1972 - 2012

El Centro Chicano

40th Anniversary

1970’s - 1980’s
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**UNIVERSITY OF SOUTHERN CALIFORNIA**

**LATINO RESOURCE HANDBOOK**

**2012 - 2013**

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August 26, 2012

Dear Chicana/o & Latina/o Students,

On behalf of El Centro Chicano, aka “El Centro,” we would like to welcome you to the University of Southern California! El Centro is here to help you achieve your personal and academic goals. We offer a variety of services ranging from personal to academic support, student advocacy, community outreach, and social and cultural programming throughout the campus. We also house the Latina/o student organizations and the Latino Parent Association (LPA).

This 8th edition of the Latino Resource Handbook provides helpful information about USC to better orient you in building your home away from home. Please take advantage of this handbook as it will enrich your experience and help you achieve a successful academic and personal career here at La Universidad.

We also encourage you to be part of USC’s Comunidad and work with El Centro in Serving the Diverse Latina/o and USC Community. We encourage you to be part of our community by becoming involved with student organizations and with our department. Also, please note that we strongly consider gender, class, religion/spirituality, bi/monolingual, continuing generations, sexual orientation, biracial/ethnic identities, and disabilities among other factors in our programs and services.

If you ever have any questions, need help, want to create a club, want to see a particular event/speaker happen on campus, want to know where to find something or just need to talk, please drop by El Centro.

We hope the Latino Resource Handbook will serve you well throughout your journey and success at USC!

Welcome to the Trojan Familia! Adelante Gente!

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The history of El Centro Chicano at USC begins with the history of progressive campus activism and the civil rights movement during the 1960s and 1970s. It was during this period that students and campus groups from across the nation protested and organized to demand for the expansion of access, curriculum, and programs that focused on the experience of people of color at institutions of higher learning. From Harvard, Berkeley, CSUN, ELAC to USC, student activism from groups like the United Mexican American Students (UMAS) (which after 1969 became known as Movimiento Estudiantil Chicano de Aztlan - M.E.Ch.A.), the Mesa Directiva, the Black Student Union (BSU), the Asian American Student Alliance, American Indian students and many other groups, challenged universities and colleges to adopt institutional changes to their curriculum offerings, admissions policies, student services and relations to communities beyond the campus. These early student movement efforts by USC students of color led to the creation of an Ethnic Studies major, increased student of color admissions, the creation of the Topping Student Fund, the Mexican American Alumni Association (MAAA), the Latino Floor and the founding of USC El Centro Chicano.

The idea of establishing Chicano student campus centers that would focus on Chicano student recruitment, orientation, and retention is outlined in the El Plan de Santa Barbara: A Chicano Plan for Higher Education that was written in 1969. On October 9, 1969, members of UMAS met with USC President Norman Topping requesting that the university fund the creation of a Centro Chicano to act as an urban recruitment center for Mexican American high school and junior high school students. This initial request to fund a Centro Chicano was denied. The student movement at USC surged as was evident with increasing campus activism and the continued meetings between Chicano students and the administration over creating university resources for students of color including scholarships, admissions policies, proposing the creation of an office of EOPS and supporting the passage of the student fee that would become the Norman Topping Student Aid Fund. By 1971, USC M.E.Ch.A. and its supporters on campus were already in discussions with the university to have a Centro Chicano established. The focus of this Centro Chicano would combine Chicano student recruitment and retention efforts spearhead by students,
with institutional resources to expand the ability of USC to meet the needs of
the Chicano community. After continued negotiations between the student
community and the university, USC El Centro Chicano was established in the fall
of 1972. Under the leadership of Interim Director Raul Vargas, the move into the
building at 3406 Hoover Street began in December and USC El Centro Chicano
was opened in February during the 1973 spring semester. In March, Silas H.
Abrego was hired as the first full-time Director. Under his leadership, USC El
Centro Chicano began to implement a broad array of student and community
centered services that would uniquely impact the way that USC supported
Chicano students and served the broader mission of the university.

The name: USC El Centro Chicano

There is a unique historical, political, cultural and
intellectual importance to the name of USC El Centro
Chicano. The historical nature of the name is one
that emanates from the civil rights movement for
self-determination and the promise of education.
The identity label of Chicano becomes the basis for a
cultural and spiritual rebirth for the Mexican American
community. The Chicana/o Movement, as
part of the larger civil rights movement of
the 1960s/70s, was an important era that
expanded institutional spaces for Chicanos
and Latinos in higher education. Once a
pejorative term, Chicano is rearticulated/
redefined as a positive identity that recognizes
the rich and ancient mixed indigenous origins
of a community. As journalist Rubén Salazar
wrote on February 6, 1970 in his Los Angeles
Times column, “A Chicano is a Mexican-American with a non-Anglo image of
himself... What, then, is a Chicano? Chicanos say that if you have to ask you’ll
never understand, much less become, a Chicano. Actually, the word Chicano is
as difficult to define as ‘soul.’”¹ It also recognizes a different perspective on U.S.
history that challenges master narratives, such as manifest destiny, which have
come to define the American experience. In its place, the fields of Chicana/o
Studies, Black Studies, Asian American Studies, American Indian Studies and
other Ethnic Studies developed counter-narratives and academic scholarship that
incorporate the voices, experiences and complex realities of people of color in
the U.S. The name Chicano has never been universally accepted by mainstream
society or even from within the Latino community. From its political and cultural
origins, it remains in tension with other identity labels for reasons connected to
different views on assimilation and acculturation in the U.S.

Adopting the word Chicano in 1972 for the new student center provided
the institutional foundation to challenge the university to adapt new ways of
providing access to higher education and student services for the Chicano/Latino community. From an academic standpoint, the name has come to define a real and symbolic intellectual space on the USC campus that retains its historical origins in struggle for self-determination and in expanding the mission of the university. USC El Centro Chicano has a long history of helping the university strive for excellence and is a link to each new freshmen, transfer and graduate class at USC. USC El Centro Chicano is a vital place of learning and facilitating continued conversations about how to improve access to higher education, retain and graduate Chicano/Latino students and how this work serves the mission of the university.

Ruben Salazar. “Who Is a Chicano? And What Is It the Chicanos Want?” February 6, 1970, . In 2011, the family of the late journalist Rubén Salazar donated his archives to the USC Libraries as a result of the efforts by the USC Boeckmann Center for Iberian and Latin American Studies and the USC Annenberg School for Communication & Journalism.
El Centro Chicano

Missions and Principles:
*El Centro Chicano fosters a community of critically thinking, socially conscious Chicana/o and Latina/o leaders: providing personal, social and academic support through graduation and beyond.* El Centro Chicano strives to educate the campus about Latina/o issues and the ethnic diversity represented within the community (i.e. Central & South America, Cuba, Dominican Republic, Mexico and Puerto Rico). El Centro also offers student advocacy, personal support, assistance for Latina/o student groups, and transitional/beyond USC programming. El Centro programs and services also consider gender, class, religion/spirituality, bi/monolingual, continuing generations, sexual orientation, disabilities, and multi-racial/ethnic identities, among other factors.

Resources

**Latino Resource Handbook and Planner**
The Latino Resource Handbook is printed every summer and is distributed to students during the Project ReMiX: New Student Symposium and throughout the year. The handbook contains information about El Centro programs, Latino student organizations, Latino faculty/staff, scholarships, and tips for new students, and key resources that will assist you in being successful. The handbook is a great resource guide for all new students: freshmen, transfers and graduate.

**Weekly E-newsletter & Facebook Like Page**
The El Centro Chicano E-newsletter is a weekly online publication containing information on El Centro Chicano programs, upcoming campus events, scholarships, internships/employment opportunities and other relevant news affecting the Latino community. The e-newsletter is a great way to stay informed and connected to El Centro Chicano and SC Latino community. You can view past and current E-newsletters at http://sait.usc.edu/elcentro/e-newsletter.aspx. El Centro Chicano also provides daily resources and updated information for your continual success and development at USC on our Facebook like page: USC-El Centro Chicano.

Core Programs and Services

**Latino Floor: El Sol y La Luna – Established 1974**
This residential program is an opportunity offered to first year students looking to connect with other students with similar interests and/or cultural backgrounds. The goal of the Latino floor is to create and promote a positive, supportive atmosphere that eases the transition of freshmen Latino students into USC life and empowers them to become prominent campus leaders. The floors are open to all students interested in learning more about the Chicano/Latino culture and provide extensive community service, cultural, academic and social activities throughout the year.

**Latino Honor Society (LHS) – Established 1997**
This program recognizes the academic achievements of undergraduate Latino students as well as their dedication to the community. LHS promotes academic scholarship and commitment to community service. Applicants must have completed three or four semesters at USC, maintained a 3.5 GPA or above and demonstrated community and university involvement. Members are inducted every spring semester.
Leadership Development & Skill Building Series – Established 2006
Formerly known as Class Reunions, this program focuses on developing student leadership skills through access to educational workshops, guest speakers, and seminars. This program helps students gain valuable insight on who they are as Latina/o leaders by helping them make connections to campus resources, develop new skills and refine existing skills. In addition, students gain access to valuable tools to help them set academic, personal, and career goals.

Signature Programs
Project ReMiX: New Student Symposium - Established 2005
Formerly known as The Latino New Student Symposium, this program welcomes Latino, Black, Asian American, Pacific Islander, or any combination of the above new students to kick your college career off right by plugging into campus resources before school even starts. This program begins with over 75 student and community organizations at our exposition fair and hosted brunch, followed by interactive workshops to get you connected to current student leaders, faculty, and staff. Welcome Back BBQs hosted by the Asian Pacific American Student Assembly (APASA) and the Lesbian Gay Bisexual Transgender (LGBT) Resource Center immediately follow the Symposium. All freshmen and transfers are invited to attend on Sunday, August 26, 2012 10am-4:30pm beginning at E.F. Hutton Park (between Bovard Auditorium and Taper Hall).

La Posada: Celebrating Latin American Holiday Traditions & Giving Back – Established 1999
La Posada is one of the many Latin American holiday traditions in which participants symbolically retrace the steps of the Virgin Mary and Joseph on the night that baby Jesus was born. In candle-Led light procession, a couple dressed as Mary and Joseph lead followers across the campus to three stops and ending with pan dulce and champurrado. USC students, faculty and staff members are invited to participate in La Posada along with families and local community members. La Posada includes a Keynote and a Toy-Drive benefitting a local non-profit. It is celebrated the first Friday in December.

Latino Trojan Family Reunion – Established 2008
This event creates an opportunity for alumni to come back and reach out to students (both undergraduate & graduate) to network and provide advice on programs to take advantage of while at USC and Keys to Life after USC. The event features a panel of Latino Trojan Alumni from diverse fields and a networking mixer.

Chicano/Latino Graduate Celebration – Established 1980
The Chicano/Latino Graduate Celebration takes place the night before USC Commencement and it celebrates graduating students’ personal and academic achievements in the spirit and traditions of our beautiful Latino culture. The Chicano/Latino Graduate Celebration is open to all graduating USC students (including undergraduate, graduate/doctoral candidates) completing a degree in the spring, summer of fall term. This special celebration gives graduating students 20 seconds during the ceremony to publicly thank those who have helped them throughout their educational careers.

Collaborative Programs
L.A. Power Trips – Established 2011
The Latina/o Student Assembly and El Centro Chicano are happy to present a new type of series – the L.A. Power Trips. LSA and El Centro want to provide USC students with the opportunity to expand their horizons and explore the dynamic and rich culture Los Angeles has to offer. The L.A. Power Trips will provide students with the chance to continue their learning outside the classroom and directly apply what they’ve learned to real life situations and make connections between various segments, sectors and people that make Los Angeles the great city it is. A member of the USC faculty or staff will always be at hand to help students understand the importance and context of each trip and to answer any questions.
The Latino Speaker Series – Established 2010
This series co-sponsored by the Latina/o Student Assembly and El Centro Chicano spans from October to April and includes speakers from an array of fields such as entertainment, politics, education and the arts to provide engaging discussions with USC students – particularly the Latino community. By having prominent professional Latino leaders on campus our aim is to have an intimate talk with them about their paths to success, the meaning of Latino identity and their thoughts on the future of Latinos in America.

Project ReMiX: Exploring the Mixed Race Generation – Established 2008
Project ReMiX is a monthly, interactive discussion series aimed to explore issues facing the mixed race generation- a growing population in the U.S. and especially at USC. The Asian Pacific American Student Services (APASS), Center for Black Cultural and Student Affairs (CBCSA), and El Centro Chicano (ECC), collaborate to provide this program to engage students who might not otherwise participate in programs at specific cultural centers. Recently this series has grown to also include social justice issues.

Latino Student Empowerment Conference – Established 2012
This conference, presented by CALAS/ASE, El Centro Chicano and the Latino/a Student Assembly recognizes the research, academic success, and social justice activism of USC students. The conference covers topics including: Immigrant Rights, Education Justice, and Success Strategies for new students, presentation of undergraduate research, and a history of activism at USC.

Multicultural (Black and Latino Overnight Experience) – Established 2007
The Multicultural aka Black and Latino Overnight Experience was created in conjunction with the Office of Admissions, the Black Student Assembly, the Latina/o Student Assembly, the Center for Black Cultural and Student Affairs and El Centro Chicano. This collaborative effort brings recently admitted Black, Latino & Multicultural freshmen students to USC for a chance to see Trojan Life first hand. Each student is introduced to current USC faculty, staff, and student organizations. They are paired with a current USC student to serve as their host and are provided with dinner, entertainment and USC housing—an opportunity for most to spend the night on the Latino Floor.

Strategic Partners

Latino Student Assembly (LSA) – Established 1987
The Latina/o Student Assembly is a non-profit umbrella group for Chicana/o, Hispanic, Latina/o student organizations at USC and has been in existence for approximately 25 years. LSA allocates funds to organizational members as well as other USC student organizations. Ran by a student e-board, LSA seeks to bring together students of Latino heritage, educate the USC student body and make positive contributions to the surrounding community.

Latino Parent Association (LPA) – Established 1982
The Latino Parent Association is an organization that serves as a resource for parents and students by addressing issues affecting Latino families and advocating involvement in parent-student issues. The monthly meetings include discussions and presentations about opportunities and additional resources throughout the university. Parents are also encouraged to come to the Unity Tailgate- a partnership with CBCSA & NTSAF, part of USC’s Trojan Family Weekend taking place on Saturday, October 20th 2012, 3 ½ hours before kick-off. USC parents and families are encouraged to attend.
Explore the POWER and POTENTIAL of film, television and interactive media.

USC School of Cinematic Arts

Nearly every night of the week USC School of Cinematic Arts hosts provocative screenings, seminars, art exhibits and installations. We hope to see you there!

Please visit cinema.usc.edu/events
Resumes? Internships?
We can help!

Career Advising
Jobs | Internships
CONNECTSC

We are located in Student Union 110
http://careers.usc.edu

USC Student Affairs

Spanish Undergraduate Student Association

Interested in Spanish or Latin American cultures?
SUSA sponsors a variety of activities which enrich the cultural, intellectual and academic experience of the undergraduate student.

Events:
Weekly conversation tables
Guest speakers
Movie Nights
Dinners at Latin American restaurants
Special Events
Have more ideas? Just let us know!

For more info and to receive updates on our events, email: susa@usc.edu
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The Office of the Vice Dean for Diversity and Strategic Initiatives

WELCOMES YOU TO USC!

Our office promotes the retention and academic success of underrepresented and first-generation students in USC Dornsife's 70 majors and minors. We strive to be a resource for you as you explore First Year Investigations Seminars, volunteer through the Joint Educational Project, undertake undergraduate research, and pursue internship and study abroad opportunities. We also promote successful recruitment, advancement, and placement of diverse Ph.D. students through innovative graduate student programs aimed at enhancing the diversity and careers of Dornsife Ph.D. students. To ensure USC Dornsife efforts have an impact beyond the immediate community, our office also works with a variety of national organizations and foundations to advance the diversity of higher education.

Linda Lopez
Associate Dean

George Sanchez
Vice Dean

Celeste Menchaca
Research Assistant

http://dornsife.usc.edu/diversity
The Department of Spanish and Portuguese in the USC Dornsife College

Why learn Spanish and Portuguese? Why major or minor in Spanish at USC?

Connect with more than 400 million speakers of Spanish worldwide, including almost 40 million in the United States. Capitalize on the growing importance of Brazil and other Portuguese-speaking areas of the world economy. Immerse yourself in some of the world’s most exciting cultural hubs, such as Buenos Aires and Madrid, or study issues of migration in Valencia, all cities where we have summer programs.

