Join Us In Celebrating USC El Centro Chicano's 40th Anniversary Gala:

Honoring our Legacy, Shaping our Future

Saturday December 1, 2012
6:00pm – 9:00pm
Town and Gown at University of Southern California

Event Description

El Centro Chicano fosters a community of critically thinking, socially conscious Chicana/o and Latina/o leaders: providing personal, social, and academic support through graduation and beyond. Our establishment in 1972 was a result of the local manifestation of the Chicano Civil Rights Movement of the 1960s and 70s on USC's campus. While the inception of El Centro Chicano was a result of many politically charged events, in the last 4 decades it has transformed into a core institution within the USC community.

2012 marks 40 years of El Centro Chicano providing invaluable services and programs to USC's Latino students. On December 1st this event will gather the USC Latino Community as well as El Centro’s friends and stakeholders to commemorate the center's achievements and accomplishments over the last 4 decades and highlight our plans for future programs in the decades to come. All proceeds raised from this event will go directly toward supporting the programs of El Centro Chicano that have a profound impact on the day to day academic and personal success of USC's Latino students.

We hope you can join us on December 1st for a night of celebrating the accomplishments of USC's diverse Latino Community. Please consider supporting us as we celebrate this milestone.

Somos Uno, Somos Familia, Somos El Centro Chicano.
USC El Centro Chicano
2012 Sponsorship Opportunities

Platino Level Sponsor - $3000

- Full Page Color Advertisement in ECC 40th Anniversary Program
- Company Logo and link to your website on the El Centro Chicano website
- Acknowledgement as a Platino sponsor on all event marketing including: El Centro Chicano Facebook page, Twitter, eNewsletter and Alumni eNewsletter
- Official acknowledgement as a Platino Sponsor from the stage at 40th Anniversary event
- Signage at the event displaying your company name and sponsorship level
- Table at 40th Anniversary Dinner or option to sponsor 10 students

Oro Level Sponsor - $1500

- Half Page Advertisement in ECC 40th Anniversary Program
- Company Logo and link to your website on the El Centro Chicano website
  Acknowledgement as a Oro sponsor on all event marketing including: El Centro Chicano Facebook page, Twitter, eNewsletter and Alumni eNewsletter
- Signage at the event displaying your company name and sponsorship level
- VIP seating for 5 people at 40th Anniversary Dinner or option to sponsor 5 students

Plata Level Sponsor - $500

- Half Page Advertisement in ECC 40th Anniversary Program
- Company Logo and link to your website on the El Centro Chicano website
  Acknowledgement as a Plata sponsor on all event marketing including: El Centro Chicano Facebook page, Twitter, eNewsletter and Alumni eNewsletter
- Acknowledgement at the event displaying your company name and sponsorship level
- VIP Seating for 2 people at 40th Anniversary Dinner or option to sponsor 2 students

Bronce Level Sponsor - $250

- Company Logo and link to your website on the El Centro Chicano website
  Acknowledgement as a Bronce sponsor on all event marketing including: El Centro Chicano Facebook page, Twitter, eNewsletter and Alumni eNewsletter
- Acknowledgement at the event displaying your company name and sponsorship level
# USC El Centro Chicano
## 2012 Sponsorship Agreement

### Contact Information

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<tr>
<th>Company</th>
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<td>Contact</td>
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### Sponsorship Levels

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<tr>
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<td>Plata</td>
<td>$500</td>
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<td>Bronce</td>
<td>$250</td>
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### Signature

| Date |  |

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Please Make Checks Payable To:
El Centro Chicano at USC  
c/o Leticia Delgado  
United University Church 300  
817 W. 34th Street, Los Angeles CA 90089-2991  
Fax: 213-7456721

Please complete this form, fax it to 213-745-6721 and mail payment.

Thank you for your support! You will be contacted regarding sponsorship fulfillment upon receipt of payment. We look forward to welcoming you as a sponsor and introducing you to the USC Latino Community!

Any questions can be directed to:
Diana Medina Wiley  
Graduate Assistant, El Centro Chicano  
(213) 740-1480, dianawil@usc.edu
Sponsorship Key Dates

1) Company Logo
   a. Due date to submit logo for website: Friday November 16, 2012, 5:00pm
   b. Please include link for website
   c. Logo specs – high resolution (300dpi) and in jpg or pdfs format
   d. Submit Logo to ecc@usc.edu.

2) Ad details for ECC Anniversary Program
   a. Due date to submit add: Friday November 16, 2012, 5:00pm
   b. Ads must be designed for a size of 7” wide x 7” high (full page), 7” wide x 3.375” high (half-page) or 3.375 wide x 3.375 high (quarter page)
   c. Finished ad artwork must be submitted as a print-ready pdf or a high-quality (300 dpi or more) jpeg.
   d. Submit AD to ecc@usc.edu.
   e. Extensions are available until Monday Nov 19th, and absolutely last day is Tuesday May 20th at 9am.

3) Event RSVP
   a. Due date to submit names of event attendees: Friday November 23, 2012, 5:00pm
   b. Due date to confirm if donating seats for students: Monday November 26, 2012, 5:00pm

   If you have any questions or need an extension, email Billy Vela at wvela@usc.edu.