes                            | 498        | 61.6%         | 151        | 49.7%         | 95         | 52.5%         | 744          | 57.5%         |
| <b>Total</b>                   | <b>808</b> | <b>100.0%</b> | <b>304</b> | <b>100.0%</b> | <b>181</b> | <b>100.0%</b> | <b>1,293</b> | <b>100.0%</b> |

Over 90% of alumni felt that they would attend USC again, if they could start over, including two thirds who were definitely sure about their answer

| Would start over again at USC | Cohort |        |     |        |     |        | Total |        |
|-------------------------------|--------|--------|-----|--------|-----|--------|-------|--------|
|                               | 1      |        | 5   |        | 10  |        |       |        |
|                               | N      | %      | N   | %      | N   | %      | N     | %      |
| Definitely not                | 10     | .9%    | 0   | .0%    | 2   | .6%    | 12    | .6%    |
| Probably not                  | 35     | 3.0%   | 11  | 2.3%   | 6   | 1.9%   | 52    | 2.7%   |
| I'm not sure                  | 83     | 7.2%   | 39  | 8.2%   | 15  | 4.8%   | 137   | 7.0%   |
| Probably yes                  | 269    | 23.2%  | 102 | 21.5%  | 80  | 25.5%  | 451   | 23.2%  |
| Definitely yes                | 763    | 65.8%  | 322 | 67.9%  | 211 | 67.2%  | 1296  | 66.5%  |
| Total                         | 1,160  | 100.0% | 474 | 100.0% | 314 | 100.0% | 1,948 | 100.0% |

Career

About 85% of alumni felt that USC prepared them generally well or very well for their chosen career. Note however that the most common answer was “generally well.”

| USC prepared student for chosen career  | Cohort |        |     |        |     |        | Total |        |
|---|--------|--------|-----|--------|-----|--------|-------|--------|
|   | 1      |        | 5   |        | 10  |        |       |        |
|   | N      | %      | N   | %      | N   | %      | N     | %      |
| Very inadequately                       | 9      | .8%    | 1   | .2%    | 2   | .7%    | 12    | .7%    |
| Inadequately                            | 31     | 2.9%   | 9   | 2.0%   | 7   | 2.3%   | 47    | 2.6%   |
| Neither well nor inadequately (neutral) | 145    | 13.6%  | 64  | 14.0%  | 33  | 10.8%  | 242   | 13.3%  |
| Generally well                          | 603    | 56.7%  | 246 | 53.9%  | 159 | 52.1%  | 1008  | 55.3%  |
| Very well                               | 275    | 25.9%  | 136 | 29.8%  | 104 | 34.1%  | 515   | 28.2%  |
| Total                                   | 1,063  | 100.0% | 456 | 100.0% | 305 | 100.0% | 1,824 | 100.0% |

Additionally, the majority of alumni seem satisfied with the course of their career thus far, with earlier cohorts significantly the most satisfied.

| Satisfaction with course of career           | Cohort |        |     |        |     |        | Total |        |
|--|--------|--------|-----|--------|-----|--------|-------|--------|
|  | 1      |        | 5   |        | 10  |        |       |        |
|  | N      | %      | N   | %      | N   | %      | N     | %      |
| Very dissatisfied                            | 46     | 4.4%   | 10  | 2.2%   | 7   | 2.3%   | 63    | 3.5%   |
| Generally Dissatisfied                       | 103    | 10.0%  | 26  | 5.7%   | 18  | 5.8%   | 147   | 8.2%   |
| Neither satisfied nor dissatisfied (neutral) | 196    | 18.9%  | 61  | 13.3%  | 30  | 9.7%   | 287   | 15.9%  |
| Generally Satisfied                          | 407    | 39.3%  | 214 | 46.7%  | 156 | 50.6%  | 777   | 43.1%  |
| Very Satisfied                               | 283    | 27.3%  | 147 | 32.1%  | 97  | 31.5%  | 527   | 29.3%  |
| Total  | 1,035  | 100.0% | 458 | 100.0% | 308 | 100.0% | 1,801 | 100.0% |

The following shows, in order of importance, principles that guide the lives of alumni. While the similarities across cohorts are strong, note the decrease in the most recent cohort in the importance of “being well off financially” and the corresponding increase in “Helping others in need,” “Being involved in artistic activities,” and “Contributing to science and innovation.”

| Principles  | Cohort |       |       | Total |
|---|--------|-------|-------|-------|
|   | 1      | 5     | 10    |       |
| Challenging yourself intellectually                                 | 96.9%  | 97.0% | 98.1% | 97.1% |
| Keeping up with developments in my area of expertise                | 91.5%  | 91.0% | 91.5% | 91.4% |
| Being well off financially  | 85.8%  | 88.8% | 90.6% | 87.3% |
| Helping others in need  | 85.7%  | 86.3% | 82.3% | 85.3% |
| Recognition from colleagues   | 83.6%  | 85.6% | 86.5% | 84.6% |
| Working with like-minded colleagues                                 | 78.7%  | 80.6% | 77.1% | 78.9% |
| Being successful in my own business                                 | 67.2%  | 63.4% | 64.0% | 65.7% |
| Having responsibility for the work of others                        | 61.3%  | 64.7% | 65.7% | 62.8% |
| Influencing political and social values                             | 60.4%  | 56.0% | 61.8% | 59.6% |
| Being involved in artistic activities                               | 54.1%  | 48.6% | 47.7% | 51.7% |
| Contributing to science and innovation                              | 51.4%  | 44.4% | 46.5% | 48.9% |
| Work that is in accordance with a particular philosophy or religion | 28.6%  | 23.9% | 24.5% | 26.8% |
| Total Number of Survey Respondents (Average)                        | 1,134  | 465   | 309   | 1,908 |

Note: Percentage represents students indicating that the principle is either important or very important.