Expand your professional skills with linguistic and cultural proficiencies and the ability to think critically about global problems and opportunities. Experience the intellectual challenge of linguistic and literary theories, and the workings of literature and film from Cervantes and Sor Juana to Borges and Almodóvar.

And where better to explore the realms of Spanish and Portuguese than in Los Angeles, one of the largest Spanish-speaking cities in the world and, arguably, one of the capitals of Latin American culture?

For additional information or to declare the major or minor, contact Josephine Le, Academic Advisor, at (213) 740-2534 or kpn@usc.edu.
THE WORLD IS YOUR CLASSROOM.

Studying abroad is one of the best ways to understand a different culture in a meaningful way. Visit our office or website to explore your options for spending a semester or year abroad while earning major and/or minor credit. USC financial aid can be applied towards USC-approved programs. Applicants must have a minimum USC cumulative GPA of 3.0.

Office of Overseas Studies
College House 201
(next to the university church)
Tel: 213.740.3636
overseas@usc.edu
dornsife.usc.edu/overseas
STUDENT CLUB/ORGANIZATIONS

*Graduate Club/Orgs
**Inactive Clubs/Orgs

Annenberg Latino Student Association (ALSA)
“Uniting the Latino Community of the School for Communication through social, professional and political activities”
Organization Email: usc.alsa@gmail.com

The Annenberg Latino Student Association is committed to promoting career and academic opportunities for Latino students in the fields of communication, journalism and public relations. The organization is also designed to provide a social network outside of the classroom. It also provides students the opportunity to volunteer in the community through its various outreach fieldtrips. ALSA hosts bi-weekly meetings with guest speakers, workshops, and networking mixers focused on supporting and advancing the career of Latino media students.

Ballet Folklorico de USC**
“Preserving our culture through dance and performance”
Contact: El Centro Chicano
Email: ecc@usc.edu

Campus and Community United (CCU)
Contact: Campus and Community staff
Organization Email: campusandcommunity@gmail.com
Website: http://www.facebook.com/home.php#/group.php?gid=18371789284&ref=ts

(1) We are students, faculty, religious leaders, and staff committed to spreading awareness about USC’s Master Plan while partnering with the community to develop a responsible future for the Figueroa Corridor neighborhood.
(2) We seek a responsible future for both campus and community members through:
- Advocating for Affordable Housing, both in its preservation and creation
- Advocating for Safety while engaging enduring stereotypes about the community
- Advocating for Responsible and Equitable Economic Development
- Advocating for Environmental Sustainability in future neighborhood developments

Event Spotlight:
This past semester, CCU sponsored Our School, Our Neighborhood: A Forum on Affordable Housing and Responsible Development. We brought together USC administrators, professors, and local community activists to discuss the Master Plan and possible ways to address it. CCU has also sent delegations to local planning meetings to publicly voice the need for responsible developments in the local neighborhood, addressing issues such as displacement and affordable housing.
Chicanos/Latinos for Health Education (CHE)  
“Sanando la comunidad/ Healing the community”  
Contact: Daniela Saldana  
Email: djsaldan@usc.edu  
Organization Email: clhe@usc.edu

The purpose of CHE is to promote pre-health student interest leading to improvement in healthcare in underserved communities. CHE creates support for pre-health students in areas of retention, academic success, career opportunities, and the politics of medicine. CHE members participate in various community service projects, including an annual trip to Tijuana, Mexico to provide free health services with doctors. CHE members also create friendships with one another through participation in social activities, such as dinners and ice cream socials.

Chicanos for Progressive Education (CPE)  
“Empowerment through Education”  
Contact: Natalie Guevara  
Email: nguevara@usc.edu  
Organization Email: cpedeusc@usc.edu  
Website: www.cpedeusc.edu

Founded at USC in 1991, Chicanos for Progressive Education is an organization that is committed to the education and retention of underrepresented minority students. Our purpose is to increase the number of minority students, especially Latinos, at USC and in colleges around the country by touring Los Angeles High Schools in order to motivate and answer questions about university life, academics, and financial aid. We also provide mentoring to high school students as well as informal mentoring between our members. We maintain a scholarship fund to help supplement the financial needs of one qualified freshmen or transfer student who has shown commitment and dedication to CPE and our cause. Additionally, CPE conducts bi-monthly high school visits to various high schools in the Los Angeles area. We also pride ourselves in providing our members with a cultural and academic support group through various social events such as retreats and fundraisers.

Event Spotlight:  
Every semester, CPE organizes a High School Conference in which we fundraise for and host over 300 high school students at USC.

El Sol y La Luna/ Latino Floor  
“Promoting cultural awareness, community involvement, and academic success in a close knit multicultural environment conducive to a smooth transition to university life and overall unforgettable first year experience!”  
Contact: El Centro Chicano  
Email: ecc@usc.edu

Created in 1974, the Latino Floor residential program is an opportunity offered to first year students interested in learning more about the Latino culture in the presence of a supportive community of faculty/student mentors and peers. The goal of the Latino floor is to create and promote a positive and open-minded atmosphere that creates a unique first year experience meant to help ease the transition into college life. With amazing networking opportunities, faculty involvement, resourceful workshops, and cultural events, there’s no better way to experience diversity at USC. The Latino Floor provides extensive community service, cultural, academic and social activities throughout the year. A few years ago, we launched the very successful Latino Floor Fall & Spring Community Service project, which assists local neighborhood children with tutoring and role modeling from a program on campus called Peace Kids who promotes Peace, Conflict
Mediation and Social Justice. The Latino Floor houses 32 residents and one resident advisor—an experienced upperclassman trained to cater to the needs of first-year students who plan programs and activities during the academic year.

**Event Spotlight:**
The Latino Floor hold an annual Beach Retreat at a local beach, host their annual Dia De Los Muertos (Day of the Dead) Celebration where hundreds of local school children came to participate in educational workshops and festivities, and participated in mixers with the Somerville and Rainbow Floor.

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Hapa Student Community (HapaSC)

“Hapa Student Community is a welcoming social community for people of mixed ethnicity and their friends: a place that we can all call home. As an intelligent social group, we serve to bring public awareness to the hapa community”

Contact: Kiko Zang
Organization Email: hapasc@gmail.com
Facebook: HapaSC
Website: http://hapasc.org/

HapaSC is the only organization at USC devoted to creating a student community within which students can explore what it means to be multiracial and its growing niche in our society. Our organization puts on annual events, like the Interracial Dating Forum, Welcome Retreat, Comedy Night, Thanksgiving Dinner and Member Banquets. We also have a number of educational and social activities.

**Event Spotlight:**
In Fall 2011 HapaSC hosted two very successful campus-wide events. One of which was collaboration with APASA named “Mixed and APA in the Media”, where HapaSC exclusively invited Danny Pudi, star of the NBC comedy show “Community”. The other event was titled “Love, Sex and Interracial Dating” where HapaSC invited two professional international dating coaches based in Sydney to talk about how to deal with some of the stigmas and issues that comes with interracial dating.

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Hermanas Unidas (HaU)

“**Poder de la Mujer**”

Contact: Arelyna Nava
Email: arelynan@usc.edu
Organization Email: uschau_cochair1@yahoo.com, uschau_cochair2@yahoo.com

Hermanas Unidas de USC was established in 2004 and serves to ease the transition to and from college with the help of our general body as well as alumni network. Hermanas Unidas has 18 chapters throughout California and is based off three pillars: Academics, Social Events, and Community Service. One great thing about HaU is that it offers family-like friendships.

**Event Spotlight:**
Every year a different Chapter of Hermanas Unidas hosts the HaU Statewide Conference. This conference provides workshops put on by successful alumni from different school chapters as well as the networking opportunity. It also consists of social events and chances to make many friends from different schools around California. This weekend proves to be a lot of fun.
Hermanos Unidos (HU)**
“Fuerza en la Hermandad”
**Contact:** El Centro Chicano
**Email:** ecc@usc.edu

Hermanos Unidos-USC was founded in 2002 and seeks to help students succeed in the college environment by its commitment to the three foundational pillars of Academic Scholarship, Community Service, and Social Interaction. HU helps its members fulfill the three pillars by offering study hours, hands-on community service events, intramural sports, seminars, guest speakers, leadership development workshops, and team building activities. A unique component of the organization are its Platicas, where members are invited to converse on a more personal level and in an environment that promotes the achievement of both personal and collective goals. All HU members work towards achieving El Nuevo Hombre, an ideal state that defies the negative stereotypes that have been placed upon Latino males.

**Event Spotlight:**
Operation: Heads Up. Heads-Up is a one-on-one mentorship program with local high school students that promotes higher education. Students are provided guidance on how to successfully graduate from high school and gain admission into a college or university. HU members also prepare activities that expose students to various areas of college study. In addition, the students’ parents are invited to the event to see what their children have achieved during Heads-Up.

Pachanga Night. HU and USC’s Parkside Dining Hall partner up annually to promote Latino culture and food through this theme night. Students from all over the university are able to enjoy traditional Latino dishes, music, and customs.

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Hispanic Scholarship Fund-USC Scholar Chapter
**Contact:** Liliana Ortiz
**Email:** lilianao@usc.edu
**Organization Email:** hsf.usc@gmail.com
**Website:** www.hsf.net

The Hispanic Scholarship Fund (HSF) is the nation’s leading Hispanic scholarship organization, providing the Hispanic community more college scholarships and outreach support than any other organization in the country. In its more than 35 years, the HSF has awarded over 90,000 scholarships worth more than $250 million to students in need.

HSF’s mission is to strengthen America by advancing the college education of Hispanic Americans. As one of their many programs to achieve their mission, HSF initiated the Scholar Chapter Network in 2001 that exists to promote the advancement of Hispanic students, while encouraging them to serve as role models and leaders in their communities.

As one of 40 chapters, the Scholar Chapter at USC was initiated to represent HSF, their mission, and to provide its members and the surrounding community with resources and programs that aim to promote a higher education, retention, and academic and professional growth.
IDEAS (Improving Dreams, Equality, Access and Success)
Contact: Kevin Valero
Email: kvalero@usc.edu
Contact: Alma Lemus
Email: almalemus@usc.edu
Organization Email: ideas.usc@gmail.com
Website: ideasusc.wordpress.com
Facebook Group Page: on.fb.me/ideasusc

IDEAS at USC was founded to create a safe space and positive dialogue among undocumented students (AB 540). The founder’s mission for the organization is that undocumented students receive the support they need in order to undergo and complete their education at USC. The organization welcomes students from all majors, non-immigrant students, immigrant students and those who support equal opportunity for all students in higher education. The organization was established in 2011 and student’s response for the organization on campus has been receptive. IDEAS at USC wants to enhance the communication of this issue and create a strong network between faculty and professors that support these student’s struggle. IDEAS looks forward to creating more awareness of the issue at USC. IDEAS at USC would like to take more of a proactive role on political activism regarding immigration. The group would also like to create strong network among professionals so that graduates have possible employment opportunities upon graduation. Since the group is fairly new, ideas on how to improve and make it a better organization are strongly welcome.

Ladies Striving for Unity (LSU)
“Unifying Through the Roots”
Contact: Shay Washington
Email: sawashin@usc.edu
Organization Email: LadiesStrivingforUnity@gmail.com

Ladies Striving for Unity (LSU) is a newly recognized organization on the campus of the University of Southern California since January 11, 2010. LSU was established because we felt there was a need to close the gap between organizations on campus. Each member is culturally diverse, with very different ethnic backgrounds: Dominican, Mexican, Puerto Rican, African American, Salvadorian, Venezuelan, Caucasian, Guatemalan, Jamaican, etc.

The purpose of Ladies Striving for Unity is to create unification across groups throughout the University. LSU strives to close those presently existing gaps pertaining to associations of race, ethnicity, culture, homosexuality, sororities and fraternities, organizations, clubs, and so forth. Through providing academic, social, and community outreach services and events, we plan on alleviating the issue of segregation as much as possible by bringing together diverse groups and creating awareness of the issue, enabling a place for them to bond and co-exist as a united Trojan Family.

Latino Association of Policy, Planning, and Development (LAPPD)*
“Harnessing leadership for the advancement of the community”
Contact: El Centro
Organization Email: lappd@usc.edu
Website: usc.edu/elcentro

The mission of the Latino Association of Policy, Planning, and Development is to provide social and professional opportunities to all the members of the SPPD community interested in the Latino culture and issues affecting the Latino community. The intention is to cultivate dialogue between community members in order to enhance awareness and network opportunities. LAPPD is dedicated to mentoring incoming SPPD students with the goal of creating a pipeline for future policy makers, planners and administrators.

Event Spotlight:
Fall Pachanga - annual social event to welcome new students and celebrate Latino heritage.
Latino Business Student Association (LBSA)

“To develop young men and women into the business leaders of tomorrow, through professional exposure, community involvement and social interaction”

Contact: Mychael Jimenez  
Email: president@lbsausc.com  
Organization Email: lbsa@usc.edu  
Website: www.usclbsa.com

LBSA is an organization which welcomes students from all majors looking to enjoy their college experience while preparing for their future professional endeavors. LBSA strives to accomplish this by providing members with opportunities to grow professionally, while giving back to the community and making lifelong friendships.

Event Spotlight:
Every semester LBSA hosts the Corporate Luncheon for USC students. The event provides an opportunity for students to enjoy a three course meal with corporate recruiters from the company of their choice. These interactions often provide students with an added edge in obtaining internships and jobs from companies like Ernst & Young, Target, and Goldman Sachs.

Latino Graduate Student Association (LGSA)*

Contact: Erica Lizano, Irene Rodriguez  
Contact Email: lizano@usc.edu; irenerod@usc.edu  
Organization Email: lgsa@usc.edu  

LGSA Commits to: Enhance the intellectual and social community for Latina/o graduate students. Advocate for support networks for Latina/o graduate/professional students, faculty and other members of the USC community. Promote the recruitment and retention of Latina/o graduate students. Develop research and publication opportunities to further the professional development of Latina/o graduate students.

Latino Honor Society (LHS)

“Recognizing scholastic excellence and dedication to the Latino community since 1997”

Contact: El Centro Chicano  
Email: ecc@usc.edu  
Website: http://www.usc.edu/student-affairs/elcentro

Latino Honor Society was established at USC in the Fall of 1997. LHS is an academic program sponsored and coordinated by El Centro Chicano. The society was founded in response to the need for a program that encouraged, stimulated, and recognized, those who maintain excellence in scholarship in addition to serving as positive role models in the community. LHS recognizes all Latino students at USC for their outstanding commitments to academic excellence and efforts in developing the Latino community through community service.
Latino Law Student Association (LLSA)
Contact: Claudia Lopez
Email: Claudia.lopez.2014@lawmail.usc.edu

Latino Law Student Association (LLSA) is a student organization composed of Latino law students and students interested in issues affecting the Latino community at USC Law School. Our organization strives to create a community at USC that enables students to excel academically, socially, and professionally. Among its objectives is to serve as a support network for Latino law students on campus; and to help the retention and success of Latino law students. LLSA works in conjunction with the Admissions Office to increase the enrollment of Latino students through a Phone-a-Thon for admitted Latino students. Besides keeping our members abreast of scholarships, Latino-centric events, and potential employment opportunities, LLSA encourages its members to become involved in public interest organizations that serve the Latino community in Los Angeles. Latino Law Student Association activities include speaker events with local law firms, Hora Latin@ (a Legal Spanish Conversation Group), Judges & Lawyers Nights (honoring USC Law Latino Alums) and other social and cultural gatherings for the benefit of Latino law students and friends at USC Law. These events aim to help build community and familiarity amongst Latino and non-Latino friends and classmates.

Latino Medical Student Association (LMSA)*
Contact: Eva Corona, Maria Sandoval
Contact Email: evacoron@usc.edu ; malexsandoval@gmail.com
Website: http://west.lmsa.net/default.asp?contentID=47

The Chicano/Latino Medical Student Association is an organization dedicated to improving the health care delivery system to the Chicano/Latino communities. To accomplish this goal, CMSA's top priority is to retain all Chicano/Latino medical students at the USC School of Medicine, a commitment we now pledge to you. CMSA will make every attempt to make you feel at home in Los Angeles and help you build lifelong friends amongst the CMSA family. By offering peer support, counseling and mentors, CMSA will strive to develop and enhance your academic and cultural potentials and alleviate any barriers that may stand in your way of making a smooth transition into and through medical school. In addition, CMSA has been working very closely with the California Hispanic American Medical Association (CHAMA) and the Chicano/Latino Medical Association of California (CMAC) to make Chicano/Latino physicians in the Los Angeles area available for you to turn to for questions and concerns about the field of medicine.

