Trojan Family
VALUES
Trojan Family Weekend
OCTOBER 24–27, 2013
Dear Trojan Families,

We’re so pleased to welcome your sons and daughters to USC, and we hope you will join us for Trojan Family Weekend. USC is their academic home for four years, and this weekend will give you an excellent opportunity to share in their educational experience.

During your visit, we encourage you to explore our campuses. You might attend a thought-provoking lecture, see an exhibit or meet some of our exceptional faculty. Just as importantly, you can spend time with your son’s or daughter’s new friends. You can share a meal, see where they will study and walk the same paths they will walk for four years.

We’ve planned a number of exciting events. Among these, I want you to be aware of our Student Innovator Showcase, which is hosted by the USC Stevens Center for Innovation, on Friday, October 25. This event, which draws student innovators from every discipline at USC, will give you a taste of the tremendous creativity on our campuses. I promise you’ll feel inspired!

Our theme this year is Trojan Family Values. This refers to the lofty ideals to which our community aspires, the same values that fueled our current traditions. Each principle—faithful, scholarly, skillful, courageous and ambitious—remains permanently etched at the base of Tommy Trojan, a touchstone for our entire community.

As the parent of a USC student, you stand at the very heart of the Trojan Family. This bond is lifelong, and I hope we can warmly welcome you to USC during Trojan Family Weekend. We’re eager for you to experience firsthand the vibrant spirit and intellectual vitality that fill our campuses.

Yours truly,

C. L. Max Nikias
President

Faithful, scholarly, skillful, courageous and ambitious define the values of the Trojan Family. These traits provide the foundation for what it means to be a Trojan and what it means to have Trojan Spirit. This year’s theme is especially fitting as we open up our campus to showcase the efforts and achievements of our students, faculty, campus friends and staff to the Trojan parents. Sessions, faculty lectures and other activities occur in the afternoon on Thursday, October 24, and all day on Friday, October 25. The festivities continue on Saturday, October 26, with the tailgate and football game against Utah. Religious services and Sorority Presents are scheduled on Sunday, October 27.

Registration is online at www.usc.edu/parent. Click Trojan Family Weekend.

Exclusive Events:

- President C. L. Max Nikias’ address to parents
- Receptions with school deans and faculty
- Conversation with distinguished guest Dan Schnur, Director of the Jesse M. Unruh Institute of Politics
- Continental breakfast
- Lunch in the park
- Lectures and sessions with prominent faculty
- USC Steven B. Sample Teaching and Mentoring Awards presentation and reception
- Parent welcome reception with a sneak peek at football practice
- USC’s Got Talent and other student performances
- Use of the Lyon Recreation Center
- And much more! Visit our website for more detailed program information and to register

WWW.USC.EDU/PARENT
How do I register for the weekend?
Visit www.usc.edu/parent and click Trojan Family Weekend. Please read all the instructions and information before you register.

Why is there a registration fee? Doesn’t tuition cover this event?
No, Trojan Family Weekend is a totally self-supporting event and does not receive any university funding. However, USC students may attend at no additional fee.

Why do I have to register for Trojan Family Weekend? Can’t I just come to campus?
Although the USC campus is open to the public, only registered guests will be admitted to the programs during Trojan Family Weekend.

Who pays the registration fee?
Each person over the age of 10 (except your USC student) must register in order to participate in programs and/or sessions.

How will I know if I am registered for the weekend?
An email confirmation is sent when your registration is completed.

What does the registration fee include?
The registration fee includes the parent welcome reception, continental breakfast, lunch in the park, President C. L. Max Nikias’ address to parents, receptions with the schools’ deans, most sessions and faculty lectures, open houses and tours. A small number of programs may require an additional fee; these events will be noted online.

Do I need to register my USC student for the weekend?
No, current students and 2014 spring admits are welcome to attend at no additional charge.