Alumni were asked to select from a list all of the accomplishments that applied to them. The table below displays the list of accomplishments that alumni could choose from and the percentage of alumni indicating the activity as an accomplishment.

| Accomplishment   | Cohort |       |       | Total |
|--|--------|-------|-------|-------|
|  | 1      | 5     | 10    |       |
| Created/performed an artistic work experienced by the public | 21.6%  | 16.8% | 15.2% | 19.4% |
| Written an original published work                           | 11.4%  | 11.9% | 13.3% | 11.9% |
| Brought new product or service to market                     | 6.7%   | 12.4% | 16.2% | 9.6%  |
| Made a theoretical or research-based contribution to science | 9.6%   | 10.3% | 7.3%  | 9.4%  |
| Founder of a for-profit venture                              | 5.9%   | 9.2%  | 12.4% | 7.7%  |
| Published in peer-reviewed journal                           | 4.6%   | 8.4%  | 7.3%  | 6.0%  |
| Founder of a not-for-profit venture                          | 5.4%   | 5.7%  | 4.1%  | 5.2%  |
| Creating policy change at a local, state, or national level  | 2.6%   | 3.6%  | 4.1%  | 3.1%  |
| Inventor on a patent   | .9%    | 1.3%  | 2.2%  | 1.2%  |
| Founder of a venture generating more than \$5M in revenue    | .3%    | .6%   | 1.3%  | .5%   |
| Other  | 2.4%   | 6.3%  | 11.4% | 4.8%  |
| Total Number of Respondents                                  | 1,171  | 477   | 315   | 1,963 |



Pursuit of Additional Education

Overall, 39.4% of the sample went on to graduate school or a credential program since leaving USC. A greater proportion of alumni from older cohorts were more likely to have been enrolled in a graduate or credential program as compared to those in the most recent cohort.

| Enrolled in a graduate degree/credential program since graduating | Cohort |        |     |        |     |        | Total |        |
|---|--------|--------|-----|--------|-----|--------|-------|--------|
|   | 1      |        | 5   |        | 10  |        |       |        |
|   | N      | %      | N   | %      | N   | %      | N     | %      |
| No  | 825    | 70.5%  | 229 | 48.0%  | 136 | 43.2%  | 1,190 | 60.6%  |
| Yes   | 346    | 29.5%  | 248 | 52.0%  | 179 | 56.8%  | 773   | 39.4%  |
| Total   | 1,171  | 100.0% | 477 | 100.0% | 315 | 100.0% | 1,963 | 100.0% |

Following are the types of degree programs in which a degree was received or the alumnus is currently enrolled.

| Degree Program                                  | Cohort |        |     |        |     |        | Total |        |
|---|--------|--------|-----|--------|-----|--------|-------|--------|
|   | 1      |        | 5   |        | 10  |        |       |        |
|   | N      | %      | N   | %      | N   | %      | N     | %      |
| Law (L.L.B. or J.D.)                            | 47     | 4.0%   | 39  | 8.2%   | 22  | 7.0%   | 108   | 5.5%   |
| Medicine (M.D., D.D.)                           | 22     | 1.9%   | 17  | 3.6%   | 10  | 3.2%   | 49    | 2.5%   |
| Other Medical                                   | 27     | 2.3%   | 12  | 2.5%   | 5   | 1.6%   | 44    | 2.2%   |
| Second Bachelor's Degree                        | 13     | 1.1%   | 4   | 0.8%   | 3   | 1.0%   | 20    | 1.0%   |
| Master's Degree                                 | 186    | 15.9%  | 151 | 31.7%  | 126 | 40.0%  | 463   | 23.6%  |
| Doctorate                                       | 24     | 2.0%   | 20  | 4.2%   | 12  | 3.8%   | 56    | 2.9%   |
| Other (Specify)                                 | 31     | 2.6%   | 19  | 4.0%   | 16  | 5.1%   | 66    | 3.4%   |
| Total Pursuing or Received Additional Degree(s) | 350    | 29.89% | 262 | 54.93% | 194 | 61.59% | 806   | 41.06% |
| Total Number of Respondents                     | 1,171  |        | 477 |        | 315 |        | 1,963 |        |

Note: Upon request, this data can be disaggregated to show the number of alumni who are currently enrolled in a degree program and those who have already received another degree.