Event Spotlight:
Annually with CMSA of UCLA, we co-host and participate in the Olvera Street Health Fair which successfully provides medical services to over 4,000 local, uninsured, non-English speaking Chicano/Latino children, women, and men.

Latina/o Social Work Caucus (LSWC)*
Contact: Julio Martinez and Jessica V. Goodman
Email: juliovera21@gmail.com; jessica.v.goodman@gmail.com
Organization Email: latinosw@usc.edu

The Latina/o Social Work Caucus at USC is a student organization that promotes leadership, self-help, and solidarity among all USC Latina/o Master of Social Work students towards the betterment of all Latina/o cultures and people. We strive to accomplish this through: Academic Excellence, Professional Development, and Empowerment for social justice.
The Latina/o Student Assembly (LSA) is a non-profit umbrella group for Chicana/o, Hispanic, Latina/o student organizations at USC and has been in existence for approximately 26 years. LSA is composed of an executive board of 11 elected officers and one representative from each member organization. LSA receives funds from the Undergraduate Student Government and is overseen by Program Board. LSA allocates funds to member organizations. Run by a student e-board, LSA seeks to bring together students of Latino heritage, educate the USC student body and make positive contributions to the surrounding community. For the past 26 years, LSA has been a source of support and a voice for the Latino student population on campus.

Latino Transfer Club de USC**
Contact: El Centro Chicano
Email: ecc@usc.edu

As of Fall 2010, the Latino Transfer Club (LTC) at USC has targeted the needs of transfer students by providing resources aimed at establishing a smooth transition into the USC community. By gathering members of different majors and backgrounds, LTC fosters an open forum where new transfer students and former transfer students can discuss their experiences and ideas. Though the club has primarily helped to serve the Latino community in the past, LTC encourages students from all backgrounds to join and see what the club has to offer.

Mariachi Sur de California**
Contact: El Centro Chicano
Email: ecc@usc.edu

Mariachi Sur de California offers students, faculty, and staff, the opportunity to learn the different styles of mariachi music, take part in mariachi conferences, and become part of a very special group whose members are dedicated and passionate for music.

Movimiento Estudiantil Chicano/a de Aztlan (MEChA)
“La Union Hace la Fuerza”
Contact person: Marco Arizpe
Email: arizpe@usc.edu
Phone: (956) 451-9230
Organization Email: mecha@usc.edu
Website: http://www-scf.usc.edu/~mecha

M.E.Ch.A began at the University of California, Santa Barbara in 1969, when students, faculty, and community leaders met in response to growing unrest on the state of Raza education. There was a consensus that the path to liberation would come from passionate students who were dedicated to empowering their neighborhoods and people. M.E.Ch.A is inclusive of all Raza and strives for the empowerment and liberation of our gente through higher education. Plainly spoken, M.E.Ch.A is for the community.
Event Spotlight:
The MEChA High School Conference spans a history of well over a decade and has hosted over 10,000 students in the Los Angeles area. It is the intent of all MEChistas to provide participants with a better understanding of the importance of achieving higher education. Accordingly, the conference is comprised of a variety of cultural and academic workshops as well as information about majors, field of study and/or careers from current USC students and alumni.

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**Society of Hispanic Professional Engineers at USC (SHPE-USC)**

“SHPE promotes the development of Hispanics in engineering, science and other technical professions to achieve educational excellence, economic opportunity and social equality.”

**Contact:** Michael Ortega  
**Email:** Ortegam@usc.edu  
**Organization Email:** shpeusc@usc.edu  
**Website:** [http://www-scf.usc.edu/~shpe/](http://www-scf.usc.edu/~shpe/)

Since its founding in 1975, the Society of Hispanic Professional Engineers at USC (SHPE-USC) has maintained a commitment to providing role models to the Hispanic community. As one of the two first established student chapters in the nation, we have a responsibility to continue promoting engineering, science, and math at the pre-college and university level. SHPE-USC offers a network of support with mentorship and guidance to thrive at USC.

We strive to ensure the preparedness of students who choose to pursue these fields by providing necessary tools and resources for success in academics and professional development through conferences, study nights, workshops, and leadership retreats. SHPE-USC champions the development of our members as leaders with a dedication to serve underprivileged communities. Each year, SHPE-USC endeavors to remain a prominent organization in the STEM fields within the Hispanic community as well as within the Viterbi School.

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**Event Spotlight:**
The SHPE Conference is the major event for the Society of Hispanic Professional Engineers, Inc. and the largest technical and career conference for Hispanics in the country. Each year, the SHPE Conference attracts nearly 5,000 engineering professionals, students and corporate representatives.

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**Spanish Undergraduate Student Association (SUSA)**

**Contact:** Daisy Delmar, Ruth Barber  
**Email:** villarde@usc.edu, rbarber@usc.edu  
**Organization Email:** susa@usc.edu  

The Spanish Undergraduate Student Association (SUSA) was established in 1999 that is devoted to providing its members the ability to explore and immerse themselves in the cultures of Latin America and Spain. Anyone can participate in USA events, which is open to all students including graduates and all majors, not just Spanish majors and minors. In essence, USA is open to anyone who has an interest in Spanish and Latin American cultures.
SUSA’s most common events include conversation tables, movie nights, and dinner nights, although other events include hosting guest speakers, attending plays and museums, and organizing cooking nights. Conversation tables are SUSA’s most well-known events where students and professors meet on a weekly or bi-weekly basis to practice Spanish in a relaxed and informal environment. Movie nights are held on a monthly or bi-monthly basis to offer free showings of Latin American and Spanish movies. To better acquaint students with LA’s rich and diverse Latin American and Spanish cultures, SUSA hosts off-campus events on a monthly or bi-monthly basis. Dinner nights are the typical off-campus events that involve dining at diverse restaurants in the surrounding community. SUSA has visited such venues as El Mercado la Paloma and Olvera Street. SUSA is always open to new and interesting ideas that can help improve the club. Entonces, ¡ven con nosotros!

Undergraduate Student Government – Diversity Affairs Committee
Contact: Yan Ting Lye
Email: usg.diversityaffaris@gmail.com
Website: http://usg.usc.edu

Undergraduate Student Government (USG) is the official governing body of the nearly 16,500 undergraduates at USC. It exists to represent the interests of the students to the administration on campus through an extensive programming, committee, and advocacy structure. The four branches that comprise USG are the Legislative, Executive, Judicial, and Programming branches.

The Diversity Affairs committee is part of the advocacy branch that works to improve the atmosphere and opportunities for all minority students. In addition, Diversity Affairs is charged with increasing the diversity of students that attend USC. These groups include the Latino, Black, Asian, lesbian/gay/bisexual/transgendered, international, disabled, religious, and female communities.

Event Spotlight:
This Spring will be the 6th Annual Multicultural Retreat that will bring together students from all backgrounds whether it be related to ethnicity, gender, sexual orientation, socio-economic status, etc. This two-day retreat is a chance for leaders in the diverse communities of USC to come together and develop an action plan that will help to make our prestigious university even better. We will address pertinent issues and what we can do to solve them. The retreat is all expenses paid and everyone is encouraged to apply.

If you would like to join this committee or any of the others you can do so now by applying. Applications for elected and appointed positions for next year’s Undergraduate Student Government will be out soon. Please contact Yan Ting Lye if you have any questions.
The Ballroom & Latin Dance Club offers members of the USC community the opportunity to explore the art of partner dancing through class instruction, competition and social events. Classes twice per week focus on the American Smooth Ballroom and International Latin dance styles with classes in the following dances: Cha-cha, Rumba, Samba, Jive, Waltz, Tango, Foxtrot, Viennese Waltz and Quickstep. Social events also include opportunities to learn Salsa, Hustle, Swing and other dances. Classes are catered to students of all abilities from beginner to championship levels. Several members travel to both collegiate and professional competitions throughout the year and have won top prizes throughout the western region in all levels. In addition, members practice what they learn in a social setting at weekend dances.

The ASE Club is open to students of all majors interested in the innovative interdisciplinary academic exploration of the history, culture, politics and institutions of the Americas, with particular focus on communities of color in the United States. The study of civic engagement and social movements is also featured, with the opportunity for students to do an internship in the local community through AMST 365 Leadership in the Community - Internship. Please email aseclub@usc.edu and click “LIKE” on our Facebook page to receive the latest Club information.
**Latino Greek Organizations**

**Gamma Zeta Alpha Fraternity, Inc. (Gammas)**

*Cultivating leaders, strengthening communities*

**Contact:** Vincent Alvarez  
**Email:** vgalvare@usc.edu  
**Organization Email:** usc.rza@gmail.com  
**Website:** [http://www.gammas.org/rho](http://www.gammas.org/rho)  
**National Website:** [www.gammas.org](http://www.gammas.org)

Gamma Zeta Alpha Fraternity, Inc. established December 3rd, 1987 is proud to be the first Latino Interest Fraternity on the West Coast. For over two decades, this fraternity has become an instrument for promoting the development of Latino males in higher education and has served as a vehicle for creating the Latino leaders of tomorrow. Our establishment is based on the principles of Academic Excellence, through which we encourage and support Latino males in higher education; Community Service, allowing us to give back to our communities and those of similar backgrounds; and the Maintenance of the Latino Culture through Brotherhood. For the past three years Gamma Zeta Alpha Fraternity, Inc. has been recognized as the National Association of Latino Fraternal Organization (NALFO)’s Fraternity of the Year.

**Event Spotlight:**

Gamma Zeta Alpha Fraternity, Inc. participates in a nationally sponsored Diabetes Prevention and Awareness Week. Brothers throughout the state work closely with their local American Diabetes Association office to sponsor a series of events, including healthcare workshops, screenings and nutrition classes with the purpose of increasing awareness within our community, which is so gravely affected by this disease. We are also proud to be the official Greek sponsor of the California State Academic Decathlon. By coordinating with local Academic Decathlon offices, all chapters facilitate county competitions. Brothers aid in event logistics and serve as speech and interview judges for the competition, ensuring the ongoing success of a staple activity within California high schools.

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**La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc.**

**Contact:** Luis Maldonado  
**Email:** luisma929@gmail.com  
**Organization Email:** uscelitelambda82@gmail.com  
**Website:** [http://chapters.launidadlatina.org/alpha_phi/](http://chapters.launidadlatina.org/alpha_phi/)  
**National Website:** [http://www.launidadlatina.org/](http://www.launidadlatina.org/)

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated is a fraternal service organization aimed at uniting Latino leaders in brotherhood in order to better serve the Latino community as well as others. Our organization extends to over 66 prominent undergraduate academic institutions and 13 alumni/graduate entities in most major American cities. In addition, La Unidad Latina is the only Latino-based organization chartered at every Ivy League institution. Enhanced by a diverse membership, we commit ourselves to academic excellence, leadership development, and cultural enlightenment. Ultimately, Elite Lambda Men develop to be socially conscious, politically active, and professionally polished individuals in order to imperatively address the issues affecting not only the Latino community but other communities as well.
Event Spotlight:
The 4th Annual Battle of Troy: Step, Stroll, and Salute Exhibition showcased some of the best stepping, strolling, and saluting from around the country, including the New York Tri-State Area, Arizona, and California. Most importantly, all profits from this event were donated to a local high school, Central Los Angeles High School #9. Over $5,000 was raised and contributed to one of the high school’s academic programs. The program will send a number of students to Ireland so they can further explore the performing arts, ultimately contributing to the school’s mission of educating and encouraging the pursuit of higher education through performing arts.

Lambda Theta Alpha Latin Sorority, Inc.
Contact: Jazmin Reyes
Email: delta_phi@lambdalady.org
Website: http://lta-deltaphi.webs.com/
National Website: www.lambdalady.org

Lambda Theta Alpha was founded at Kean University, in NJ in December of 1975, as the first sorority ever created to cater towards the needs of Latinas in the nation. The purpose of Lambda Theta Alpha shall be to provide a sisterhood based on Unity, Love, & Respect. To develop strong Leaders who will then provide and practice political, social and cultural activities. To promote Latino Unity through charitable and educational programs and to maintain a high standard of learning and serve as a voice for all Latino students.

Lambda Theta Alpha is not an exclusive group of women. Although our roots are Latin, we have sisters from various cultures, nationalities and races including Caribbean, Caucasian, African American, European, Central and South American, Asian, Middle Eastern, and many more. We are an organization that fights for the empowerment of all women, regardless of their race, color, creed or religion.

Lambda Theta Nu Latin Sorority Inc.
“Ready to Blossom? We Can Help!”
Contact: Alexandra Lopez (President)
Email: lideliani@yahoo.com
Organization email: lambdathetanu.tau@gmail.com
Website: www.trojanlambdas.com

Lambda Theta Nu Sorority Inc. was founded to create a strong and positive organization that would overcome negative stereotypes of Latina women. As a chapter of Lambda Theta Nu Sorority Inc., our primary goal is to offer academic support for our sisters not only throughout their undergraduate career and through graduation, but also through their endeavors into post-graduate education and their professional careers. In addition to participating in and organizing on-campus activities, we participate in various projects which help us serve the needs of our community and provide positive role models for our youth. Through these experiences, we help develop the leadership potential and skills of each of our sisters. Our sisterhood extends past our undergraduate years, into the rest of our lives.

Event Spotlight:
In the Fall of 2008, Lambda Theta Nu Sorority Inc. was part of a movement to end domestic violence in the Latino Community. The Tau Chapter hosted “Mobilizing
Voices”, an event that was sponsored by Verizon Wireless; with keynote speaker Yasmin Davidds. This event awarded domestic violence survivors with a Courage Award and inspired more than 400 high school students to act against domestic violence. At this event, attendees were encouraged to donate old cell phones, which would be donated to victims of domestic violence. “Mobilizing Voices” was the beginning of a movement that was launched at USC and then moved on to Arizona State University and San Jose State University.

Lambda Theta Phi Latin Fraternity, Inc.
“Chivalry Above Self”
Contact: Isaiah Plick
Email: plick@usc.edu
Organization Email: contact@usclambdas.com
Website: www.usclambdas.com
National Website: www.lambda1975.org

Lambda Theta Phi provides the Latino college student the opportunity to be part of a family with a mission: To cultivate a spirit of brotherhood, to value an education, to promote unity among all Latinos, to be proud of and cherish our heritage, to assert roles of leadership, to develop character, to practice chivalry, and to serve mankind. Lambda Theta Phi raises the social and cultural conscience of the Latin male college student.

Event spotlight:
Every semester, Lambda Theta Phi hosts “Feed the Less Fortunate.” Brothers come together with other organizations to make food to be distributed to the homeless in Skid Row the next day. The event provides its participants with a real eye opening experience regarding the homeless problem in downtown Los Angeles.

Omega Phi Beta Sorority, Incorporated –Phi Chapter
“Serving and Educating Through Our Diversity”
“Sirviendo y Educando a Traves de Nuestra Diversidad”
Contact: Nancy Talamantes
Email: bellator.ace@gmail.com
Organization Email: Phi@OmegaPhiBeta.org
National Website: www.omegaphibeta.org

Founded on March 15, 1989 at the University of Albany in New York, Omega Phi Beta Sorority, Incorporated strives to serve and educate people of diverse backgrounds through sisterhood, leadership, and guidance. As positive role models, we promote unity of all cultures, focus on the empowerment of our gender and raise the standards of excellence in our academic, social, and personal endeavors.

USC’s 2011 Campus-wide Greek Organization of the Year, OPBSI – Phi Chapter, was chartered at USC in the Fall of 2003. It was the first MGC organization to Probate and Surface at USC, bringing many east coast traditions to the west. Proud of the struggle and hard work that went into bringing our organization to campus, we stand up for what we believe and have worked hard to get our deserved respect. Our chapter continues to bring great programming to campus and has received National recognition for our Leadership and Unity Conference:
Project UJIMA. We are the first Latina-based organization in USC's history, to win the community service award at the university's all council's Greek awards. In addition we were also the first Greek-lettered organization to be awarded Organization of the Year for the Latino Student Assembly. Through hard work and dedication, Phi Chapter was has been awarded several awards which include LSA's 2010-2011 Organization of the Year, MGC's 2010-2011 Sorority of the Year, OPBSI Chapter of the Month (March 2011), USC's 2010-2011 Campus-wide Greek Organization of the Year, and USC’s 2010-2011 Student Organization of the Year Finalist out of 750+ on-campus organizations. Our most recent awards include OPBSI 2011 Chapter of the Year and USC’s Diversity Programming Award 2012.

