Faculty Spotlight!

Kristin Ferguson, Ph.D., MSW
Associate Professor, School of Social Work

Dr. Kristin M. Ferguson earned a doctor of philosophy degree in International Comparative Social Welfare Policy and Social Work from the University of Texas at Arlington in May of 2003 in a bi-national, dual degree program between UT Arlington and the Autonomous University of Nuevo León in Mexico. She is a member of Phi Beta Delta (Epsilon Chapter), the National Honor Society for International Scholars; the National Association of Social Workers, the Council on Social Work Education (CSWE) and the International Consortium for Social Development. Since 2005, she has served as an appointed member of the CSWE Council on Global Learning, Research and Practice, charged with developing and integrating an international dimension in social work curricula across the country. She was also Chair of the International Consortium for Social Development’s 16th Biennial International Symposium on poverty, inequality and social development, held in Monterrey, Mexico in July 2009.

Contact Information:
E-mail: kmfergus@usc.edu | Phone: (213) 821-1317 | Office: SSW 218

L.A. Power Trip: Grammy Museum

Friday, April 6th, 2012 | 1:00pm | The Grammy Museum

On April 6th, 2012, join the Latina/o Student Assembly & El Centro as we take a trip to the Grammy Museum for a private tour of the exhibit Trouble In Paradise: Music and Los Angeles, 1945-1975. The tour will start at 1 p.m. Come learn about the history of Los Angeles through music. Professor Josh Kim, the co-curator of the exhibit, will be giving us a tour of the exhibit and will be talking about the information and music presented, elaborate on it, and answer any questions. For more information on the exhibit please visit: http://www.grammy museum.org/interior.php?section=exhibits&op=trouble_in_paradise PLEASE NOTE: A $5 deposit needs to be dropped off in the Latina/o Student Assembly mailbox at the Program Board office (TCC 224). Please place the money in an envelope and label it with your name. The deposit WILL BE RETURNED upon your arrival at the museum. We will not be providing transportation. However, the DASH F line will take you directly to the museum. There is a bus stop at the North-Eastern corner of Jefferson & Figueroa, as well as at the side of the Hoover & Jefferson intersection. Bus fair is 50 cents each way and takes 10-15 minutes. This will be an unforgettable power trip! We look forward to seeing you!

For more info: http://www.facebook.com/profile.php?id=504553980#!/events/380546938628939

To RSVP (If you have trouble viewing or submitting this form, you can fill it out online):
https://docs.google.com/spreadsheet/viewform?formkey=dDE3VHFnd0dyOG53NW9lT0hGN0x3cWc6MQ
UNPAID INTERNSHIPS:

Party Earth – Marketing and Product Development Internship

Product development and awareness are two key factors in the success of Party Earth products. As a result, Party Earth strives to connect with its customers via a variety of Internet initiatives including PartyEarth.com, social networks, and other forums where Party Earth customers interact. Marketing and Product Development Interns participate in a number of Party Earth initiatives. Responsibilities include one or more of the following:

- Participate in product development activities;
- Research fun and social activities (i.e. hot spots, festivals, concerts, etc.) in major European cities and upload the latest information to the Party Earth website;
- Research the Party Earth audience and understand how to design/market the website to identify with the target demographic;
- Review the Party Earth web site to assess usability and functionality;
- Provide feedback on ways to improve the website and user experience;
- Assist in the adaptation of Party Earth content to other media (i.e. podcast, mobile devices, etc.);
- Assist the Party Earth web development team in testing new website functionality;
- Market and promote the Party Earth brand and products through various Internet communities;
- Research websites, forums, and message boards that will enable marketing and awareness of Party Earth products among the target demographic;
- Prioritize site importance and plan an approach to promote Party Earth products on each site;
- Become an active member in online communities and post information and messages to promote the Party Earth brand and products;
- Identify and implement opportunities to maximize awareness and drive traffic to PartyEarth.com;
- Identify potential sales/partnership opportunities.

Qualifications:

- Business/Marketing Major, Technical Major, or Creative Major;
- GPA: 3.0 or higher;
- Creative mind and writing skills;
- Strong desire to work in a marketing and product development role;
- Entrepreneurial spirit, pro-active mentality, and tremendous work ethic;
- Willingness to learn and also challenge the status quo;
- Eagerness to work in a startup company environment; Knowledge of web marketing, promotions, and/or web content management a plus;
- Enjoys travel, pop culture, and social activities; Language skills in German, French, Spanish, and Italian a plus. To apply for an internship, please submit your resume to internships@partyearth.com.