Following are the fields in which alumni earned masters degrees. It appears that the most popular masters degrees among alumni in this sample are in the fields of education, engineering, and business management.

| Fields   | Cohort       |             |            |              |            |              | Total        |              |
|--|--------------|-------------|------------|--------------|------------|--------------|--------------|--------------|
|  | 1            |             | 5          |              | 10         |              |              |              |
|  | N            | %           | N          | %            | N          | %            | N            | %            |
| Business Management                              | 0            | 0.0%        | 4          | 0.8%         | 30         | 9.5%         | 34           | 1.7%         |
| Education  | 0            | 0.0%        | 15         | 3.1%         | 18         | 5.7%         | 33           | 1.7%         |
| Engineering                                      | 3            | 0.3%        | 12         | 2.5%         | 7          | 2.2%         | 22           | 1.1%         |
| Health Professions and Related Clinical Sciences | 4            | 0.3%        | 5          | 1.0%         | 9          | 2.9%         | 18           | 0.9%         |
| Communication, Journalism and Related Programs   | 0            | 0.0%        | 5          | 1.0%         | 7          | 2.2%         | 12           | 0.6%         |
| Social Sciences                                  | 2            | 0.2%        | 4          | 0.8%         | 5          | 1.6%         | 11           | 0.6%         |
| Computer and Information Sciences                | 0            | 0.0%        | 3          | 0.6%         | 5          | 1.6%         | 8            | 0.4%         |
| Public Administration                            | 0            | 0.0%        | 2          | 0.4%         | 6          | 1.9%         | 8            | 0.4%         |
| Visual and Performing Arts                       | 0            | 0.0%        | 3          | 0.6%         | 5          | 1.6%         | 8            | 0.4%         |
| English and Literature                           | 0            | 0.0%        | 4          | 0.8%         | 1          | 0.3%         | 5            | 0.3%         |
| Biological and Biomedical Sciences               | 0            | 0.0%        | 4          | 0.8%         | 1          | 0.3%         | 5            | 0.3%         |
| Architecture                                     | 0            | 0.0%        | 1          | 0.2%         | 3          | 1.0%         | 4            | 0.2%         |
| Interdisciplinary Studies                        | 0            | 0.0%        | 3          | 0.6%         | 1          | 0.3%         | 4            | 0.2%         |
| Psychology                                       | 0            | 0.0%        | 3          | 0.6%         | 0          | 0.0%         | 3            | 0.2%         |
| Communications Technologies                      | 0            | 0.0%        | 1          | 0.2%         | 1          | 0.3%         | 2            | 0.1%         |
| Physical Sciences                                | 0            | 0.0%        | 2          | 0.4%         | 0          | 0.0%         | 2            | 0.1%         |
| Science Technologies                             | 0            | 0.0%        | 0          | 0.0%         | 2          | 0.6%         | 2            | 0.1%         |
| Area, Ethnic and Cultural Studies                | 0            | 0.0%        | 1          | 0.2%         | 0          | 0.0%         | 1            | 0.1%         |
| Liberal Arts General Studies                     | 0            | 0.0%        | 1          | 0.2%         | 0          | 0.0%         | 1            | 0.1%         |
| Library Science                                  | 0            | 0.0%        | 0          | 0.0%         | 1          | 0.3%         | 1            | 0.1%         |
| Parks, Recreation, Leisure and Fitness Studies   | 0            | 0.0%        | 0          | 0.0%         | 1          | 0.3%         | 1            | 0.1%         |
| Security Services                                | 0            | 0.0%        | 0          | 0.0%         | 1          | 0.3%         | 1            | 0.1%         |
| Other  | 5            | 0.4%        | 24         | 5.0%         | 15         | 4.8%         | 44           | 2.2%         |
| <b>Total Number of Masters Degrees</b>           | <b>14</b>    | <b>1.2%</b> | <b>97</b>  | <b>20.3%</b> | <b>119</b> | <b>37.8%</b> | <b>230</b>   | <b>11.7%</b> |
| <b>Total Number of Respondents</b>               | <b>1,171</b> |             | <b>477</b> |              | <b>315</b> |              | <b>1,963</b> |              |

Following are the fields in which alumni earned doctorates:

| Fields   | Cohort     |             |            |             | Total        |             |
|--|------------|-------------|------------|-------------|--------------|-------------|
|  | 5          |             | 10         |             |              |             |
|  | N          | %           | N          | %           | N            | %           |
| Psychology                                       | 4          | 0.8%        | 0          | 0.0%        | 4            | 0.2%        |
| Education  | 0          | 0.0%        | 2          | 0.6%        | 2            | 0.1%        |
| Biological and Biomedical Sciences               | 0          | 0.0%        | 2          | 0.6%        | 2            | 0.1%        |
| Health Professions and Related Clinical Sciences | 1          | 0.2%        | 1          | 0.3%        | 2            | 0.1%        |
| Agricultural Sciences                            | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| Computer and Information Sciences                | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| Engineering                                      | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| Legal Studies                                    | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| English and Literature                           | 1          | 0.2%        | 0          | 0.0%        | 1            | 0.1%        |
| Mathematics and Statistics                       | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| Physical Sciences                                | 1          | 0.2%        | 0          | 0.0%        | 1            | 0.1%        |
| Science Technologies                             | 0          | 0.0%        | 1          | 0.3%        | 1            | 0.1%        |
| Other  | 1          | 0.2%        | 2          | 0.6%        | 3            | 0.2%        |
| <b>Total Number of Doctorates</b>                | <b>8</b>   | <b>1.6%</b> | <b>13</b>  | <b>3.9%</b> | <b>21</b>    | <b>1.5%</b> |
| <b>Total Number of Respondents</b>               | <b>477</b> |             | <b>315</b> |             | <b>1,963</b> |             |