Sigma Delta Alpha Fraternity, Inc.
«Excellentia et Fides Intra Fraternitus»
Contact: Ricardo Wassmer
Email: rwassmer@usc.edu
Website: http://www.sigmausc.org

Twenty-one devoted students founded the Alpha chapter of Sigma Delta Alpha Fraternity, Inc. at USC on April 22, 1995, thereby establishing the first and largest Latino fraternity on campus. Brothers of Sigma Delta Alpha are university men who embody the spirit of Brotherhood and assist each other in achieving academic, social and personal goals. We are a proud fraternity that acknowledges a shared cultural heritage. The brothers represent their people in the world of academia and strive to be positive role models to youth in their community.

Event Spotlight:
Sigma Scholarship. Sigma Delta Alpha provides full-Tuition scholarships to disadvantaged students in Mexico.

Sigma Lambda Beta International Fraternity, Inc.
“Opportunity for Wisdom, Wisdom for Culture”
Contact: Fabian Sanchez
Email: fabiansa@usc.edu

Sigma Lambda Beta International Fraternity Inc. was established at the University of Iowa in 1986 by 18 men of diverse cultural backgrounds. Since its establishment, Sigma Lambda Beta has become the largest, fastest growing, and most successful Latino-based multicultural organization. Built upon the principles of Brotherhood, Scholarship, Community Service, and Cultural Awareness, Sigma Lambda Beta’s mission is to better serve the needs and wants of all people.
Sigma Lambda Beta International Fraternity Inc. values fairness, opportunity, and the equality of all men regardless of their race, culture, or ethnicity. We are committed to creating and expanding multicultural leadership, promoting academic excellence, advocating cultural awareness and education, and establishing a brotherhood amongst all intelligent and dedicated young men on university campuses across the nation.

Event Spotlight: For the past 3 years, the Omega Gamma Chapter at the University of Southern California has hosted the annual “El Asador” fundraiser where we support a local Nicaraguan restaurant and auction off various services.

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Sigma Lambda Gamma National Sorority, Inc. (SLG)

“Culture is Pride, Pride is Success”

**Contact:** Debbie Rumbo  
**Email:** rumbo@usc.edu  
**Organization email:** uscslg@usc.edu  
**Website:** [http://www-scf.usc.edu/~uscslg](http://www-scf.usc.edu/~uscslg)  
**National Website:** [sigmalambdagamma.com](http://sigmalambdagamma.com)

Sigma Lambda Gamma is the largest and fastest growing Latina founded but multicultural based sisterhood. Nationally we represent over 113 nationalities in our 101 chapters. Sigma Lambda Gamma strives to be the premier organization committed to providing a mechanism of empowerment to all women. Our members have recognized the need for togetherness and support among women of all cultures at their universities and colleges. We are determined to contribute the overall success of women in the world. Recognizing our responsibility to the progression of a positive global community, we stress the importance of morals, ethics, and education in our daily lives.

**Event Spotlight:**  
During the Fall semester, the Nu Alpha Chapter at the University of Southern California hosts our signature event, “Check Yourself”. It is an event dedicated to educating the USC community about Breast Cancer and what they can do to support awareness, as well as help out the cause. Every fall, we also volunteer at the AVON Breast Cancer Walk. During the Spring semester, our signature event is “Empowering Women of All Cultures”. This event serves to expose individuals to the stories, accomplishments, and challenges women from different cultural backgrounds have faced.
USC Student Affairs

USC Latino Alumni Association

USC LAA Scholars 2011-2012

Welcomes all Incoming and Continuing USC students! For information about upcoming events, the scholarship program, or about the office, please visit our website at www.usc.edu/latinoalumni.

LAA Staff:
Domenika Lynch
Executive Director

Dolores Sotelo
Assistant Director

Silvia Green
Project Coordinator

USC Latino Alumni Association
Ronald Tutor Campus Center
TCC 324
Los Angeles, CA 90089-3104
latinoalumni@usc.edu
213 740-4735ph
213 740-7250fax
www.usc.edu/latinoalumni.com
United University Church

Where all are welcome...
... to love God passionately and others radically!

We are proud to share our building with El Centro Chicano
817 W. 34th Street, Los Angeles * uniteduniversitychurch.org
For more info: Rev. Katherine Schofield, Katherine.schofield@usc.edu, 774-994-0892

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Joe’s Sports World

Contact Us:
213-864-8597/ 213-746-1823

Inside Mercado La Paloma
Across from Los Angeles DMV
3655 S. Grand Ave. #A-2
Los Angeles Ca, 90007

Web: http://joesportsworld.com

Find us on Facebook:
Joe Muñoz
Josemunoz323@aol.com

Just a few blocks from USC!
**ESSENTIAL TIPS FOR NEW STUDENTS**

1) **Maintain your financial aid eligibility**
Maintain GPA higher than a 2.3 to remain eligible for financial aid. Turn in all required documentation to the financial aid office by the deadlines! Deadlines are very important; buy a calendar where you can keep track of what is due and when. And create your own personal folder and keep records/ copies of everything.

2) **Time management is everything!**
All-nighters are not the answer to your GPA problems. You will have more stress when you rather than working on your assignments when they are assigned. Studies show that prolonged sleep deprivation causes a decreased attention span and in inability to store information in memory. So study early, hit the sack, and wake up ready to tackle the day.

3) **Ask for help**
If you start to sink academically visit the Center for Academic Support, located in STU 301, they provide free tutoring, or ask your professors for help. You will feel less stressed knowing that your professors want to help you; it will also show that you are being responsible. And of course visit El Centro if you need help figuring it out! USC wants you to succeed.

4) **Meet with your advisor**
You are required by the university to make an appointment and visit your advisor before registering for Spring and Fall semesters in order to avoid registration ‘holds’. Advisors will help also with selecting the proper classes to take. They can help you decide on a major, investigate career and internship options as well as develop job search skills.

5) **Maintain a healthy life**
Get some exercise and some sleep. School food can pack on the pounds and too much stress can make you sick. Be careful of the “freshmen 15,” it’s not just a myth. Take advantage of all the facilities that the Lyon Center offers. But don’t forget to eat either!
6) **Your USCard is your key to everything on campus!**
   So keep it safe and close. It will allow you to buy food, get into the library and check out books; access your dorm room, etc. Attach your USC card to your key chain so that you always know exactly where it is. If you lock yourself out of your room the Department of Public Safety will be able to come to the rescue. If you lose it, report it lost and go to the USCard Office the next day to get a new one for $18.

7) **Planning to work?**
   Try to find an on-campus work-study job. Hours are flexible and if you’re on-campus, you don’t have to commute. Talk to financial aid for work study eligibility. Visit the USC Career Center (Student Union 110) for job openings and attend job fairs to get information on job opportunities. At the beginning of the year there will be a lot of job fairs so make sure to keep an eye out!

8) **Beat home sickness**
   Develop a comfort zone by bringing things from home that are familiar or important to you. Stay in touch with those you love; remember to call, email or visit them. Everyone gets homesick once in a while but you will find out quickly that SC makes a great home.

9) **Get Involved!**
   Get involved on campus and give yourself a break from studying once in a while. You can join clubs or organizations on campus, the school newspaper, the Greek Society, choir, etc. The Latino Student Assembly alone has over 25 clubs and orgs you can join. Visit El Centro or the Volunteer Center for more information on how to get involved.

10) **Get to know your professors and T.A.’s**
    USC strongly encourages networking and building connections with your professors. Make sure you introduce yourself to your professors, go to office hours and build a rapport with them. Remember you will be contacting faculty for research opportunities, letters of recommendations, advice and mentoring. Professors want to help you succeed!
Welcome all new and returning students!

» Fulfill your university diversity requirement - register for Latino News Media in the U.S. (JOUR 465m, cross listed with American Studies and Ethnicity). The class is open to all undergraduates and is taught by Professor Felix Gutierrez, professor of Journalism, Communication and American Studies & Ethnicity at USC Annenberg.

» Join:
Annenberg Latino Student Association (ALSA)
Félix Gutiérrez, faculty adviser, ffgutier@usc.edu

» Apply for scholarships:
Hispanic Public Relations Association (HPRA)
Amount: $2,000
hpra.camp8.org/

Congressional Hispanic Caucus Institute (CHCI) Scholarship
Amount: $2,500 - $5,000
www.chci.org

The Perryman Communication Scholarship for Ethnic Minority Students Offered by United Methodist Communications
Amount: $2,500
www.umcom.org

USC Annenberg is the proud recipient of the national Equity and Diversity Award from the Association for Education in Journalism and Mass Communication for “progress and innovation in racial, gender and ethnic equity and diversity.”
Office of Academic and International Fellowships

Through a variety of programs and services, the Office of Academic and International Fellowship (AIF) supports students’ efforts to make the most of their academic experience at the university, and to seek further opportunities for study and research. Their services include International and National Fellowships, the Mellon Mays Undergraduate Fellowship Program, and the Mork Family, Trustee, and Presidential Scholars.

Contact: (213) 740-9116
Email: aifstaff@usc.edu
Location: Grace Ford Salvatori (GFS) Suite 227
Web: www.usc.edu/aif

Asian Pacific American Student Services (APASS)

USC Asian Pacific American Student Services (APASS) is a multifaceted department focused on the education, engagement, and empowerment of students. APASS has a two-fold mission: to facilitate Asian Pacific American participation, dialogue, community-building, and empowerment, while at the same time, to serve as a source of cross-cultural educational programming for the entire campus. APASS programs include orientation, leadership development, service-learning and community immersion, career and peer mentoring, cross-cultural and educational programs, academic collaborations, and individual and collective advocacy.

Contact: (213) 740-4999
Email: apass@usc.edu
Location: STU 410
Web: http://sait.usc.edu/apass/

The Center for Black Cultural and Student Affairs (CBCSA)

The Center for Black Cultural and Student Affairs (CBCSA) is here to welcome you to the Trojan family at the University of Southern California. CBCSA is a department that works toward creating an optimal learning environment for students of African descent and the Trojan family at large.

Contact: (213) 740-8257
Location: STU 415
Web: www.usc.edu/cbcsa

Lesbian, Gay, Bisexual, Transgender (LGBT) Resource Center

The LGBT Resource Center works in collaboration with other campus offices, organizations and community networks to create a safe, welcoming and inclusive environment for all students, faculty, and staff. Please stop by if you identify as gay, lesbian, bi, transgender, ally or questioning, or simply interested in our services.

Contact: (213) 740-7619
Location: Student Union (STU) 202B
Web: http://sait.usc.edu/lgbt/

The Center for Academic Support

The Center for Academic Support is the central resource and referral agency for learning enrichment at USC. Upper division students, graduate students, faculty, staff and volunteers at USC coordinate a program of mentoring and academic enrichment in a university-wide effort to address student needs. Academic Support contributes a collaborative approach to learning within the academic community. We offer learning assistance and tutoring in various subjects for USC students at selected locations on campus including residential sites. Academic success seminars and workshops are scheduled throughout the academic year.

Contact: (213) 740-0776
Location: Student Union (STU) 301
Hours: Monday – Friday (8:30am-5pm)
Web: http://sait.usc.edu/academicsupport/
Center for Engineering Diversity
The Center for Engineering Diversity (CED) at the University of Southern California is dedicated to promoting scholastic, personal and professional excellence among underrepresented students in the Viterbi School of Engineering. CED engenders scholastic and personal achievement within our community of scholars while preparing students for successful careers as industry professionals and encouraging the pursuit of graduate degrees.

Contact: 213-740-1999
Location: Ronald Tutor Hall (RTH) 210
Hours: Monday-Friday (8:30am-5pm)
Web: www.http://viterbi.usc.edu/students/undergrad/ced/

Center for the Study of Immigrant Integration
The Center for the Study of Immigrant Integration (CSII) has as its mission to remake the narrative for understanding, and the dialogue for shaping, immigrant integration in America. CSII brings together three emphases: scholarship that draws on academic theory and rigorous research, data that provides information structured to highlight the process of immigrant integration over time, and engagement that seeks to create new dialogues with government, community organizers, business and civic leaders, immigrants and the voting public. The center is also co-directed by Dr. Manuel Pastor, professor of Geography and American Studies & Ethnicity at the University of Southern California.

Location: School of Public Planning & Development
Hours: Monday-Friday (9am-5pm)
Web: http://www.usc.edu/schools/sppd/research/centers/csii.html

Tomás Rivera Policy Institute
The Tomás Rivera Policy Institute, housed at the USC School of Policy, Planning, and Development, is the nation’s oldest and most well-recognized think tank on Latino issues. For nearly two decades, TRPI has studied and analyzed the issues of the Latino population in the United States. TRPI clusters its research and policy advocacy activities into four main areas: economic well-being, on which the future of the Latino community’s well-being depends; educational issues faced by Latino students, parents, teachers, and administrators; information technology—closing the gap between the technological “haves” and “have-nots”; and political and civic engagement, giving voice to the Latino community’s perceptions, preferences, experience, voting trends and political behavior.

Phone: (213) 821-5615
Location: School of Public Planning & Development (PPD) 201
Hours: Monday-Friday (8:30am-5pm)
Web: http://www.trpi.org/index.html

The USC Center for Women & Men
The USC Center for Women & Men exists to facilitate the success of students, faculty and staff by providing innovative opportunities for leadership and scholarship and by offering advocacy and confidential counseling to those who have experienced gender-related harm. Through its educational programs, the Center fosters a better understanding of feminism, healthy masculinity and gender equity. Above all, The USC Center for Women & Men serves as a haven for students, staff and faculty.

Phone Number: (213) 740-4900
Location: Student Union (STU) 202C
Hours: Monday – Friday (9am-5pm)
Web: http://www.usc.edu/student-affairs/cwm/
USC Kortschak Center for Learning and Creativity
The mission of the USC Kortschak Center for Learning and Creativity (USC KCLC) is to provide enhanced academic support services at the University of Southern California. USC KCLC does this by providing individual learning strategy sessions, tutoring in academic disciplines, and assistive technology for students with a identified learning disorder (LD), dyslexia, attention deficit hyperactivity disorder (ADHD) and other learning differences. The Center incorporates a multidisciplinary approach to assisting students’ learning and support strategies. This approach includes access to professionals in psychology, occupational therapy, educational psychology, and neuropsychology within the university. In addition, students have access to learning specialists and specialized content area tutors.
Contact: 213-740-7884
Location: Student Union (STU), Suite 311
Hours: Monday-Friday (8:30am-5pm)
Web: http://kortschakcenter.usc.edu/

USC Latino Forum
The mission of the USC Latino Forum is to promote networking among USC staff and faculty; to foster recruitment, recruitment, retention and professional advancement; to advocate for issues of interest to its members; to promote the recruitment and retention of Latino students at USC; and to serve as a liaison between the university and the community. The USC Latino Forum has historically served as the voice of Latino Faculty and Staff at the University of Southern California since 1987. We gather several times a semester for social, academic and intellectual events that celebrate and stimulate conversations around what it means to be Latino at USC in Los Angeles and in the United States as the demographics continue to shift around us. Annual events include the Tamalada in December, the Carne Asada in May/June, as well as panel discussions, guest speakers and off-campus socials. Membership is open to any USC faculty or Staff member interested in improving the quality of life for Latinos and all people of color on the USC campus.
Contact: (213) 821-5363
Location: Kaprielian Hall (KAP) 462
Email: latino4m@dornsife.usc.edu
Web: http://dornsife.usc.edu/latinoforum

The Writing Center
The Writing Center is a component of the Writing Program that provides one-to-one consultations and computer resources to assist any student who seeks or is required to have individualized assistance in writing. Available to all students at the university, both undergraduate and graduate, the Writing Center is characterized by a non-judgmental, comfortable environment; it is a friendly place where students and consultants work collaboratively at all stages of the writing process, from getting started on a topic to revising and editing a draft of a nearly complete essay.
Contact: (213) 740-3691
Location: Taper Hall (THH) 321
Web: http://dornsife.usc.edu/writingcenter/
- SCHOLARSHIPS -

**USC Scholarships**
Alumni Association Scholarships
http://alumni.usc.edu/students/scholarships/

USC’s Latino Alumni Association
http://sait.usc.edu/maaa/

USC Dana and David Dornsife College Continuing Students Scholarships List:
http://dornsife.usc.edu/css-application/

USC’s Norman Topping Student Aid Fund Scholarship (NTSAF)
http://www.usc.edu/student-affairs/ntsaf

USC Town and Gown Scholarship*
http://www.townandgownusc.com

**Hispanic Scholarships**
The Hispanic Scholarship Fund*

The Hispanic College Fund
http://www.hispanicfund.org

Latino College Dollars
www.latinocollegedollars.org

Congressional Hispanic Caucus Institute*
www.chci.org

**General Scholarships**
Gates Millennium Scholarships (major)
http://www.gmsp.org

TELACU Education Foundation*

**Scholarship Search Engines**
FastWEB Scholarship Search*

Aid (scholarships)
http://www.finaid.org

Scholarship Search
http://www.scholarships.com

National Scholarships at all levels*
http://scholarships.fatomei.com/index.html

Minority Scholarships*
http://www.blackexcel.org/200-Scholarships.html

See El Centro Chicano’s Website for updated scholarship information:
http://sait.usc.edu/centro/services/scholarship-opportunities.aspx
My name is David Horacio Hernandez, I was born, and raised in Culver City, CA. I am currently a senior double-majoring in political science, and American studies & ethnicity with a minor in law and public policy. I am Mexican-American and both my parents come from Jalisco, Mexico. My dad is from Arandas and my mom is from Etzatlan. I am first-generation college student, and my biggest passion is to learn. Some of my interests as a student include: politics, education reform, immigration, and social justice to name a few. I’m very excited to be the Latino Floor RA. I am looking forward to a great football season, and an even greater school year! If you see me around campus, please feel free to say hello! FIGHT ON!
¡Bienvenidos!
The Office for Parent Programs Welcomes Our Latino Parents!

