

Mexican American Alumni Association

USC La Curacao Academic Achievement Program

Mission Statement

To help prepare low-income, high-achieving students for admissions to the University of Southern California and/or other four year universities. Up to 7 \$12,000 scholarships (over 4 years) will be awarded to students attending USC.

Program Objective

The USC Mexican American Alumni Association and La Curacao have **partnered** with six area high schools to create awareness among first generation youth on how best to prepare for the college admissions process; and to provide high school counselors with additional support and the tools to meet this challenge. This partnership represents a **four-year commitment** to local area students.

It is an **exemplary collaboration** benefiting our students; the business sector providing the financial support; the university committing resources; student and alumni volunteering their time; and high school administrators open to an innovative approach.

Franklin Covey Partnership

The program uses **Sean Covey's "7 Habits of Highly Effective Teens"** as curriculum—a world-wide renowned academic guide—that educates & inspires young people to improve self-image, build friendships, resist peer pressure, achieve their goals, get along with their parents, and much more.

Through the Sean Covey/USC partnership, USC students and alumni will facilitate monthly workshops whereby high school students will explore various topics such as self-efficacy, self-empowerment, and personal development to better prepare for college. USC volunteers will bring real-life college experience & guidance into the classroom.

The USC Academic Achievement Program will include college preparatory and financial aid literacy training, and will also incorporate the **"7 Habits of Highly Effective Teens"** curriculum into the student workshops.

Program Description

- **Leadership** development to participating high school students
- Students must have a 2.5 **minimum GPA** and be taking college bound courses
- **Mentoring** provided by college students and USC alumni
- School **counselor** admissions/financial aid **training** sessions
- Parent **workshops** on Financial Aid and the College Admission process
- USC summer campus **tour**
- Guidance in completing college admission and financial aid **applications**.

Selected High School Contacts

Belmont High School

Counselor: Jose Morales
(213) 241-4308
Moralesj80@yahoo.com

Chino High School

Counselor: Anna Purcell
(909) 627-7351
Anna_Purcell@chino.k12.ca.us

Huntington Park High School

Counselor: Castaneda Navarro
(323) 826-2324/18

San Bernardino High School

Counselor:
(909) 881-8217

South East High School

Counselor: Alex Paredes
(323) 568-3400 #5
alex.paredes@lausd.net

Santa Ana High School

Counselor: Gerry Oxx
(714) 567-4900
Gerry.Oxx@sausd.us

Distinguished Partners

La Curacao
Franklin Covey
USC Student Organizations
Chicano for Progressive Education
Latino Business Student Association
Latino/Latina Student Assembly
Nuestra Alma Latina
Society of Hispanic Professional Engineers
USC Organizations
Norman Topping Student Aid Fund
USC Trio Program
USC Office of Admissions and Financial Aid

Contact Information

USC/La Curacao Academic Achievement Program
3601 Trousdale Parkway, STU 203
Los Angeles, CA 90089-4890
Telephone: (213) 740-4735
Fax: (213) 740-7250
E-mail: maaa@usc.edu
www.usc.edu/maaa

Staff

Domenika Lynch, *Executive Director*
Dolores Sotelo, *Assistant Director*
Jennifer Ramos, *Office Manager*
Felipe Garcia, *Outreach Coordinator*