Most of the alumni who attended graduate and/or professional school felt that USC had prepared them fairly well for that challenge.

| USC prepared for graduate/professional school | Cohort |        |     |        |     |        | Total |        |
|---|--------|--------|-----|--------|-----|--------|-------|--------|
|   | 1      |        | 5   |        | 10  |        |       |        |
|   | N      | %      | N   | %      | N   | %      | N     | %      |
| I was not at all prepared                     | 1      | .3%    | 0   | .0%    | 1   | .6%    | 2     | .3%    |
| I was inadequately prepared                   | 5      | 1.5%   | 5   | 2.1%   | 3   | 1.7%   | 13    | 1.7%   |
| I was adequately prepared                     | 26     | 7.8%   | 33  | 13.9%  | 24  | 13.7%  | 83    | 11.1%  |
| I was generally well prepared                 | 134    | 40.0%  | 90  | 38.0%  | 61  | 34.9%  | 285   | 38.2%  |
| I was very well prepared                      | 169    | 50.4%  | 109 | 46.0%  | 86  | 49.1%  | 364   | 48.7%  |
| Total   | 335    | 100.0% | 237 | 100.0% | 175 | 100.0% | 747   | 100.0% |

Many of the alumni also indicated that their undergraduate experience at USC positively influenced their plans for graduate/professional study.

| Extent undergraduate experience influenced plans for graduate/professional study | Cohort |        |     |        |     |        | Total |        |
|--|--------|--------|-----|--------|-----|--------|-------|--------|
|  | 1      |        | 5   |        | 10  |        |       |        |
|  | N      | %      | N   | %      | N   | %      | N     | %      |
| Very negatively  | 1      | .3%    | 0   | .0%    | 0   | .0%    | 1     | .1%    |
| Generally negatively   | 3      | .9%    | 4   | 1.7%   | 2   | 1.1%   | 9     | 1.2%   |
| Neither positively nor negatively (neutral)                                      | 32     | 9.4%   | 34  | 14.0%  | 39  | 22.3%  | 105   | 13.9%  |
| Generally positively   | 133    | 39.1%  | 108 | 44.6%  | 52  | 29.7%  | 293   | 38.7%  |
| Very positively  | 171    | 50.3%  | 96  | 39.7%  | 82  | 46.9%  | 349   | 46.1%  |
| Total  | 340    | 100.0% | 242 | 100.0% | 175 | 100.0% | 757   | 100.0% |

Of the alumni who had not yet progressed toward a graduate program, many had future plans to enroll in a graduate degree or credential programs. The more recently that alumni had graduated (e.g., the one and five year cohorts), the more likely they were to indicate that they plan to enroll in a program.

| Plan to enroll in a graduate degree or credential program in the future | Cohort |        |     |        |     |        | Total |        |
|---|--------|--------|-----|--------|-----|--------|-------|--------|
|   | 1      |        | 5   |        | 10  |        |       |        |
|   | N      | %      | N   | %      | N   | %      | N     | %      |
| No  | 154    | 19.4%  | 104 | 47.3%  | 84  | 64.6%  | 342   | 29.9%  |
| Yes, by fall 2011 or sooner   | 267    | 33.6%  | 53  | 24.1%  | 18  | 13.8%  | 338   | 29.5%  |
| Yes, after fall 2011  | 373    | 47.0%  | 63  | 28.6%  | 28  | 21.5%  | 464   | 40.6%  |
| Total   | 794    | 100.0% | 220 | 100.0% | 130 | 100.0% | 1,144 | 100.0% |

Of the alumni who had already moved on to another program, the percentage indicating their intentions to pursue an additional graduate degree or credential program was smaller. About half of alumni in the one year cohort had no plans to continue on to another degree program, and this percentage increased when looking at older cohorts.

| Plan to enroll in an <u>additional</u> graduate degree or credential program in the future | Cohort     |               |            |               |            |               | Total      |               |
|--|------------|---------------|------------|---------------|------------|---------------|------------|---------------|
|  | 1          |               | 5          |               | 10         |               |            |               |
|  | N          | %             | N          | %             | N          | %             | N          | %             |
| No   | 177        | 51.5%         | 159        | 64.1%         | 129        | 72.1%         | 465        | 60.3%         |
| Yes, by fall 2011 or sooner  | 76         | 22.1%         | 33         | 13.3%         | 20         | 11.2%         | 129        | 16.7%         |
| Yes, after fall 2011   | 91         | 26.5%         | 56         | 22.6%         | 30         | 16.8%         | 177        | 23.0%         |
| <b>Total</b>   | <b>344</b> | <b>100.0%</b> | <b>248</b> | <b>100.0%</b> | <b>179</b> | <b>100.0%</b> | <b>771</b> | <b>100.0%</b> |