The Office for Parent Programs provides a center of communication and resources for USC’s parent constituency in order to engage and enrich the parent, the student and the university community.

La Oficina de Programas para Padres de la Universidad del Sur de California (USC) es un centro de comunicación y recursos para los padres de los estudiantes, que busca integrar y enriquecer la experiencia universitaria los padres, estudiantes y la comunidad.

Office for Parent Programs (Oficina de Programas para Padres)
Student Union 200 | 213.740.2080 | saul@usc.edu | www.usc.edu/parent

USC Student Affairs

WELCOME Trojans!!!
You are the FUTURE of social change and are GUIDING PRIORITIES for policymakers, community organizations, and the business community. Make your voice heard, network with leaders, and strategize for A BETTER WORLD.

CSII invites you to our events!

More info: http://csii.usc.edu
USC Mellon Mays Undergraduate Fellowship Program
(http://www.usc.edu/student-affairs/MMUF)
The fundamental objective of MMUF is to increase the number of minority students in Ph.D.
programs in the arts and sciences. Each MMUF Fellow is paired with a faculty mentor who assists
them with their research project. Fellows present their research through scholarly articles, oral
reports, workshops, conferences, multimedia displays, and/or at USC’s annual undergraduate
symposium for scholarly and creative work. Fellows attend annual Western Regional Conferences,
dinner and research symposiums, and graduate school workshops; receive fall, spring, and
summer research stipends; GRE preparation; GRE fee waivers; fee waivers for graduate school
applications; conference travel; and qualify for loan repayment programs.
• Website: www.usc.edu/mmuf
• National Website: www.mmuf.org
• Office Phone: (213) 740-5240

USC McNair Scholars Program
(http://www.usc.edu/programs/mcnair)
Part of the federally funded Trio Programs, the McNair Scholars Program prepares USC
undergraduate students to pursue a Ph.D. by providing undergraduate research opportunities.
McNairs Scholars Program has Fall, Spring and Summer components. The program targets
students who are of low-income backgrounds or are first generation college students or a
member of an underrepresented group in graduate education. McNair Scholars receive a $2800
research stipend; GRE preparation; GRE fee waivers; fee waivers for graduate school applications;
participate in special workshops and develop essential research skills for graduate study.
• Phone: (213) 740-8702
• Email: mcnairssc@usc.edu

Project 1000
(http://www.asu.edu/project1000)
Project 1000 is a national program created to assist underrepresented students applying to
graduate school. Students may apply to up to seven of the over 88 participating Project 1000
institutions by using one application. Participation is FREE OF CHARGE to individual students and
to the participating institutions!
• Phone: 1-800-327-4893

Institute for the Recruitment of Teachers (IRT)
(http://www.andover.edu/irt)
The Institute for the Recruitment of Teachers strives to increase the number of minority students
pursuing graduate degrees in teaching, counseling and administrative careers so that the pool of
potential faculty members in the K-12 and university levels will become more diverse. Each year,
the institute supports outstanding college students and graduates from diverse backgrounds
throughout the graduate school application process. The Summer Workshop is a four-week
long program, where students work with faculty in seminars ranging from writing, discussions,
conferences, debates and presentations. Students engage in a graduate-level curriculum, prepare
for the GRE and work on statements of purpose that will be part of their graduate school
applications. Participants receive a $1200 stipend, travel expenses, and room and board. Deadline
is April 1st of each year.
• Phone: (978) 749-4116
• Email: irt@andover.edu

Internship Opportunities
Global Fellows
(http://careers.usc.edu/students/internships/global-fellows-internship-program)
The USC Global Fellows Internship Program provides $5,000-$7,000 stipends to USC
undergraduates who are United States citizens to live and intern in Asia for an eight-week period
during the summer. This program aims to increase student understanding of international
business, politics, and culture. Students will have the opportunity to establish relationships
and gain invaluable work experience under the supervision of International and/or American
organizations abroad. Students are selected through an application and interview process.
Internships are likely to be available in commercial, political and cultural centers such as Beijing,
Guangzhou, Haikou, Hong Kong, Shanghai, Taipei, and Tokyo, among others.
• USC Career Center – Student Union 110
• Phone: (213) 740-9111
INROADS - Paid Internships - Freshmen and Sophomores
(http://www.inroads.org)
INROADS is an international organization with more than 50 offices serving more than 5,000 Interns at over 600 companies. The mission of INROADS is to develop and place talented minority youth in business and industry and prepare them for corporate and community leadership. INROADS provides students with direct and immediate access to the corporate world through paid internships with Fortune 1000 companies. Internships are for students with a career interest in Business, Engineering, Computer & Information Science, Sales, Marketing, Allied Healthcare, or Retail management. Apply today!
• Phone: (314) 241-7488
• Email: info@inroads.org

Post-Graduate Programs
The Japan Exchange and Teaching Program (JET)
(http://www.us.emb-japan.go.jp/JET)
The Japan Exchange and Teaching Program aims to improve foreign language education in Japan and to encourage international exchange by fostering ties between Japanese youth and foreign youth. JET Program participants have the opportunity of serving in local government offices as well as in public and private elementary schools, junior high and senior high schools. Participants are appointed by a contracting organization for a one-year period; the cost of transportation is covered by the program as well as compensation.
• Website: http://www.us.emb-japan.go.jp/
• E-mail: jet@la-us.emb-japan.go.jp/
• Phone: (213) 617-6700 ext. 332

Programs for Graduate Students
Coro Fellows Program
(http://www.coro.org/site/c.geJNIUOzErH/b.2086429/)
The Coro Fellows Program in Public Affairs is a full-time, nine month, graduate-level experiential leadership training program that prepares diverse, talented and committed individuals for effective and ethical leadership in the public affairs arena. The Fellows Program is rigorous and demanding, and is offered in Los Angeles, New York, Pittsburgh, San Francisco and St. Louis. Coro introduces program participants to all aspects of the public affairs arena, preparing them to translate their ideals into action for improving their own communities and beyond.
• E-mail: Tu-Han Phan, Director of Outreach and Recruitment - tphan@coro.org
• Phone: (213) 346-3219

Other Opportunities to Check Out
There are many opportunities available through USC that many USC students have participated in. It is El Centro’s goal to have students who have participated in these various programs inform other students who would like to participate in the future. This would allow students to ask questions they may have and hear about the program from someone who has experience with it.

Current students and alumni: If you have participated in any of the following programs listed in the form below and are willing to have students contact you with questions, please fill out and submit the form found at http://sait.usc.edu/elcentro/services/opportunities-for-usc-students/trojan-contacts-list.aspx. If you have participated in any other programs other than those listed, please add them as other. By providing your email address, you are willing to be contacted by students that want to hear about your experience.

Students: Feel free to contact any of the students who have signed up for questions/advice/etc. at http://sait.usc.edu/elcentro/services/opportunities-for-usc-students/trojan-contacts-list.aspx.

Fulbright *Graduating seniors and graduate students can both apply for this fellowship
(us.fulbrightonline.org/home.html?org/us)The Fulbright U.S. Student Program provides grants for individually designed study/research projects or English Teaching Assistantships. Fulbright provides full funding for a year abroad in over 150 countries for graduating seniors and graduate students who are U.S. citizens. Fulbright grants generally provide round-trip transportation; language or orientation courses, where appropriate; tuition, in some cases; book and research allowances; a maintenance allowance for the academic year, based on living costs in the host country; and supplemental health and accident insurance.
• Contact: Noosha Malek or Martha Enciso, aifstaff@usc.edu
• Phone: 213-740-9116
Although the California DREAM Act, authored by Assemblymember Gil Cedillo, was passed by the California Legislature and signed into law by Governor Jerry Brown in 2011, there is still much work to be done in order to gain greater financial aid for AB540 students here at the University of Southern California.

If you are interested in becoming involved in the assuring that all students at USC are fairly considered for any form of financial assistance and scholarship opportunities and grants, please contact our very own student organization focused on the needs and concerns of the immigrant and undocumented student communities, **IDEAS Movement at USC**.

**IDEAS Movement at USC**  
**Email:** ideas.usc@gmail.com  
**Website:** ideasusc.wordpress.com  
**Facebook Group Page:** on.fb.me/ideasusc  
**Fan Page:** on.fb.me/ideasuscpage

**Immigrant Resources**  
Coalition for Humane Immigrant Rights of Los Angeles (www.chirla.org)  
Central American Resource Center (www.carecen-la.org)  
UCLA Downtown Labor Center (http://labor.ucla.edu/downtown/index.html)  
Mexican American Legal Defense and Education Fund (www.maldef.org)  
Korean Resource Center (www.krcla.org)  
Salvadoran American Legal and Educational Fund (www.salef.org)

**DREAMer Support Groups**  
California DREAM Network (www.cadreamnetwork.org)  
DREAM Activist (www.dreamactivist.org)  
DREAM Team LA (www.dreamteamla.org)

**Legal Resources**  
American Immigration Lawyers Association (www.ailalawyer.com)  
Immigrant Legal Resource Center (www.ilrc.org)  
National Immigration Law Center (www.nilc.org)

**Scholarships:** http://ideasusc.wordpress.com/resources/finaid/

*Siempre adelante! Si se puede! Fight On!*
REACH FOR YOUR GOALS
USC Recreational Sports
WWW.USC.EDU/RECSPORTS

• INTRAMURAL SPORTS
  FLAG FOOTBALL • BASKETBALL • SOCCER • FUN RUNS

• TROJAN FITNESS
  PERSONAL TRAINING • MASSAGE THERAPY • WORKOUT

• GROUP EXERCISE CLASSES
  YOGA • ZUMBA • TRX • SCYCLING • TURBOKICK

• CLUB SPORTS
  BOXING • FUTSAL • MARATHON • SOCCER • MARTIAL ARTS

Additional Programs:
• WELLNESS WORKSHOPS BeFit.BeWell.
• PRIVATE PILATES
• OUTDOOR ADVENTURE RENTALS O.A.R.
• YOUTH SPORTS INSTRUCTORS A.S.S.C.
• EMPLOYMENT OPPORTUNITIES

USC Recreational Sports
Lyon Center • HSC Fitness Center
WWW.USC.EDU/RECSPORTS
Central American Resource Center  
(Centro de Recursos Centroamericanos)  
Website: http://www.carecen-la.org/  
Martha Arevalo  
Interim Executive Director  
(213) 385-7800 x135  
(213) 385-1094 fax  
marevalo@carecen-la.org  
Mission: The mission of CARECEN is to empower Central Americans by defending human and civil rights, working for social and economic justice and promoting cultural diversity.

Coalition for Humane Immigration Rights of Los Angeles  
(CHIRLA)  
Website: http://www.chilra.org/  
The Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA) was formed in 1986 to advance the human and civil rights of immigrants and refugees in Los Angeles; promote harmonious multi-ethnic and multi-racial human relations; and through coalition-building, advocacy, community education and organizing, empower immigrants and their allies to build a more just society.

El Pueblo de Los Angeles  
Website: http://www.ci.la.ca.us/elp/  
Located in Downtown Los Angeles, El Pueblo de Los Angeles is part of the oldest sections of Los Angeles. El Pueblo de Los Angeles was once the center of the city from Spanish and Mexican rule to the early 19th Century. El Pueblo is made up of Union Station, La Placita Church, Olvera Street (a Mexican marketplace), Avila Adobe, the Old Plaza Firehouse, the Pico House, and Merced Theater. El Pueblo serves as a cultural center where many gather to celebrate the history and the diversity of Los Angeles through art, festivals, and historical tours. The buildings are preserved for their history and have been converted into museums and art galleries.

La Plaza de Cultura y Artes  
Website: http://lapca.org/  
The mission of LA Plaza de Cultura y Artes is to celebrate and cultivate an appreciation for the enduring and evolving influence of Mexican and Mexican-American culture, with a specific focus upon the unique Mexican-American experience in Los Angeles and Southern California.
League of United Latin American Citizens  
**Website:** [http://lulac.org/](http://lulac.org/)  
The Mission of the League of United Latin American Citizens is to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States.

---

Mexican American Legal Defense and Education Fund  
**Website:** [http://www.maldef.org/](http://www.maldef.org/)  
Founded in 1968, MALDEF is the nation’s leading Latino legal civil rights organization. Often described as the “law firm of the Latino community”, MALDEF promotes social change through advocacy, communications, community education, and litigation in the areas of education, employment, immigrant rights, and political access.

---

National Association of Latino Elected Officials  
**Website:** [http://www.nleo.org/](http://www.nleo.org/)  
Tel: (213) 747-7606  
Fax: (213) 747-7664  
The NALEO Educational Fund is the nation’s leading 501(c)(3) non-profit organization that facilitates full Latino participation in the American political process, from citizenship to public service. Established in 1981, the NALEO Educational Fund is making significant contributions to the progress of the nation’s 45.5 million Latinos.
Los Angeles was officially founded in 1781 by the governor of Baja and Alta California Felipe de Neve with the official name of El Pueblo de La Reina de Los Angeles, although at times it was also referred to as El Pueblo de Nuestra Senora Reina de Los Angeles de Porciuncula. When the settlers arrived to Los Angeles, the area was populated by Tongva Indians the Spaniards renamed Gabrieliños, after the Spanish Mission San Gabriel de Arcangel founded ten years earlier. These and other Native American groups had inhabited the area of Los Angeles for at least tens of thousands of years.

The “Spanish” settlers that arrived to populate the area consisted of a wide racial mixture. Many were full Indians from Sonora and Sinaloa, others were descendants of Spanish and Indian parents, several were also Black or mulatto. There were only two “Spaniards” in the group, one born in New Spain and only one born in Spain. One of the settlers may have even been Filipino since he came from Manila. At the time of its founding, New Spain was in the process of populating Alta California with presidios (military forts) to defend it from foreign intervention, missions to Christianize Indians, and pueblos for families from New Spain to populate. Los Angeles, was only the second civilian settlement in California. Despite the arrival of Spanish settlers, soldiers, and friars, the majority of the population in Southern California was undoubtedly Indian until the 1820s.

In 1821, Mexico gained Independence from Spain and Alta California became Mexican territory. During the Mexican period, Los Angeles’ economy grew exponentially and was based primarily on the cattle industry and trade with foreigners. New Spain and Mexico had given large land grants to the settlers of the Los Angeles area. When the United States and Mexico fought a war between 1846 and 1848, the local Californios gave the U.S. Army its clearest defeat at the Battle of San Pascual.

The United States won the war and the Treaty of Guadalupe Hidalgo set the terms of peace. Two of the agreements in the treaty stated that Mexico would cede its northern territories including California in exchange for 15 million dollars, and that Mexicans who chose to remain in the former Mexican territories were to be guaranteed U.S. citizenship and all the rights that came with citizenship. This is how Mexican Los Angeles began its transition into an American Los Angeles.
Despite the rapid population growth of the state in 1849, the immediate Americanization of the north, and the admission of California as a state of the United States in 1850, Los Angeles retained strong Spanish, Mexican, and local Californio cultural influences for at least two decades. However, Mexicans were not the only “Latino” group in California at this time. In fact, some of the first gold miners to arrive in San Francisco in 1848 were from Chile. Even some of the miners from Sonora, Mexico were originally from Chile.