Do I have to register in advance? Can I sign up once I arrive on campus?
In order to plan for the thousands of guests, we recommend you register in advance. If space is available, on-site registration is offered at a significantly higher fee.

Do I have to RSVP for each individual event?
Admittance at each venue is on a first-come, first-served basis. The very few events that require an RSVP or an additional fee will be indicated online.

Is there a registration deadline?
The registration fee increases on October 7 and on-site registration is a significantly higher fee.

Where do I pick up my registration packet?
Registration packets will be available in the Trojan Family Weekend Welcome Tent located in Herklotz Plaza Courtyard across from Alumni Park.

Trojan Family Weekend Welcome Tent hours
- Thursday, October 24: 12:00 pm–4:00 pm
- Friday, October 25: 7:30 am–3:30 pm
- Saturday, October 26: Three hours prior to kickoff

How will I know where the sessions are located?
On July 29, programs and sessions will be listed at www.usc.edu/parent. Click Trojan Family Weekend. A brochure with session information will be available when you check in at the Welcome Tent. Additionally, you may download our TFW phone app for iPhone and Android. Please note all programs subject to change.

Is the Saturday Tailgate or football game included in the fee?
No, you must purchase tickets for the Saturday Tailgate and football game.

What is the refund policy for Trojan Family Weekend?
FOOTBALL TICKETS AND SATURDAY TAILGATE TICKETS ARE NON-REFUNDABLE. Registration fees are refundable on a sliding scale. Please visit our website for details.
**USC TROJANS vs. UTAH UTES**

**Football Tickets**

Due to popular demand, we are very pleased to offer three levels of football tickets for our registered guests. The discounted football tickets are available for purchase when you register for Trojan Family Weekend.

Please note: Football tickets are assigned seating within a designated area. For your party to be seated together, **football tickets must be purchased in one transaction.**

**Golden Tickets**

Two lucky families will receive two football tickets upgraded to premium seats. Check your registration packet for your "Golden Ticket." Offered by USC Athletics.

**USC TICKET OFFICE**

3601 Trousdale Parkway, STU 100
Los Angeles, CA 90089-4893

(213) 740-GOSC (4672)
www.usc.edu/tickets

Hours: M-F 9:00 am–5:00 pm
Game Day: Three hours prior to kickoff
The USC Ticket Office accepts cash, VISA, MasterCard and Discover Card. Checks are not accepted.

**FREQUENTLY ASKED QUESTIONS**

What time is the Saturday, October 26 Tailgate and football game?
The kickoff time will be announced about 10 days prior to the game and will be posted on the Trojan Family Weekend website. The Saturday Tailgate starts three hours prior to kickoff.

Where are the seats for the football game for family weekend guests?
Your seat location will vary depending on the tickets you purchase. To view a seating diagram of the Coliseum, visit www.usc.edu/tickets, click Trojan Athletics, then Seating Charts.

What if I purchase football tickets and want to add to my order? Football seats are assigned. Once your seats are assigned, if you purchase additional tickets those seats **WILL NOT** be with your original order.

Can I purchase football tickets if I don’t register for Trojan Family Weekend?
Due to the high demand for football tickets the family section tickets will be held until October 14 for families who register for the weekend. On October 15, the unsold tickets will be released back to the USC Ticket Office for purchase.

How many football tickets can I buy?
You may purchase 3 football tickets for each registered guest.

- 1 person registered = 3 football tickets
- 2 people registered = 6 football tickets
- 3 people registered = 9 football tickets

Is there disabled seating in the Coliseum?
Yes, disabled seating is limited and issued on a first-come, first-served basis. Be sure to place your order early and check the "Disabled Seating" box. The USC Ticket Office will contact you.

Can I purchase Saturday Tailgate or football tickets when I arrive on campus?
Both tailgate and football tickets may be sold out on game day. For guaranteed football seating at a lower fee, please purchase your tickets in advance.

SATURDAY TAILGATE TICKETS AND FOOTBALL TICKETS ARE NON-REFUNDABLE.