Education-Related Debt

Nearly 84% of alumni reported having less than \$50,000 of education-related debt at graduation, with 41.2% of alumni reporting no debt at all.

| Education-related debt at graduation | Cohort       |               |            |               |            |               | Total        |               |
|--------------------------------------|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|                                      | 1            |               | 5          |               | 10         |               |              |               |
|                                      | N            | %             | N          | %             | N          | %             | N            | %             |
| None                                 | 514          | 45.4%         | 188        | 40.3%         | 83         | 26.9%         | 785          | 41.2%         |
| \$1 to 9,999                         | 70           | 6.2%          | 26         | 5.6%          | 19         | 6.2%          | 115          | 6.0%          |
| \$10,000 to 19,999                   | 140          | 12.4%         | 66         | 14.2%         | 42         | 13.6%         | 248          | 13.0%         |
| \$20,000 to 29,999                   | 136          | 12.0%         | 48         | 10.3%         | 62         | 20.1%         | 246          | 12.9%         |
| \$30,000 to 39,999                   | 49           | 4.3%          | 38         | 8.2%          | 29         | 9.4%          | 116          | 6.1%          |
| \$40,000 to 49,999                   | 36           | 3.2%          | 27         | 5.8%          | 22         | 7.1%          | 85           | 4.5%          |
| \$50,000 to 59,999                   | 37           | 3.3%          | 18         | 3.9%          | 19         | 6.2%          | 74           | 3.9%          |
| \$60,000 to 69,999                   | 25           | 2.2%          | 12         | 2.6%          | 11         | 3.6%          | 48           | 2.5%          |
| \$70,000 to 79,999                   | 17           | 1.5%          | 4          | .9%           | 6          | 1.9%          | 27           | 1.4%          |
| \$80,000 or more                     | 66           | 5.8%          | 31         | 6.7%          | 11         | 3.6%          | 108          | 5.7%          |
| Unable to estimate                   | 41           | 3.6%          | 8          | 1.7%          | 4          | 1.3%          | 53           | 2.8%          |
| <b>Total</b>                         | <b>1,131</b> | <b>100.0%</b> | <b>466</b> | <b>100.0%</b> | <b>308</b> | <b>100.0%</b> | <b>1,905</b> | <b>100.0%</b> |

Most students felt that the benefits of attending USC were worth the financial costs.

| Benefits of attending USC worth the financial costs | Cohort       |               |            |               |            |               | Total        |               |
|---|--------------|---------------|------------|---------------|------------|---------------|--------------|---------------|
|   | 1            |               | 5          |               | 10         |               |              |               |
|   | N            | %             | N          | %             | N          | %             | N            | %             |
| Strongly disagree                                   | 44           | 3.9%          | 18         | 3.8%          | 8          | 2.6%          | 70           | 3.7%          |
| Disagree  | 118          | 10.4%         | 52         | 11.1%         | 27         | 8.8%          | 197          | 10.3%         |
| Neither agree nor disagree                          | 139          | 12.3%         | 42         | 9.0%          | 25         | 8.1%          | 206          | 10.8%         |
| Agree   | 397          | 35.0%         | 154        | 32.9%         | 88         | 28.6%         | 639          | 33.5%         |
| Strongly agree                                      | 435          | 38.4%         | 202        | 43.2%         | 160        | 51.9%         | 797          | 41.7%         |
| <b>Total</b>  | <b>1,133</b> | <b>100.0%</b> | <b>468</b> | <b>100.0%</b> | <b>308</b> | <b>100.0%</b> | <b>1,909</b> | <b>100.0%</b> |

Skill Development

Alumni generally felt that the USC undergraduate experience prepared them well in terms of the following skill sets:

| Skill  | Cohort |       |       | Total |
|--|--------|-------|-------|-------|
|  | 1      | 5     | 10    |       |
| Think analytically and logically   | 86.8%  | 84.5% | 88.4% | 86.5% |
| Acquire new skills and knowledge on your own   | 86.7%  | 82.0% | 85.6% | 85.3% |
| Use the knowledge, ideas, or perspectives gained from your major field               | 87.0%  | 81.3% | 82.9% | 84.9% |
| Communicate well orally  | 81.6%  | 76.8% | 77.5% | 79.7% |
| Judge information/ideas/actions/conclusions based on sources/methods/reasoning       | 81.9%  | 74.4% | 75.7% | 79.0% |
| Write effectively  | 77.3%  | 79.8% | 77.1% | 77.9% |
| Use information technology in intellectual and/or professional pursuits              | 76.4%  | 73.6% | 73.9% | 75.3% |
| Understand and appreciate cultural and ethnic differences between people             | 73.9%  | 72.5% | 72.7% | 73.4% |
| Understand international perspectives on economic political, social, cultural issues | 64.1%  | 59.6% | 54.8% | 61.5% |
| Gain an understanding of and appreciation for the arts                               | 58.6%  | 53.7% | 52.5% | 56.4% |
| Understand and apply quantitative principles and methods                             | 59.4%  | 50.1% | 53.6% | 56.2% |
| Understand the scientific method   | 49.3%  | 42.1% | 44.6% | 46.8% |
| Total Number of Respondents (Average)  | 1,115  | 465   | 304   | 1,884 |

Note: Percentages represent students who felt that they were prepared well or very well to engage in the skills specified.