Even though the state constitution was drafted by Americans and Californios together, and all the legal documents of the state were printed in English and Spanish, Californios gradually lost their numerical majority as well as their political and economic power during the latter half of the nineteenth century. It was during this period that many California elite lost their land in legal struggles and some Californios turned to social banditry and gained infamy like Joaquin Murieta and Tiburcio Vasquez. It was not until the 1920s that Los Angeles saw a large resurgence of Mexican residents in Los Angeles. Largely spurred by the economic stagnation resulting from the Mexican Revolution of the 1910s, Mexicans in Los Angeles constituted the largest number of Mexicans outside of Mexico City by the late 1920s. Because of the repatriation of Mexicans during the first years of the Great Depression, Los Angeles lost one third of its Mexican population. During the 1940s and 1950s the Mexican population grew slowly.

It was not until after 1965 that the Latino population of Los Angeles grew rapidly. More Mexicans live in Los Angeles than in any city other than Mexico City itself. Yet by the year 2000, the Mexican community made up only 79 percent of the region’s Latino population. The city attracted large numbers of immigrants from Central America, particularly during the 1980s. People from El Salvador, Guatemala, and Nicaragua form the largest Latino communities after those of Mexican origin. In 2005 Los Angeles elected its first Latino mayor since 1872, the Mexican American, Antonio Villaraigosa. It is from institutions like USC and cities like Los Angeles than one can expect many other Latino “firsts.” Which “first” will you be?

Gerardo Licón, History, Ph.D.
USC ’09
The Autry Museum of Western Heritage
(http://www.autrynationalcenter.org)
The Autry is devoted to preserving and interpreting the rich history and traditions of the American West. With one of the most comprehensive collections of western history and art, its seven permanent galleries and special exhibitions offer material gathered, from the many cultures and events that have shaped the legacy of this vast region. Student Admission is $5.

Heritage Square Museum of Los Angeles
(http://www.heritagesquare.org)
Heritage Square Museum preserves eight historic Victorian Era styled homes reflecting the settlement and development of Los Angeles. The tours and the events held year round give insight to the development of Southern California from the Civil War to the early 20th Century, as well as the life styles of those who contributed to modern Los Angeles.

Homestead Museum
(http://www.homesteadmuseum.org/index.htm)
A century of southern California history awaits you at the Homestead Museum! This six-acre site dates from the era when California was still part of Mexico through the decade of the 1920s when Los Angeles had become a major American city. Located in the City of Industry. (626) 968-8492.

J.Paul Getty Museums- Getty Center & Getty Villa
(http://www.getty.edu/)
The J. Paul Getty Museums houses a collection of art that is meaningful and attractive to a broad audience. The Getty Center in Los Angeles houses uses European paintings, drawings, sculpture, illuminated manuscripts, decorative arts, European and American photographs, and contemporary art. The Getty Villa, located in Malibu, is home to classical ancient Roman and Greek art. Both museums offer a great educational and entertaining experience that is surely unforgettable.

The Latino Museum
(http://www.thelatinomuseum.com/)
The Latino Museum is dedicated to celebrating the diverse history, art, culture and vitality of the Latino heritage. Located in the City of Los Angeles, which has the largest Latino population in the United States, The Latino Museum is a repository of Latino cultural knowledge and legacies.

Los Angeles County Museum (LACMA)
(http://www.lacma.org/)
One of the largest encyclopedic museums west of Chicago, the LACMA houses exhibits and art collections that reflect the many diverse communities of Southern California. There is plenty to do at LACMA from the exhibits, film screenings, to fun for all ages activities that appeal to a broad and diverse visitors.

Museum of Latin American Art (MOLAA)
(http://www.molaa.org)
The Museum of Latin American Art in Long Beach, California, is the only museum in the Western U.S. to exclusively feature contemporary art from Latin America. Student Admission is only $5.

Museum of Tolerance
(http://www.museumoftolerance.com)
The Museum of Tolerance is a high tech, hands-on experiential museum that focuses on two central themes through unique interactive exhibits: the dynamics of racism and prejudice in America and the history of the Holocaust - the ultimate example of man's inhumanity to man.
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(213) 748.0397

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# Latino Restaurants & Bakeries

**Key:**

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### Argentinean:

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<td>Carlito's Gardel</td>
<td>7963 Melrose Ave (323) 655-0891</td>
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<td>Gaucho Grill</td>
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<td>Empanadas</td>
<td>3811 Sawtelle Ave. (310) 391-0888</td>
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<td>The Pelican Belizean Cuisine</td>
<td>4254 S. Vermont Ave. (323) 232-5487</td>
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<td>Café Brazil</td>
<td>10831 Venice Blvd (310) 837-8957</td>
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<tr>
<td>Café Danssa</td>
<td>11533 W. Pico Blvd (310) 478-7866</td>
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<tr>
<td>Gaucho's Village Brazilian Churrascaria</td>
<td>411 N. Brand Blvd (818) 550-1430</td>
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<td>Zabumba</td>
<td>107171 Venice Blvd (310) 841-6525</td>
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<tr>
<td>M Grill Brazilian Cuisine</td>
<td>3832 Wilshire Blvd (213) 389-2770</td>
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<tr>
<td>La Fonda Antioqueña</td>
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<td>Pollo Dorado</td>
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<td>Little Havana</td>
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<tr>
<td>Versailles Restaurant</td>
<td>10319 Venice Blvd (310) 558-3168</td>
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<td>El Colmo</td>
<td>2328 W. Pico Blvd (213) 386-6131</td>
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<td>La Bodeguita de Pico</td>
<td>5047 W. Pico Blvd (323) 937-2822</td>
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### Ecuadorian:

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<td>Caserillo Restaurant</td>
<td>309 N. Virgil Ave (323) 664-9266</td>
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</tr>
<tr>
<td>El Caserio</td>
<td>309 N. Virgil Ave (323) 664-9266</td>
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Guatemalan:

Antonjitos Chapines Amalia: 2807 Beverly Blvd (213) 365-6108  
El Quezaltecto: 3304 W. Jefferson Blvd (323) 737-1343  
Paseo Chapin: 2220 W. 7th Street (213) 385-7420

Mexican:

Acapulco Mexican Restaurant: 1109 Glendon Ave (310) 208-3884  
Alegria: 3510 Sunset Blvd (323) 913-1422  
Antonio’s Restaurant: 7470 Melrose Ave (323) 658-9060  
Arturo’s Family Restaurant: 25720 S. Western Avenue (310) 325-0671  
El Abajeno: 4513 Inglewood Blvd (310) 390-0755  
El Cholo: 1025 Wilshire Blvd (310)-899-1106

El Compadre Restaurant: 1149 W Sunset Blvd. (213) 250-4505  
El Nopal: 10426 National Blvd (310) 559-4732  
El Puerto Escondido: 915 W. Arbor Vitae St (310) 670-1014  
El Texate: 316 Pico Blvd (310) 399-1115  
Marisposa Restaurant: 135 Pine Ave (562) 437-2119  
Taqueria Estilo Mexico: 12406 Washington Blvd (310) 390-9501  
Tito’s Tacos: 11222 Washington Pl. (310) 391-5780  
Viva Fresh Mexican Grill: 6515 S. Sepulveda Blvd (310) 338-9153  
Chichen Itza Restaurant at Mercado La Paloma: 3655 S. Grand Ave. (213) 741-1075

Nicaraguan:

Restaurante Familiar Nicaraguense: 1830 W.Pico Blvd. (213) 387-2467  
El Asador: 1225 Venice Blvd (213) 387-8220  
El Nido Restaurant: 2112 S. La Brea Ave (323) 939-6506  
La Plancha: 2814 James M Wood Blvd (213) 383-1449

Peruvian:

Don Felix: 305 N. Virgil Ave (323) 663-1088  
El Pollo Inka: 1100 Pacific Coast Hwy (310) 676-6665

Pollo a la Brasa: 764 S. Western Ave (213) 382-4090

Mario’s Peruvian: 5786 Melrose Avenue (323) 466-4181
Salvadorian:
Gloria’s Café: 1027 Venice Blvd. (310) 478-5259  $$$ +++ !
Rincon Salvadoreño: 1668 W. Adams Blvd (323) 732-2880  $ +++ !
El Salvador Café: 575 E. Pico Blvd (213) 741-2370  $$$$ ++ !
La Flor Blanca (Central American): 1279 W. Jefferson Blvd (323) 735-1802  $ +++ !

Miscellaneous/Variety:
Mama’s Hot Tamales: 2124 W. 7th St. (213) 487-7474  $$$ +++ !
Pollo Campero: 1605 W Olympic Blvd (213) 251-8594  $ ++
Cup O’ Joy: 3016 S Figueroa St (213) 745-8569

Bakeries:
Porto’s Bakery: 315 N Brand Blvd, Glendale, CA - (818) 956-5996
3614 W Magnolia Blvd, Burbank, CA - (818) 846-9100  $ ++ !
Lalo’s Bakery: 3655 S. Grand Ave. (213) 765-0530  $ + !
Esperanza’s Bakery: 243 W. Adams Blvd (213) 747-4987  $ + !
Panadería Coatzingo: 4205 S. Broadway (323) 231-1009  $ + !
Rosita’s Panadería y Restaurant: 3806 S Western Ave, Los Angeles, CA (323) 733-7978  $ + !
Nortena Panadería: 2605 S San Pedro St, Los Angeles, CA - (213) 747-2953  $ + !
Panadería Cuscatleca: 1566 W Pico Blvd, Los Angeles, CA - (213) 388-6615  $ + !
Panadería El Salvador: 1901 W Pico Blvd, Los Angeles, CA - (213) 487-1361  $ + !
Panadería Sabor Latino: 2716 W Pico Blvd, Los Angeles, CA - (323) 734-1535  $ + !
Panadería La Nueva Estrella: 1900 W 7th St, Los Angeles, CA - (213) 483-5921  $ + !
Panadería Guerrero: 2411 W Olympic Blvd, Los Angeles, CA - (213) 365-1868  $ + !
Panadería Latina: 2005 James M Wood Blvd # 105, Los Angeles, CA - (213) 387-8482  $ + !
El Nuevo Santaneco Restaurant y Panadería: 3068 W Pico Blvd, Los Angeles, CA - (323) 734-5101  $ + !
Panadería Salvadoreña Bakery: 911 S Alvarado St, Los Angeles, CA - (213) 387-3455  $ + !
Panadería Zacateca: 4600 Compton Ave, Los Angeles, CA - (323) 233-7046  $ + !
Panadería Oaxaca: 3180 W Pico Blvd, Los Angeles, CA - (323) 735-0403  $ + !
La Superior Panadería: 2001 W 8th St, Los Angeles, CA - (213) 483-8800
Panadería y Pupería Llobas Co: 455 W Florence Ave, Los Angeles, CA - (323) 778-5027  $ + !
Huicho’s Bakery Inc: 1250 S. Vermont Los Angeles, CA- (213) 385-3957  $ + !
La Adelita: 1287 S Union Ave Los Angeles, CA 90015- (213) 487-0176  $ + !

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latino4m@dornsife.usc.edu

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2012 marks 40 years of El Centro Chicano providing invaluable services and programs to USC’s Latino students. Our establishment in 1972 was a result of the local manifestation of the Chicano Civil Rights Movement of the 1960s and 70s on USC’s campus. While the inception of El Centro Chicano was a result of many politically charged events, in the last 4 decades it has transformed into a core institution within the USC community providing students with the support and resources they need to succeed at USC and beyond. We will host and create a number of programs, publications and commemorative materials throughout the Fall semester to celebrate this milestone.

We hope you can join us in the celebration at our upcoming Gala.

Save the Date:
El Centro Chicano’s 40th Anniversary Celebration
Saturday December 1, 2012
6:00 pm to 9:00 pm
Town and Gown

For more information, visit our website at www.usc.edu/elcentro, call us (213) 740-1480, or email ecc@usc.edu.
Muchas Gracias por su ayuda!

A Special THANK YOU to all of the USC Departments & local businesses for their contributions to this invaluable resource and to the following individuals:

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Isabel Bravo
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Rubi Garcia
Dr. Cesar “ECC History” Lopez
Diana Medina-Wiley

Bianca Ojeda
Bill Jonathan Ramos
Dr. Michael “Vintage ECC Pictures” Sedano
Josh Sena
William N. Vela “Billy”

Co-Editors:
Leti Delgado
Rubi Garcia
Bianca Ojeda
William N. Vela “Billy”

El Centro Chicano,
Division of Student Affairs
817 West 34th Street, UUC 300
Los Angeles, CA 90089-2991
Tel: 213.740.1480 • Fax: 213.745-6721
E-mail: ecc@usc.edu
El Centro Website: www.usc.edu/elcentro

The Latino Resource Handbook is printed annually by El Centro Chicano.
Embracing the Past
Empowering the Present &
Shaping the Future

2012-2013
Academic Student Planner

Conceive It... Believe It... Achieve It...
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Bolivia Independence
August 6, 1825

Open Registration:
Mon-Fri, August 20-24

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**AUGUST 2012**

Don’t Forget...

“Some of the greater things in life are unseen that’s why you close your eyes when you kiss, cry, or dream...”
- Unknown

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**20 Monday**

Open Registration:
Mon-Fri, August 20-24

---

**21 Tuesday**

---

**22 Wednesday**

Latino Floor Move-In: La Bienvenida
9am-4pm @ Fluor Tower @ 6th floor (Lounge)

---

Notes:
23 Thursday

Notes:

24 Friday

Notes:

25 Saturday  Latino Floor: Beach Retreat @ TBA

Notes:

26 Sunday  Project ReMiX: New Student Symposium
10:00am-4:30pm @ E.F. Hutton/Taper Hall

Notes:
### SEPTEMBER 2012

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</table>
|        |        | Labor Day  
No Classes |
| 9      | 10     | 11      |
|        |        |         |
| 16     | 17     | 18      |
|        |        | Mexico Independence  
September 16, 1810 |
| 23     | 24     | 25      |
|        |        |         |
| 30     |        |         |

### AUGUST 2012

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### OCTOBER 2012

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### TBA Events:
- **Leadership Development & Skill Building Series:** Kick-Off
- **Labor Day:** No Classes
- **Mexico Independence:** September 16, 1810
- **Dr. Severo Ochoa Birthday:** 9/24/1905-11/1/1993
- **Laura Esquivel Birthday:** 9/30/1950
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<td>Brazil Independence September 7, 1822</td>
<td>USC Football @ Syracuse</td>
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<td>USC Football @ Stanford</td>
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<td>Honduras/ Nicaragua/ Guatemala/ El Salvador/ Costa Rica Independence September 15, 1821</td>
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<td>Belize Independence September 21, 1981</td>
<td>USC Football vs. California</td>
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**TBA Events:**
Leadership Development & Skill Building Series: Kick-Off
“If you’re outraged at conditions, then you can’t possibly be free or happy until you devote all your time to changing them and do nothing but that. But you can’t change anything if you want to hold onto a good job, a good way of life and avoid sacrifice.” – Cesar Chavez, Farm Worker, Labor Leader, and Civil Rights Activist

27 Monday  Classes Begin

Notes:

28 Tuesday

Notes:

29 Wednesday  El Centro Chicano (ECC) Fall Open House: 2pm-4pm @ United University Church 300, 3rd floor

Notes:
30 Thursday

Notes:

31 Friday

Notes:

1 Saturday

Notes:

2 Sunday

Notes:
“It’s all about fairness. It’s about fairness in the workplace; in education; and in terms of what services are provided by the government. And if we all can’t have a say-so in that, then this isn’t the dream that all of us have aspired to be a part of.” – Hilda Solis, U.S. Secretary of Labor

3 Monday

4 Tuesday

5 Wednesday

Notes:
6 Thursday

Notes:

7 Friday

Notes:

8 Saturday

Notes:

9 Sunday

Notes:
“You don’t get to choose how you’re going to die. Or when. You can only decide how you’re going to live now.”
– Joan Baez, Singer and Human Rights Activist

10 Monday

Notes:

11 Tuesday

Notes:

12 Wednesday

Notes:
13 Thursday

Notes:

Black & Latino Graduate Student Mixer:
@ El Centro Chicano, United University Church 300, 3rd floor
6pm-8pm