Before you purchase ANY tickets, make sure your USC student does not have an obligation with another tailgate or event.

Do I have to purchase a tailgate ticket for my USC student?
Yes. Every person entering Alumni Park, including USC students, must have a ticket.

Join us for the Office for Parent Programs Tailgate on Saturday, October 26. Festivities begin three hours prior to kickoff.

Visit www.usc.edu/parent. Click Trojan Family Weekend. When you register for the weekend, you will be able to purchase Saturday Tailgate tickets.

If you do not wish to register for the weekend and want to order tickets for the Saturday Tailgate only, you may contact the USC Ticket Office directly at (213) 740-4672. Please identify yourself as a Trojan parent. Your student may purchase your Saturday Tailgate tickets in person at the USC Ticket Office in Student Union 100.

SATURDAY TAILGATE TICKETS AND FOOTBALL TICKETS ARE NON-REFUNDABLE.
Pick up your Trojan Family Weekend registration packet and your official weekend nametags, meet our sponsors, watch student performances and visit with other Trojan parents. Take a souvenir picture with the USC Spirit Leaders. Don't forget your name tag is valid for a 10% discount at the USC Bookstore as well as at other vendors.

PLEASE NOTE PROGRAMS ARE SUBJECT TO CHANGE.
For the most up-to-date weekend information please visit www.usc.edu/parent. Click Trojan Family Weekend.
Pick up your Trojan Family Weekend registration packet and your official weekend nametags, meet our sponsors, watch student performances, visit with other Trojan parents, view the Student Innovator Showcase and vote for your favorite innovation. Take a souvenir picture with the USC Trojan Marching Band. Don’t forget your name tag is valid for a 10% discount at the USC Bookstore as well as at other vendors.

**PLEASE NOTE PROGRAMS ARE SUBJECT TO CHANGE.**

For the most up-to-date weekend information please visit www.usc.edu/parent. Click Trojan Family Weekend.

**FRIDAY, October 25**

**FAMILY WELCOME TENT**
7:30 AM — 3:30 PM

**USC DORNSIFE COLLEGE OF LETTERS, ARTS AND SCIENCES**
- Reception with Dean Steve A. Kay
- Exploring USC Dornsife College of Letters, Arts and Sciences
- Exploring Visual History: The USC Shoah Foundation Institute’s Visual History Archive
- Revolutionary Finance: How the Founding Fathers Dealt with Financial Crisis

**USC SCHOOL OF ARCHITECTURE**
- Reception with Dean Qingyun Ma, AIA
- Architecture Studio Tours

**USC MARSHALL SCHOOL OF BUSINESS**
**USC LEVENTHAL SCHOOL OF ACCOUNTING**
- Reception with Dean James G. Ellis and Dean William W. Holder
- The Entrepreneurial Mindset

**USC SCHOOL OF CINEMATIC ARTS**
- Reception with Dean Elizabeth M. Daley, Following by a Panel Discussion
- Hollywood Sneak Peek

**USC ANNENBERG SCHOOL FOR COMMUNICATION AND JOURNALISM**
- Reception with Dean Ernest J. Wilson III
- The Annenberg Advantage
- Wallis Annenberg Hard Hat Tours

**OSTROW SCHOOL OF DENTISTRY OF USC**
- Oral Cancer Screenings: Something to Smile About – And That’s the Tooth!

**USC SCHOOL OF DRAMATIC ARTS**
- Reception with Dean Madeline Puzo - Preparing for the Future: Leveraging Your SDA Degree
- Academic Path and Internship Panel
- Acting Shakespeare
- The Actor on Film
- Improv and Theatre Games
- Guided Tour: A Behind the Scenes Experience
- Movement for Actors