Additionally, they believed that USC undergraduate experience prepared them well for personal and professional situations that required the following:

| Skills   | Cohort |       |       | Total |
|--|--------|-------|-------|-------|
|  | 1      | 5     | 10    |       |
| Ability to work as a member of a team or group                           | 85.6%  | 86.8% | 87.5% | 86.2% |
| Ability to get along with people of diverse backgrounds and perspectives | 82.8%  | 83.0% | 85.9% | 83.4% |
| Ability to lead others effectively                                       | 80.6%  | 75.2% | 72.9% | 78.0% |
| Ability to evaluate and choose between alternative courses of action     | 78.0%  | 75.0% | 77.0% | 77.1% |
| Awareness of contemporary issues and their cause and consequences        | 70.8%  | 67.3% | 69.5% | 69.7% |
| Total Number of Respondents (Average)                                    | 1,113  | 464   | 304   | 1,881 |

**Appendix A**  
**USC Baccalaureate Alumni Survey**  
**Representativeness and Response Rate by GPA, Gender, Ethnicity, and School**

Cumulative Undergraduate GPA

| Cohort | Cohort    | Population |      | Invited |      | Survey respondents |      |
|--------|-----------|------------|------|---------|------|--------------------|------|
|        |           | N          | Mean | N       | Mean | N                  | Mean |
| Cohort | One year  | 4101       | 3.23 | 3804    | 3.25 | 1171               | 3.35 |
|        | Five year | 4052       | 3.19 | 2960    | 3.23 | 478                | 3.31 |
|        | Ten year  | 3774       | 3.08 | 2490    | 3.13 | 314                | 3.21 |
|        | All three | 11927      | 3.17 | 9254    | 3.21 | 1963               | 3.32 |

Gender

| Cohort          | Gender | Population |       | Invited |       | Survey respondents |       | Response rate |
|-----------------|--------|------------|-------|---------|-------|--------------------|-------|---------------|
|                 |        | N          | %     | N       | %     | N                  | %     |               |
| One year cohort | Female | 2108       | 51.4% | 1990    | 52.3% | 667                | 57.0% | 33.5%         |
|                 | Male   | 1993       | 48.6% | 1814    | 47.7% | 504                | 43.0% | 27.8%         |
|                 | Total  | 4101       | 100%  | 3804    | 100%  | 1171               | 100%  | 30.8%         |

| Cohort           | Gender | Population |       | Invited |       | Survey respondents |       | Response rate |
|------------------|--------|------------|-------|---------|-------|--------------------|-------|---------------|
|                  |        | N          | %     | N       | %     | N                  | %     |               |
| Five year cohort | Female | 2092       | 51.6% | 1564    | 52.8% | 279                | 58.4% | 17.8%         |
|                  | Male   | 1962       | 48.4% | 1396    | 47.2% | 199                | 41.6% | 14.3%         |
|                  | Total  | 4054       | 100%  | 2960    | 100%  | 478                | 100%  | 16.1%         |

| Cohort          | Gender | Population |       | Invited |       | Survey respondents |       | Response rate |
|-----------------|--------|------------|-------|---------|-------|--------------------|-------|---------------|
|                 |        | N          | %     | N       | %     | N                  | %     |               |
| Ten year cohort | Female | 1916       | 50.7% | 1173    | 47.1% | 161                | 51.3% | 13.7%         |
|                 | Male   | 1860       | 49.3% | 1317    | 52.9% | 153                | 48.7% | 11.6%         |
|                 | Total  | 3776       | 100%  | 2490    | 100%  | 314                | 100%  | 12.6%         |

| Cohort            | Gender | Population |       | Invited |       | Survey respondents |       | Response rate |
|-------------------|--------|------------|-------|---------|-------|--------------------|-------|---------------|
|                   |        | N          | %     | N       | %     | N                  | %     |               |
| All three cohorts | Female | 6116       | 51.3% | 4727    | 51.1% | 1107               | 56.4% | 23.4%         |
|                   | Male   | 5815       | 48.7% | 4527    | 48.9% | 856                | 43.6% | 18.9%         |
|                   | Total  | 11931      | 100%  | 9254    | 100%  | 1963               | 100%  | 21.2%         |

Ethnicity

|                 | Ethnicity       | Population |        | Invited |        | Survey respondents |        | Response rate |
|-----------------|-----------------|------------|--------|---------|--------|--------------------|--------|---------------|
|                 |                 | N          | %      | N       | %      | N                  | %      |               |
| One year cohort | Asian-American  | 894        | 21.8%  | 840     | 22.1%  | 293                | 25.0%  | 34.9%         |
|                 | Black           | 195        | 4.8%   | 189     | 5.0%   | 44                 | 3.8%   | 23.3%         |
|                 | Hispanic        | 506        | 12.3%  | 472     | 12.4%  | 158                | 13.5%  | 33.5%         |
|                 | Native American | 24         | 0.6%   | 24      | 0.6%   | 11                 | 0.9%   | 45.8%         |
|                 | International   | 339        | 8.3%   | 312     | 8.2%   | 55                 | 4.7%   | 17.6%         |
|                 | Unknown         | 180        | 4.4%   | 112     | 2.9%   | 30                 | 2.6%   | 26.8%         |
|                 | White           | 1963       | 47.9%  | 1855    | 48.8%  | 580                | 49.5%  | 31.3%         |
|                 | Total           | 4101       | 100.0% | 3804    | 100.0% | 1171               | 100.0% | 30.8%         |