Notes:

14 Friday

Last day to register and add classes
Last day to drop a class without a mark of “W”

Notes:

15 Saturday

Notes:

16 Sunday

Notes:
“The day someone quits school he is condemning himself to a future of poverty.” – Jaime Escalante, Educator

17 Monday

Notes:

18 Tuesday

Notes:

19 Wednesday

Notes:
20 Thursday

Notes:

21 Friday

Notes:

22 Saturday

Notes:

23 Sunday

Notes:
“One of the greatest things you have in life is that no one has the authority to tell you what you want to be. You’re the one who’ll decide what you want to be. Respect yourself and respect the integrity of others as well. The greatest thing you have is your self image, a positive opinion of yourself. You must never let anyone take it from you.” – Jaime Escalante, Educator

**24 Monday**

**Notes:**

**25 Tuesday**

**Notes:**

**26 Wednesday**  
**Project ReMiX: Kick-Off:**  
6p-8p @ Ground Zero

**Notes:**
27 Thursday

Notes:

28 Friday

Notes:

29 Saturday  Latino Parent Association (LPA) Meeting:  
8:30-11am @ El Centro Chicano, United University Church 300, 3rd floor

Notes:

30 Sunday

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Celia Cruz
Birthday
10/21/1924 – 7/16/2003

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**TBA Events:**
- Leadership Development & Skill Building Series
- ECC/LSA presents L.A. Power Trips: TBA
- LSA/ECC presents The Latino Speaker Series
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**TBA Events:**
- Leadership Development & Skill Building Series
- ECC/LSA presents L.A. Power Trips: Loc TBA
- LSA/ECC presents The Latino Speaker Series
“Personally, I believe that our American system works as long as you participate in it. You must vote and make your voice heard. Otherwise you will be left out.” – Mari-Luci Jaramillo, Educator, Diplomat

1 Monday

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4 Thursday

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5 Friday

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Notes:

7 Sunday

Notes:
“I am a firm believer in education and have worked very hard to tell young Latinos that they must go to college and that, if possible, they should pursue an advanced degree. I am convinced that education is the great equalizer.” – Jimmy Smits, Actor

8 Monday

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9 Tuesday

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10 Wednesday

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11 Thursday

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12 Friday

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13 Saturday

Notes:

14 Sunday

Notes:
“There is not a liberal America and a conservative America - there is the United States of America. There is not a black America and a white America and Latino America and Asian America - there’s only the United States of America.” – Barack Obama, 44th President of the United States

15 Monday

Notes:

16 Tuesday

Notes:

17 Wednesday

Notes:
18 Thursday

Notes:

19 Friday

Trojan Family Weekend: El Centro Chicano Open House:
1pm-5pm @ El Centro Chicano, United University Church 300

Notes:

20 Saturday

Trojan Family Weekend: Unity Tailgate:
3 ½ hours before Kick-Off @ McCarthy Quad
Co-Sponsored by ECC, CBCSA, & NTSAF

Notes:

21 Sunday

Notes:
“The power of philanthropy is the power to take risk – to do what others want to do, but can’t. If you want to do something you care about, take advantage of it.” – Aida Rodriguez, Philanthropist

22 Monday

Notes:

23 Tuesday

Notes:

24 Wednesday

Project ReMiX: Ethnic Studies Professors:
12pm-2pm @ El Centro Chicano, United University Church 300, 3rd floor

Notes:
25 Thursday

Notes:

26 Friday

Latino Floor: Dia de los Muertos/Halloween Event:
8:00-2pm @ Fluor Tower

Notes:

27 Saturday

Latino Parent Association (LPA) Meeting:
8:30am-11am @ El Centro Chicano, United University Church, 300, 3rd floor

Notes:

28 Sunday

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|         | **Sor Juana Ines de la Cruz Birthday**
| 11/12/1648 | 5/1 - 4/17/1695 |
| 18     | 19     | 20      |
| 25     | 26     | 27      |

**OCTOBER 2012**

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**TBA Events:**
- Leadership Development & Skill Building Series
- ECC/LSA Presents LA Power Trips: Loc TBA
- Latino Honor Society: Sophomore Recognition Ceremony: @ El Centro Chicano Lecture Hall
“Take care of your family first. But then reach out to your neighbor, your block, your city, your country. Everybody wants change, but they want it to come by way of somebody else...If you wait for the government, you’ll wait a long time.” – Edward James Olmos, Actor

29 Monday

Notes:

30 Tuesday

Notes:

31 Wednesday

Notes:
1 Thursday

Notes:

2 Friday

Notes:

3 Saturday

Notes:

4 Sunday

Notes:
“If you are ready to criticize a system, be equally ready to offer assistance to improve it.”
– Armando Sanchez, Educator

5 Monday

Notes:

6 Tuesday

Notes:

7 Wednesday

Notes:
8 Thursday

Notes:

9 Friday

Notes:

10 Saturday

Notes:

11 Sunday

Notes:
“Young Latinos and kids of color don’t get the message that it’s ok to be proud of their culture and background. One can be proud of traditions, community, and have a ‘sense of being’ in their cultural community. One can and should be proud of that connection.” – Magui Rubalcava, Philanthropist

12 Monday

Notes:

13 Tuesday

Notes:

14 Wednesday

Notes:
15 Thursday

Notes:

16 Friday  Last day to drop a class with a mark of W

Notes:

17 Saturday  Latino Parent Association (LPA) Meeting:
8:30am-11am @ ECC, United University Church 300, 3rd floor

Notes:

18 Sunday

Notes:
“Don’t believe all of the negative perceptions that are out there about youth. You, along with your families and communities can change things. You need to be part of a network of peers and adults who can work together to achieve a vision you may have... Young people are not in a ‘waiting period’...waiting to be leaders, waiting to make a difference...young people matter now! Act to be heard!” – Barbara Taveras, Philanthropist

19 Monday

Notes:

20 Tuesday

Notes:

21 Wednesday  Thanksgiving Break: Wed November 21- Sat November 24

Notes:
22 Thursday

Notes:

23 Friday

Notes:

24 Saturday

Notes:

25 Sunday

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“Don’t let anyone call you a minority if you’re black or Hispanic or belong to some other ethnic group. You’re not less than anybody else.” – Gwendolyn Brooks, Poet

26 Monday

Notes:

27 Tuesday

Notes:

28 Wednesday

Notes:
29 Thursday

Notes:

30 Friday

Notes:

1 Saturday  El Centro’s 40th Anniversary Celebration:
6:00pm-9:00pm @ Town & Gown

Notes:

2 Sunday

Notes:
“People often say that ‘beauty is in the eye of the beholder,’ and I say that the most liberating thing about beauty is realizing that you are the beholder. This empowers us to find beauty in places where others have not dared to look, including inside ourselves.” – **Salma Hayek**, Actress

3 Monday

Notes:

4 Tuesday

Notes:

5 Wednesday

Notes:
6 Thursday

Notes:

7 Friday
Classes End

Notes:

8 Saturday
Study Days:
Sat December 8 - Tue December 11

Notes:

9 Sunday

Notes:
December 2012

Don’t Forget...

“I’ve been put on the planet to serve humanity. I have to remind myself to live simply and not to overindulge, which is a constant battle in a material world.” – Sandra Cisneros, Author

10 Monday

Notes:

11 Tuesday  
ECC Presents Finals Study Break:  
6pm-8pm @ ECC, United University Church, 300, 3rd floor

Notes:

12 Wednesday  
Exams:  
Wed December 12 - Wed December 19

Notes:
13 Thursday

Notes:

14 Friday

Notes:

15 Saturday

Notes:

16 Sunday

Notes:
“Giving kids clothes and food is one thing but it’s much more important to teach them that other people besides themselves are important, and that the best thing they can do with their lives is to use them in the service of other people.” – Dolores Huerta, Labor Leader and Civil Rights Activist

17 Monday

Notes:

18 Tuesday

Notes:

19 Wednesday

Notes:
20 Thursday

Winter Recess:
Thurs December 20 - Sun January 13

Notes:

21 Friday

Notes:

22 Saturday

Notes:

23 Sunday

Notes:
“Aspire not to have more but to be more.” – Oscar Romero, Bishop

24 Monday

Notes:

25 Tuesday  Christmas Day

Notes:

26 Wednesday

Notes:
27 Thursday

Notes:

28 Friday

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29 Saturday

Notes:

30 Sunday

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**JANUARY 2013**

- **1/9/1959**: Rigoberta Menchu Birthday
- **1/18/1867 – 2/6/1916**: Ruben Dario Birthday
- **January 13, 1830**: Venezuela Independence
- **First Day of Spring Semester Classes**
- **1/28/1853 – 5/19/1895**: Jose Marti Birthday
- **TBA Events**: Career Center Spring Diversity Networking Mixer
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TBA Events:
*Career Center Spring Diversity Networking Mixer
“You never know what life has in store for you, but I believe there are certain things one is meant to go through.” – Gloria Estefan, Singer

31 Monday

Notes:

1 Tuesday

Notes:

2 Wednesday

Notes:
3 Thursday

Notes:

4 Friday

Notes:

5 Saturday

Notes:

6 Sunday

Notes:
“You cannot be witness to the human suffering and not be convinced of the existence of social sin. We are responsible unless we take a stand and speak out against it.” – Father Luis Olivares, Pastor

7 Monday

Notes:

8 Tuesday

Notes:

9 Wednesday

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| 10 Thursday | **Open Registration**  
Thurs January 10 - Fri January 11 |
| 11 Friday |                              |
| 12 Saturday |                            |
| 13 Sunday |                              |

Notes:
JANUARY 2013

Don’t Forget...

“Deprivation is the source of appetite.” – Sor Juana Inés de la Cruz, Scholar and Poet

14 Monday  First Day of Spring Semester Classes

Notes:

15 Tuesday

Notes:

16 Wednesday  El Centro Chicano (ECC) Spring Open House:
2pm-4pm @ El Centro Chicano

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Notes:
“What I treasure most in life is being able to dream. During my most difficult moments and complex situations I have been able to dream of a more beautiful future.” – Rigoberta Menchu, Author and Nobel Peace Prize Inductee

**21 Monday**  
Martin Luther King’s Birthday

**Notes:**

**22 Tuesday**

**Notes:**

**23 Wednesday**

**Notes:**
24 Thursday

Notes:

25 Friday

Notes:

26 Saturday

**Latino Student Empowerment Conference: Research & Practice:**
10am-2pm @ TBA. Presented by: CALAS/ASE, El Centro Chicano, & Latina/o Student Assembly & Co-sponsored by: APASS, CBCSA & LGBT Resource Center

Notes:

27 Sunday

Notes:
### February 2013

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**TBA Events:**
ECC/LSA Presents L.A. Power Trips: Loc TBA
“My passion is caring about those who don’t have enough to make it through life in society. It’s about poor people and families that need help raising their children. That’s why I come to work every day, that’s why I want to make a difference.” – Luz Vega-Marquiz, Philanthropist

28 Monday

Notes:

29 Tuesday

Notes:

30 Wednesday

Notes:
31 Thursday

Notes:

1 Friday

Notes:

2 Saturday  Latino Parent Association (LPA) Meeting:
8:30-11am @ El Centro Chicano, United University Church 300, 3rd floor

Notes:

3 Sunday

Notes:
“It is absolutely essential that the oppressed participate in the revolutionary process with an increasingly critical awareness of their role as subjects of the transformation.” – *Paulo Freire*, Brazilian educator, philosopher, and influential theorist

### 4 Monday

Notes:

### 5 Tuesday

Notes:

### 6 Wednesday

Notes:
7 Thursday

8 Friday

9 Saturday

10 Sunday
"We apply law to facts. We don’t apply feelings to facts." – Sonia Sotomayor, U.S. Supreme Court Justice

11 Monday

Notes:

12 Tuesday

Notes:

13 Wednesday

*LAA Mocktails:
   6pm-8pm at TBA

Notes:
14 Thursday

Notes:

15 Friday

Notes:

16 Saturday

Notes:

17 Sunday

Notes:
Don’t Forget...

Notes:

18 Monday

President’s Day

Notes:

19 Tuesday

Notes:

20 Wednesday

Project ReMiX:
Intra-Racial Racism 6p-8p @ El Centro Chicano,
United University Church 300, 3rd floor

Notes:

“Talent is a gift that brings with it an obligation to serve the world, and not ourselves, for it is not of our making.” –Jose Marti, Poet
21 Thursday

Notes:

22 Friday

Notes:

23 Saturday

Notes:

24 Sunday

Notes:
**Wednesday** | **Thursday** | **Friday** | **Saturday**
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 | | | 1 | 2
 | | | Desi Arnaz Birthday 3/2/1917 – 12/2/1986
6 | 7 | 8 | 9
13 | 14 | 15 | 16
20 | 21 | 22 | 23
27 | 28 | 29 | 30

**TBA Events:**
ECC/LSA Presents L.A. Power Trips: Loc TBA
LSA/ECC presents The Latino Speaker Series
FEbruary - March 2013

Don’t Forget...

“Do not go where the path may lead, go instead where there is no path and leave a trail.”
– Ralph Waldo Emerson, Essayist, Lecturer, and Poet

25 Monday

Notes:

26 Tuesday

ECC/LSA Presents: Latino Trojan Family Reunion: Networking for Undergraduate, Graduate, Alumni & Friends
6pm-9pm @ El Centro

Notes:

27 Wednesday

Notes:
28 Thursday

Notes:

1 Friday

Notes:

2 Saturday  Latino Parent Association (LPA) Meeting:
8:30-11am @ El Centro Chicano, United University Church 300, 3rd floor

Notes:

3 Sunday

Notes:
“Experience is not what happens to you; it’s what you do with what happens to you.” – Aldous Huxley, Writer

4 Monday

Notes:

5 Tuesday

Notes:

6 Wednesday

Notes:
Project ReMiX:
Ethnic Specific Centers: Legacy and the Future with CaCCCHE Centers
@ TBA @ El Centro Chicano, 3rd floor

Notes:

8 Friday

Notes:

9 Saturday

Notes:

10 Sunday

Notes:
“We should not judge people by their peak of excellence; but by the distance they have traveled from the point where they started.” – Henry Ward Beecher, Social Reformer

11 Monday

Notes:

12 Tuesday

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13 Wednesday

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14 Thursday

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15 Friday

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16 Saturday

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17 Sunday

Notes:
“Charity separates the rich from the poor; aid raises the needy and sets him on the same level with the rich.”  
– Eva Peron, First Lady of Argentina

18 Monday  
Spring Recess  
Mon March 18 - Sat March 23

Notes:

19 Tuesday

Notes:

20 Wednesday

Notes:
21 Thursday

22 Friday

23 Saturday

24 Sunday
“A Chicano is a Mexican-American with a non-Anglo image of himself.”
– Ruben Salazar, Mexican-American Journalist

25 Monday

Notes:

26 Tuesday

Notes:

27 Wednesday

Notes:
28 Thursday

Notes:

29 Friday

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30 Saturday

Notes:

31 Sunday

Notes:
**Bernardo Alberto Houssay**  
**Birthday**  
4/10/1887 – 9/21/1971

**Dolores Huerta**  
**Birthday**  
4/10/1930

**TBA Events:**
- Latino Honor Society Induction Ceremony: 6:30-8pm @ United University Church Sanctuary
- Multicultural: Black & Latino Overnight Experience @TBA
- Black & Latino Breakfast: 8am-11am @ Town & Gown
**University of Southern California**  
**El Centro Chicano**

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| Bernardo Alberto Houssay Birthday  
4/10/1887 – 9/21/1971  
Dolores Huerta Birthday  
4/10/1930 |

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**TBA Events:**  
Latino Honor Society Induction Ceremony:  
6:30-8pm @ United University Church Sanctuary  
Multicultural: Black & Latino Overnight Experience @TBA  
Black & Latino Breakfast: 8am-11am @ Town & Gown
“You are the Universe of Universes and your soul a source of songs.” – Ruben Dario, Poet

1 Monday

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4 Thursday

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6 Saturday

Latino Parent Association (LPA) Meeting:
8:30-11am @ El Centro Chicano, United University Church 300, 3rd floor

Notes:

7 Sunday

Notes:
“Let your dreams change your reality, don’t let your reality change your dreams.” – Unknown

8 Monday

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9 Tuesday

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10 Wednesday

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11 Thursday

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12 Friday

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13 Saturday

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14 Sunday

Notes:
“You cannot let where you start, define where you will end up.” – Unknown

15 Monday

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16 Tuesday

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17 Wednesday

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18 Thursday

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19 Friday

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20 Saturday

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21 Sunday

Notes:
“The difference between school and life? In school, you’re taught a lesson and then given a test. In life, you’re given a test that teaches you a lesson.” – Unknown

22 Monday

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23 Tuesday

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24 Wednesday

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**MAY 2013**

- **Ellen Lauri Ochoa Birthday**: 5/10/1958
- **Exams**: Wed May 8 - Wed May 15
- **Spring Semester Classes End**: Study Days Sat May 4 - Tue May 7
- **Paraguay Independence**: May 14, 1811
- **Registration for Summer**: Mon-Tue, May 20-21
- **Cuba Independence**: May 20, 1902
- **Memorial Day**:
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April - May 2013

Don’t Forget...