**USC ROSSIER SCHOOL OF EDUCATION**
- What Parents Need to Know About College Success

**USC VITERBI SCHOOL OF ENGINEERING**
- Reception with Dean Yannis C. Yortsos
- Exploring Engineering +
- Lab Tours

**USC ROSKI SCHOOL OF FINE ARTS**
- Reception with Dean Erica Muhl
- Opportunities in the Arts: A Conversation Among Students, Alumni, Faculty and Friends

**USC DAVIS SCHOOL OF GERONTOLOGY**
- Reception with Dean Pinchas Cohen, MD
- Creativity and Aging: Unlocking the Artist Within at Any Age and Every Age
- Older Artist Fair

**KECK SCHOOL OF MEDICINE OF USC**
- Reception with Faculty and Staff of the USC Health Promotion and Global Health Programs
FRIDAY,
October 25

USC THORNTON SCHOOL OF MUSIC
- Dean’s Reception
- Reception with the Thornton Advisors
- Vocal Forum
- Wind Ensemble Rehearsal

USC SCHOOL OF PHARMACY
- For Your Health: Free Health Screening Tests

USC PRICE SCHOOL OF PUBLIC POLICY
- Reception with Dean Jack H. Knott
- The Undergraduate Experience – The Minimum or the Maximum – It All Depends on YOU

USC SCHOOL OF SOCIAL WORK
- Letters for Our Cause - with the USC Volunteer Center

USC STEVENS CENTER FOR INNOVATION
- USC Student Innovator Showcase and Fast Pitch

USC LIBRARIES
- Doheny Memorial Library Guided Tour
- Doheny Memorial Library Open House
- Los Angeles: A Polymathic Inquiry Guided by the Writings of Lewis Mumford

USC FISHER MUSEUM OF ART
- Drawn to Language

USC ATHLETICS
- Trojan Athletics Parents Association Meeting (TAPA)
- Tours of the New John McKay Center
- Please visit www.usctrojans.com/sports for schedule of events

DISTINGUISHED GUESTS
- President C. L. Max Nikias’ Address to Parents
- Why Politics is Broken and How USC Students Will Fix It with Distinguished Guest Dan Schnur, Director of the Jesse M. Unruh Institute of Politics
- Teaching Students Critical Thinking: Courses vs. Competencies with Dr. Donal Manahan
- How to Get Into Medical School – The Ins and Outs (Hopefully the Ins)
- Behind the Scenes with Gary Tuchman, CNN National Correspondent
- Reentering the Workforce: Your Guide to Success with Susan Brenner
- The New Hypnosis – Boosting Performance and Decision Making Under Pressure with Dr. Marc Schoen
- Setting Yourself Up for Success – Tips on Creating Resiliency with Dr. Marlene Schoen

DIVISION OF STUDENT AFFAIRS
AND CAMPUS PARTNERS
- Annual Black Family Dinner
- Anxiety, Alcohol and Students – Oh My! A Cooperative Approach to Helping Students
- Assisting Those Who Learn Differently: The Kortschak Center
- But, I Turned Your Room Into...Your Changing Relationship with Your College Student
- Campus Spirit Walk
- Campus Tours
- Career Center - Building Bridges to Life After Graduation
- Competitive Fellowships for International Study
- Continental Breakfast
- Daily Trojan Newspaper/El Rodeo Yearbook: History and Overview
- Discovering Disability Services at USC
- Engemann Student Health Center Tours
- The Future Trojan: USC Office of Admission
- Healthy Sexuality and Safety in College
- Jock Rally with the USC Marching Band
- The Joys of Graduation
- Keeping the Faith: A Multi-Faith Panel Discussion on Spirituality for College Students
- LGBT Pride Parent Circle Discussion
- Lunch in the Park
- Meet the Trojan Marching Band
- USC Recreational Sports – Lyon Recreation Center
- SCamp: Siblings Ages 10-15
- SC’s Got Talent
- Trojan Traditions
- USC South Asian Parent Circle Meeting

RELIGIOUS EVENTS
- Christian Challenge Parents’ Reception
- Family Shabbat Dinner at Chabad Jewish Student Center
- Keeping the Faith: A Multi-Faith Panel Discussion on Spirituality for College Students
- USC Hillel Annual Parent Shabbat Dinner featuring Professor Adlai Wertman
- USC Hillel Shabbat Services
- USC Hillel Wine and Cheese pre-Shabbat Reception

SORORITY AND FRATERNITY CHAPTER EVENTS
- Various times and locations listed at www.usc.edu/parent. Click Trojan Family Weekend for updates.