|                  | Ethnicity       | Population |        | Invited |        | Survey respondents |        | Response rate |
|------------------|-----------------|------------|--------|---------|--------|--------------------|--------|---------------|
|                  |                 | N          | %      | N       | %      | N                  | %      |               |
| Five year cohort | Asian-American  | 821        | 20.3%  | 644     | 21.8%  | 111                | 23.2%  | 17.2%         |
|                  | Black           | 195        | 4.8%   | 148     | 5.0%   | 29                 | 6.1%   | 19.6%         |
|                  | Hispanic        | 474        | 11.7%  | 383     | 12.9%  | 71                 | 14.9%  | 18.5%         |
|                  | Native American | 27         | 0.7%   | 20      | 0.7%   | 5                  | 1.0%   | 25.0%         |
|                  | International   | 342        | 8.4%   | 211     | 7.1%   | 24                 | 5.0%   | 11.4%         |
|                  | Unknown         | 457        | 11.3%  | 213     | 7.2%   | 26                 | 5.4%   | 12.2%         |
|                  | White           | 1738       | 42.9%  | 1341    | 45.3%  | 212                | 44.4%  | 15.8%         |
|                  | Total           | 4054       | 100.0% | 2960    | 100.0% | 478                | 100.0% | 16.1%         |

Note: Ethnicity data for the ten year cohort is unavailable at this time

School

|                 | School        | Graduated |       | Invited |       | Responded |       | Response rate |
|-----------------|---------------|-----------|-------|---------|-------|-----------|-------|---------------|
|                 |               | N         | %     | N       | %     | N         | %     |               |
| One year cohort | Annenberg     | 369       | 8.7%  | 362     | 9.5%  | 114       | 9.7%  | 31.5%         |
|                 | Architecture  | 100       | 2.4%  | 97      | 2.6%  | 28        | 2.4%  | 28.9%         |
|                 | Business      | 1122      | 26.5% | 961     | 25.3% | 284       | 24.3% | 29.6%         |
|                 | Cinema        | 235       | 5.6%  | 214     | 5.6%  | 73        | 6.2%  | 34.1%         |
|                 | College       | 1431      | 33.8% | 1294    | 34.0% | 395       | 33.7% | 30.5%         |
|                 | Dentistry/IHP | 59        | 1.4%  | 54      | 1.4%  | 10        | 0.9%  | 18.5%         |
|                 | Education     | 9         | 0.2%  | 8       | 0.2%  | 4         | 0.3%  | 50.0%         |
|                 | Engineering   | 402       | 9.5%  | 366     | 9.6%  | 133       | 11.4% | 36.3%         |
|                 | Fine Arts     | 73        | 1.7%  | 70      | 1.8%  | 18        | 1.5%  | 25.7%         |
|                 | Gerontology   | 6         | 0.1%  | 4       | 0.1%  | 0         | 0.0%  | 0.0%          |
|                 | Medicine      | 89        | 2.1%  | 83      | 2.2%  | 36        | 3.1%  | 43.4%         |
|                 | Music         | 152       | 3.6%  | 135     | 3.5%  | 32        | 2.7%  | 23.7%         |
|                 | PPD           | 89        | 2.1%  | 69      | 1.8%  | 20        | 1.7%  | 29.0%         |
|                 | Theatre       | 93        | 2.2%  | 86      | 2.3%  | 24        | 2.0%  | 27.9%         |
|                 | Total         | 4229      | 100%  | 3803    | 100%  | 1171      | 100%  | 30.8%         |

|                  | School        | Graduated    |             | Invited     |             | Responded   |            | rate        |
|------------------|---------------|--------------|-------------|-------------|-------------|-------------|------------|-------------|
| Five year cohort | Annenberg     | 357          | 8.6%        | 267         | 9.0%        | 57          | 11.9%      | 21.3%       |
|                  | Architecture  | 76           | 1.8%        | 56          | 1.9%        | 12          | 2.5%       | 21.4%       |
|                  | Business      | 1056         | 25.4%       | 779         | 26.3%       | 120         | 25.2%      | 15.4%       |
|                  | Cinema        | 276          | 6.6%        | 204         | 6.9%        | 30          | 6.3%       | 14.7%       |
|                  | College       | 1436         | 34.6%       | 966         | 32.6%       | 162         | 34.0%      | 16.8%       |
|                  | Dentistry/IHP | 61           | 1.5%        | 46          | 1.6%        | 6           | 1.3%       | 13.0%       |
|                  | Education     | 24           | 0.6%        | 19          | 0.6%        | 1           | 0.2%       | 5.3%        |
|                  | Engineering   | 384          | 9.2%        | 293         | 9.9%        | 45          | 9.4%       | 15.4%       |
|                  | Fine Arts     | 76           | 1.8%        | 58          | 2.0%        | 5           | 1.0%       | 8.6%        |
|                  | Gerontology   | 7            | 0.2%        | 3           | 0.1%        | 0           | 0.0%       | 0.0%        |
|                  | Medicine      | 45           | 1.1%        | 29          | 1.0%        | 4           | 0.8%       | 13.8%       |
|                  | Music         | 163          | 3.9%        | 101         | 3.4%        | 13          | 2.7%       | 12.9%       |
|                  | PPD           | 98           | 2.4%        | 68          | 2.3%        | 12          | 2.5%       | 17.6%       |
|                  | Theatre       | 96           | 2.3%        | 70          | 2.4%        | 10          | 2.1%       | 14.3%       |
|                  |               | <b>Total</b> | <b>4155</b> | <b>100%</b> | <b>2959</b> | <b>100%</b> | <b>477</b> | <b>100%</b> |