“Education is the best gift you could ever receive, because once you have it, no one can ever take it from you.”
– Unknown

29 Monday

Notes:

30 Tuesday

Notes:

1 Wednesday

Notes:
2 Thursday

Notes:

3 Friday  Classes End

Notes:

4 Saturday  Study Days
Sat May 4 - Tue May 7

Notes:

5 Sunday

Notes:
“Through others we become ourselves.” – Unknown

6 Monday

Notes:

7 Tuesday  
ECC Presents Finals Study Break:  
6pm-8pm @ECC

Notes:

8 Wednesday  
Exams:  
Wed May 8 -Wed May 15

Notes:
9 Thursday

Notes:

10 Friday

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11 Saturday

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12 Sunday

Notes:
“I never paint dreams or nightmares. I paint my own reality.” – Frida Kahlo, Mexican Painter

13 Monday

Notes:

14 Tuesday

Notes:

15 Wednesday

Notes:
16 Thursday
The 33rd Annual Chicano/Latino Graduate Celebration:
@ 8pm @ Howard Jones Field

Notes:

17 Friday
Commencement

Notes:

18 Saturday

Notes:

19 Sunday

Notes:
**May 2013**

*Don’t Forget...*

---

“We cannot seek achievement for ourselves and forget about the progress and prosperity for our community. Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.”

- Cesar Chavez, Farm Worker, Labor Leader, and Civil Rights Activist

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*Notes:*
23 Thursday

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24 Friday

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25 Saturday

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26 Sunday

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**Eva Peron Birthday**  

**Sonia Sotomayor Birthday**  
6/25/1954
“Preservation of one’s own culture does not require contempt or disrespect for other cultures.”
- Cesar Chavez, Farm Worker, Labor Leader, and Civil Rights Activist

27 Monday  Memorial Day

Notes:

28 Tuesday

Notes:

29 Wednesday

Notes:
30 Thursday

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31 Friday

Notes:

1 Saturday

Notes:

2 Sunday

Notes:
“When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one that has been opened for us”- Helen Keller, American author, political activist, and lecturer.

3 Monday

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4 Tuesday

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5 Wednesday

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“In three words I can sum up everything I've learned about life: it goes on.” - Robert Frost, Poet

10 Monday

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13 Thursday

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15 Saturday

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16 Sunday

Notes:
“He who spends time regretting the past loses the present and risks the future” - Francisco Quevedo, Spanish nobleman, Politician, and Writer

17 Monday

Notes:

18 Tuesday

Notes:

19 Wednesday

Notes:
20 Thursday

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21 Friday

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22 Saturday

Notes:

23 Sunday

Notes:
“Action is the foundational key to all success.” - Pablo Picasso, Spanish painter, Sculptor, Printmaker, Ceramicist, and Stage designer

24 Monday

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- **Argentina Independence**
  - July 9, 1816

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- **Peru Independence**
  - July 28, 1821

- **Frida Kahlo Birthday**
  - 7/6/1907 – 7/13/1954

- **Independence Day Break**
  - Thurs July 4 – Fri July 5

**Argentina Independence**
- July 9, 1816

**Colombia Independence**
- July 20, 1810

**Peru Independence**
- July 28, 1821

**JULY 2013**
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- **Independence Day Break**
  - No School
  - Thurs July 4 – Fri July 5

- **Frida Kahlo Birthday**
  - 7/6/1907 – 7/13/1954

- **Argentina Independence**
  - July 9, 1816

- **Colombia Independence**
  - July 20, 1810
“What I fear most is power with impunity. I fear abuse of power, and the power to abuse.”
- Isabel Allende, Chilean American writer

1 Monday

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4 Thursday

Independence Day Break:
No School Thurs July 4 – Fri July 5

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5 Friday

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6 Saturday

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7 Sunday

Notes:
“Only those who spread treachery, fire, and death out of hatred for the prosperity of others are undeserving of pity.”
- Jose Marti, Cuban Revolutionary, and Poet

8 Monday

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Notes:
“\textit{I love you without knowing how, or when, or from where. I love you straightforwardly, without complexities or pride; so I love you because I know no other way.}” - Pablo Neruda, Poet

15 Monday

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21 Sunday

Notes:
“Washing one’s hands of the conflict between the powerful and the powerless means to side with the powerful, not to be neutral.” - Paulo Freire, Brazilian educator, philosopher, and influential theorist

22 Monday

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</table>

**Oscar Romero Birthday**
8/15/1917 – 3/24/1980

**Dominican Republic Independence**
August 16, 1865
“Leaders who do not act dialogically, but insist on imposing their decisions, do not organize the people—they manipulate them. They do not liberate, nor are they liberated: they oppress.” - Paulo Freire, Brazilian educator, philosopher, and influential theorist

29 Monday

Notes:

30 Tuesday

Notes:

31 Wednesday

Notes:
1 Thursday

Notes:

2 Friday

Notes:

3 Saturday

Notes:

4 Sunday

Notes:
“No one is born fully-formed: it is through self-experience in the world that we become what we are.”
- Paulo Freire, Brazilian educator, philosopher, and influential theorist

5 Monday

Notes:

6 Tuesday

Notes:

7 Wednesday

Notes:
8 Thursday

Notes:

9 Friday

Notes:

10 Saturday

Notes:

11 Sunday

Notes:
“Looking at the past must only be a means of understanding more clearly what and who they are so that they can more wisely build the future.” - Paulo Freire, Brazilian educator, philosopher, and influential theorist

12 Monday

Notes:

13 Tuesday  Summer Classes End

Notes:

14 Wednesday

Notes:
Be Skillful. Be Well.

BeWell USC
USC Transportation Welcomes You to USC!

Please visit USC Transportation online at www.usc.edu/parking to learn more about our products and services, including:

- Permit applications and deadlines
- What to do if you receive a citation
- Visit our “Partnerships” page to learn about special offers from AAA, Enterprise Rent-a-Car, ZipCar, Zimride and more!
- Download links to our mobile app, Facebook page, and Twitter feed!

University Park Health Center's
Student Counseling Services

Student Counseling Services provides a variety of services to help students with stress management, relationship concerns, substance use, eating problems, family stress; changes in functioning (sleep or appetite problems, low energy, low motivation, difficulty attending class, or irritability); and problems with mood. Please call for an appointment to learn about available options for your concerns.

Individual Counseling
Group Counseling
Crisis Support
Nosotras Latina Support Group

Maria Pozo-Humphreys, LCSW
Susan Ramirez, PhD
Elizabeth Reyes, PhD

837 Downey Way, Stonier #315
213-740-7711

Confidentiality is a priority.

USC Student Affairs
Public Transit Serving USC

MTA Routes

|-------|----------------------|--------------|--------------|--------------------------------------------------------|------------|---------------------------------------------------|---------|----------------|--------------------------|
| 81    | *Northbound:* South Los Angeles – Downtown LA – Cypress Park – Highland Park – Eagle Rock  
*Southbound:* Eagle Rock – Highland Park – Cypress Park – Downtown LA – South Los Angeles |
| 204   | *Northbound:* Athens – Los Angeles – Koreatown – Hollywood  
*Southbound:* Hollywood – Koreatown – Los Angeles – Athens |
| 442   | *Northbound:* Hawthorne/ Lennox Station – Manchester & Market – Manchester & Figueroa – Figueroa & Washington – Patsaouras Transit Plaza/ Union Station  
*Southbound:* Patsaouras Transit Plaza/ Union Station – Figueroa & Washington – Manchester & Figueroa – Manchester & Market – Hawthorne/ Lennox Station |
|       | Artesia Transit Center / Downtown LA / Union Station / El Monte Station  
*Northbound:* Harbor Gateway – Los Angeles – Downtown Los Angeles – El Monte  
*Southbound:* El Monte – Downtown Los Angeles – Los Angeles – Harbor Gateway |
*Southbound:* Exposition Park – Los Angeles – Harbor Gateway – Harbor City – San Pedro |
|       | Dash Downtown  
Financial District – Exposition Park – USC |
*Southbound:* Hollywood – Westlake – Los Angeles – Vermont Knolls – Athens |

*These buses operate 7 days a week with the exception of the Metro 550 bus. To view the time schedules of these and other Metro bus routes, visit [http://www.metro.net/riding/colleges/usc/](http://www.metro.net/riding/colleges/usc/). A “Pocket Guide” highlighting local hotspots near USC is available at this site, including dining, nightlife, and entertainment destinations along the new Expo Line. To view the time schedule and route map of the DASH F bus, visit [http://www.ladottransit.com/dash/routes/downtown/downtown.php](http://www.ladottransit.com/dash/routes/downtown/downtown.php).
Metrolink Routes

<table>
<thead>
<tr>
<th>Route</th>
<th>Frequency</th>
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<tr>
<td>Ventura County Line</td>
<td>(Monday-Friday)</td>
</tr>
<tr>
<td>Antelope Valley Line</td>
<td>(7 days a week)</td>
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<tr>
<td>San Bernardino Line</td>
<td>(7 days a week)</td>
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<tr>
<td>Riverside Line</td>
<td>(Monday-Friday)</td>
</tr>
<tr>
<td>San Bernardino Line</td>
<td>(7 days a week)</td>
</tr>
<tr>
<td>91 Line</td>
<td>(Monday-Friday)</td>
</tr>
</tbody>
</table>

*Metrolink trains can be boarded at Union Station; USC shuttles can take you to this destination. Visit [http://www.metrolinktrains.com/ticketspring/](http://www.metrolinktrains.com/ticketspring/) to find out exactly what the price will be for your trip and visit [http://www.metrolinktrains.com/schedules/](http://www.metrolinktrains.com/schedules/) to view the time schedules of these rail lines.

Prices

- Metro Bus Fare: $1.50 for each boarding
- Metro Day Pass: $5.00 (*If purchased aboard buses, TAP Card is required. Day Passes can also be purchased at Metro ticket vending machines located at Metro rail lines.)
- DASH Bus Fare: $0.50 for each boarding


Welcome to USC
General Information: (213) 740-2311 • Public Safety, Security & Emergency: (213) 740-4321

<table>
<thead>
<tr>
<th>Building Name</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Admission Center (Tutor Campus Center)</td>
<td>D5</td>
</tr>
<tr>
<td>Alumni Center, A CB</td>
<td>D6</td>
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<tr>
<td>Ahn House, AHN</td>
<td>F3</td>
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<tr>
<td>Alumni House, ALM</td>
<td>F6</td>
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<tr>
<td>Alumni Park</td>
<td>E5</td>
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<tr>
<td>Andrus Geomorphology Center, GER</td>
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<tr>
<td>Annenberg Auditorium</td>
<td>D4</td>
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<tr>
<td>Annenberg School for Communication and Leadership</td>
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<tr>
<td>Arts and Humanities Residential College at Parkside</td>
<td>B7</td>
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<tr>
<td>BRB</td>
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<tr>
<td>Associates Park</td>
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<tr>
<td>Bigerle Hall, HBH</td>
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<tr>
<td>Bing Theatre, BTF</td>
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<tr>
<td>Bookrest, BKS</td>
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<tr>
<td>Booth Hall, BMH</td>
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<tr>
<td>Boyd Administration Building, ADM</td>
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<tr>
<td>Boyd Administration</td>
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<tr>
<td>Bridge Hall, BRI</td>
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<tr>
<td>Brooks Pavilion (Dedeaux Field)</td>
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<tr>
<td>Café #4 (King Hall)</td>
<td>C2</td>
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<tr>
<td>Carson Center, CTY</td>
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<tr>
<td>Childs Way Building I, CW0</td>
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<tr>
<td>Childs Way Building II, CWT</td>
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<td>Cinematic Arts, UNC School of, SCA, SCB, SCC, SCI,</td>
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<td>SCI, SCX</td>
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<td>Coffee Bean and Tea Leaf (Cinematic Arts)</td>
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<tr>
<td>College of Communication and Information Services</td>
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<td>College of Communication and Information Services</td>
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<tr>
<td>College Hall, CLH</td>
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<td>College Residence Hall (New Residential College)</td>
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<td>Cornwell Field/Field House, CIFH</td>
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<tr>
<td>Davidson Continuing Education Center, DCC</td>
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<tr>
<td>Dedeaux Field</td>
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<tr>
<td>Denver Research Center, DRB</td>
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<td>Dept. of Public Safety (Parking Structure A)</td>
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<td>Donohue Library, DML</td>
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<td>Domestic Cognitive Neuroscience Imaging Center, DNI</td>
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<td>Drama Center, DRC</td>
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<td>East Library Building, ELB</td>
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<td>E. F. Hutton Park</td>
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<td>Electron Microscopy and Microanalysis, Center for,</td>
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<td>CRM</td>
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<td>College at Binkert)</td>
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<td>Facilities Management Services, FMS</td>
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<td>Facilities Planning and Management, FPM</td>
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<td>Figueroa Building, FIG</td>
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<td>Fisher Museum (Harris Hall)</td>
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<td>Fisher, Montgomery Ross Building, MRF</td>
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<td>Galen Center GRC</td>
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<td>Public Safety (Parking Structure A)</td>
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<td>United University Church, UUC</td>
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<td>University Residential College at Binkert, BSR</td>
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<td>University Village Food Court</td>
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<td>Wace Phillips Hall, WHF</td>
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<td>Wood, Robert Plaza</td>
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<tr>
<td>Zemeckis Center for Digital Arts, RZC</td>
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<td>Zumberge Hall, ZHS</td>
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</table>
Memorial to Cesar Chavez

La Memoria de Nuestra Tierra
La Memoria de Nuestra Tierra, is a mural painted by Judith F. Baca for the Topping Student Center. Commissioned by the university and dedicated on December 5, 1996, it depicts a landscape from a photograph of the northern part of Los Angeles. Land is the essential framework and focus of the mural. Often an image in the work of Judy Baca, the land here represents fertility, as it stretches into the distance as a source of food for the people. The river flowing from the kiva, changes to a freeway and then returns to its natural state, helping to sustain the land. In the mural the land has been stripped away showing in historical stratification the story of itself and the people who dwell on it, included among the figures are several USC students who were involved in the creation of the mural, as well as David Alfaro Siqueiros and Diego Rivera. Mural was relocated to the Ronald Tutor Campus Center 4th Floor Lounge and rededicated on September 30, 2010.

Jose Marti Sculpture
USC’s bronze bust of Jose Marti, the famous nineteenth century Cuban poet and patriot, is again on display welcoming visitors to the Doheny Memorial Library’s Intellectual Commons, a room housing the Boeckmann Center’s Iberian and Latin American reference collection. In April, 2008, Dean of the USC Libraries Catherine Quinlan, placed the bronze likeness of Marti in its present location. From 1994 to 2000 it was displayed in the Boeckmann Center in the lower level of Doheny Library. Its first move was to East Library for safety during the Doheny Library’s earthquake retrofit construction. In 2004 it returned to Doheny Library, this time to protect it from a retrofit construction project in East Library. It remained behind the scene for the next four years, with brief public appearances each year for special events.

Cesar Chavez Mural
Through support of the Latino Parents Association, the United University Church (UUC), and the community, El Centro Chicano dedicated a mural to United Farm Worker founder Cesar E. Chavez. The mural was a collaborative effort and was dedicated in 1996. Alfredo Davalos, the artist depicts the life and principles of Chavez through images of other non-violent leaders and the work of the farm laborers. The mural is located in the Jose Carlos Lecture Hall within the facilities of El Centro Chicano (UUC 300, 3rd fl.).

Our Location
EL CENTRO CHICANO
United University Church 300, 817 W. 34th Street
Los Angeles, CA 90089-2991
Tel: 213-740-1480 • Fax: 213-745-6721
E-mail: ecc@usc.edu • Web: www.usc.edu/elcentro