THE BEACH BOYS
A special concert featuring one of the world’s most legendary pop music bands.
Friday, October 25
Bovard Auditorium • 7:30 pm
Tickets on sale Monday, August 26
Details will be announced on www.usc.edu/parents and www.usc.edu/spectrum

PLEASE NOTE ALL PROGRAMS ARE SUBJECT TO CHANGE.
For the most up-to-date weekend information, please visit www.usc.edu/parent. Click Trojan Family Weekend.
SATURDAY, October 26

USC TROJANS vs. UTAH UTES

THE FAMILY WELCOME TENT WILL BE IN FRONT OF ALUMNI PARK.

You may pick up your registration packet three hours prior to kickoff.

USC RECREATIONAL SPORTS
- Lyon Recreation Center is open to Trojan Family Weekend guests. Visit www.usc.edu/recsports for more information.

USC FISHER MUSEUM OF ART
- Drawn to Language

USC ATHLETICS
- USC Trojans vs. Utah Utes kickoff TBD
- Please visit www.usctrojans.com/sports for all athletic schedules.

USC OFFICE FOR PARENT PROGRAMS TAILGATE
- SATURDAY TAILGATE – Three hours prior to kickoff
- We are pleased to welcome the LGBT Student Resource Center, Stamps/Mork/Trustee/Presidential Scholars and the USC School of Cinematic Arts. A full listing of groups is available online.
- All groups are welcome to participate

ON CAMPUS TAILGATES
- Jewish Trojan Tailgate with USC Hillel
- Unity Tailgate presented by Center for Black Cultural and Student Affairs, El Centro Chicano and Norman Topping Student Aid Fund

SORORITY AND FRATERNITY CHAPTER EVENTS
- Various times and locations listed at www.usc.edu/parent. Click Trojan Family Weekend for updates.

USC RECREATIONAL SPORTS
- Lyon Recreation Center is open to Trojan Family Weekend guests. Visit www.usc.edu/recsports for more information.

RELIGIOUS EVENTS
- Black Family Worship and Brunch
- Family Brunch and Update at Chabad Jewish Student Center
- Our Savior Parish Mass at the Caruso Catholic Center with a Special Parent Blessing

USC ATHLETICS
- Please visit www.usctrojans.com/sports for schedule of events.

SORORITY PRESENTS
- Various times and locations listed at www.usc.edu/parent. Click Trojan Family Weekend for updates.

SUNDAY, October 27

SATURDAY TAILGATE
Three Hours Prior To Kickoff

USC OFFICE FOR PARENT PROGRAMS TAILGATE
- SATURDAY TAILGATE – Three hours prior to kickoff
- We are pleased to welcome the LGBT Student Resource Center, Stamps/Mork/Trustee/Presidential Scholars and the USC School of Cinematic Arts. A full listing of groups is available online.
- All groups are welcome to participate

ON CAMPUS TAILGATES
- Jewish Trojan Tailgate with USC Hillel
- Unity Tailgate presented by Center for Black Cultural and Student Affairs, El Centro Chicano and Norman Topping Student Aid Fund

SORORITY AND FRATERNITY CHAPTER EVENTS
- Various times and locations listed at www.usc.edu/parent. Click Trojan Family Weekend for updates.
THANK YOU SPONSORS!

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Gary Orkin, C.P.A.
Kandi and Ed Wopschall
Jeannie Mahan Visger & Terry Visger, Nik & Teddy Visger

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