|                 | School        | Graduated    |             | Invited     |             | Responded   |            | Response rate |
|-----------------|---------------|--------------|-------------|-------------|-------------|-------------|------------|---------------|
| Ten year cohort | Annenberg     | 317          | 8.3%        | 215         | 8.6%        | 34          | 10.8%      | 15.8%         |
|                 | Architecture  | 86           | 2.3%        | 55          | 2.2%        | 6           | 1.9%       | 10.9%         |
|                 | Business      | 1102         | 28.9%       | 681         | 27.3%       | 79          | 25.1%      | 11.6%         |
|                 | Cinema        | 224          | 5.9%        | 184         | 7.4%        | 27          | 8.6%       | 14.7%         |
|                 | College       | 1065         | 27.9%       | 650         | 26.1%       | 83          | 26.3%      | 12.8%         |
|                 | Dentistry/IHP | 161          | 4.2%        | 102         | 4.1%        | 13          | 4.1%       | 12.7%         |
|                 | Education     | 63           | 1.7%        | 50          | 2.0%        | 5           | 1.6%       | 10.0%         |
|                 | Engineering   | 363          | 9.5%        | 294         | 11.8%       | 36          | 11.4%      | 12.2%         |
|                 | Fine Arts     | 39           | 1.0%        | 20          | 0.8%        | 0           | 0.0%       | 0.0%          |
|                 | Gerontology   | 25           | 0.7%        | 20          | 0.8%        | 3           | 1.0%       | 15.0%         |
|                 | Medicine      | 68           | 1.8%        | 31          | 1.2%        | 1           | 0.3%       | 0.0%          |
|                 | Music         | 113          | 3.0%        | 74          | 3.0%        | 12          | 3.8%       | 16.2%         |
|                 | PPD           | 96           | 2.5%        | 57          | 2.3%        | 11          | 3.5%       | 19.3%         |
|                 | Theatre       | 91           | 2.4%        | 58          | 2.3%        | 5           | 1.6%       | 8.6%          |
|                 |               | <b>Total</b> | <b>3813</b> | <b>100%</b> | <b>2491</b> | <b>100%</b> | <b>315</b> | <b>100%</b>   |



|                         | Owner        | Graduated |       | Invited |       | Responded |       | Response rate |
|-------------------------|--------------|-----------|-------|---------|-------|-----------|-------|---------------|
| All cohorts<br>combined | Annenberg    | 1043      | 8.6%  | 844     | 9.1%  | 205       | 10.4% | 24.3%         |
|                         | Architecture | 262       | 2.1%  | 208     | 2.2%  | 46        | 2.3%  | 22.1%         |
|                         | Business     | 3280      | 26.9% | 2421    | 26.2% | 483       | 24.6% | 20.0%         |
|                         | Cinema       | 735       | 6.0%  | 602     | 6.5%  | 130       | 6.6%  | 21.6%         |
|                         | College      | 3932      | 32.2% | 2910    | 31.4% | 640       | 32.6% | 22.0%         |
|                         | Dentistry    | 281       | 2.3%  | 202     | 2.2%  | 29        | 1.5%  | 14.4%         |
|                         | Education    | 96        | 0.8%  | 77      | 0.8%  | 10        | 0.5%  | 13.0%         |
|                         | Engineering  | 1149      | 9.4%  | 953     | 10.3% | 214       | 10.9% | 22.5%         |
|                         | Fine Arts    | 188       | 1.5%  | 148     | 1.6%  | 23        | 1.2%  | 15.5%         |
|                         | Gerontology  | 38        | 0.3%  | 27      | 0.3%  | 3         | 0.2%  | 11.1%         |
|                         | Medicine     | 202       | 1.7%  | 143     | 1.5%  | 41        | 2.1%  | 28.7%         |
|                         | Music        | 428       | 3.5%  | 310     | 3.4%  | 57        | 2.9%  | 18.4%         |
|                         | PPD          | 283       | 2.3%  | 194     | 2.1%  | 43        | 2.2%  | 22.2%         |
|                         | Theatre      | 280       | 2.3%  | 214     | 2.3%  | 39        | 2.0%  | 18.2%         |
|                         | Total        | 12197     | 100%  | 9253    | 100%  | 1963      | 100%  | 21.2%         |