For much more information:
Contact the Internship Programs Office in STU B1 or log on to connectSC at http://careers.usc.edu

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Students & the USC Master Plan

“Did you know USC has a Master Plan? How does that affect us as students? What about the community? Housing might increase. This means community members might in this way be forced to move because they cannot pay rent. Superior might not be brought back to the new UV. Fresh food items will still be available probably, but it will be coming from a more expensive store like Trader Joe’s. This means most community members will have to start busing some where else to buy food.

If you would like to write to the decision makers, make a video, or send a voice statement about how the USC Master Plan affects you or general testimony on the Master Plan feel free to email us or send directly to: drobinson@saje.net Here are some examples of the comments submitted during the March 14th hearing: http://soundcloud.com/lacoa/sets/comments-at-the-usc-hearing/ Don’t let your student voices go unnoticed. ” Here is a student initiated and student created website on research about the MasterPlan http://usc2030.com/

April 5th 6pm at VKC111 USC Students & the Masterplan

Join us for a discussion on what the master plan is and how it affects you and how you can help out with something as simple as a few minutes of your time.

We will be collecting video testimonials and written comments on the master plan for submission.

For more info: http://www.facebook.com/#!/events/3273429573133177/

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“Don’t let your student voices go unheard”
MECHA de USC & SAGE PRESENTS

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Students & the USC Master Plan

Did you know:

One of the few public hearings held to talk about this was held during spring break March 14th?

The changes from the USC Master Plan may affect your rent prices.

Will you still be able to get your fresh food items and groceries for the same price...

Join us for a discussion on what the master plan is and how it affects you and how you can help out with something as simple as a few minutes of your time.

We will be collecting video testimonials and written comments on the master plan for submission.

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Thursday April 5th
VKC 111
6pm

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E L C E N T R O  E - N E W S L E T T E R

INTERNSHIP PROGRAMS OFFICE

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V O L U M E  3 ,  I S S U E  2 4

P A G E  2
**PAID INTERNSHIPS:**

**Enterprise Holdings, Inc. – Management Trainee Internship**

There’s only one internship program like this. That’s because there’s only one Enterprise. Every year we turn approximately 2,000 paid internships into real, substantial career-building tools. And no, you won’t spend your time fetching cups of coffee or making coffee. You’ll learn what it takes to run a successful business because that’s what you’ll help do. Along the way, you’ll also participate in contests and competitions with other interns, building relationships, honing your entrepreneurial skills and gaining experience. You’ll take on the same challenges as our first and second year full-time professionals. Even better, at the end of your internship, you’ll make a presentation to your management team covering the business topics you learned throughout the program. Want to GO? You put the GO in GO-getter. As part of our Management Internship Program, you must be ambitious, creative, personable, resourceful, fun-loving and hard working. As you’d imagine, everyone else in the program is just as motivated as you. If you’re ready, the business training you’ll receive will put your skills, your attitude and your resume way out in front. Please apply online at www.go.enterprise.com! The pay is $10/hour and you must be graduating May 2013.

**Lovvvit.com – Internship Opportunity**

Lovvvit.com is looking for smart, extremely motivated self-starters to intern with our passionate, creative team of online marketing and branding experts. This is a great way to boost your resume and learn about the world of internet entrepreneurship. We have a fun work environment in a great area! We are offering paid internships. Feel free to check us out at lovvvit.com.

Interns will produce short Lovvvit videos, identifying the next hot product, service or businesses in LA. Collaborate with Marketing Team on new initiatives, projects and brainstorming. Engage influencers through social media to attract video talent to the site. You must have your own laptop & iPhone/iPad. To apply, please send your cover letter and resume to lovvvthisjob@gmail.com.

For more info: http://www.facebook.com/events/18052072876608/

**NO MAS: NOCHE de CULTURA**

As a graduate student organization, we, the Latina/o Social Work Caucus (LSWC) are dedicated to promoting student leadership, self-empowerment, and solidarity among students within our School of Social Work and the greater University of Southern California. This is in an effort to acknowledge and embrace the diversity of all Latina/o cultures within our multi-ethnic communities. We strive to accomplish this through projects and events that foster academic excellence, professional development, and the exploration of social justice issues.

In an effort to promote social justice, we organize an annual event known as “No Más.” This year’s theme is “No Más: Criminalizing and Deporting Immigrants.” The LSWC understands that this is a pressing issue for the social work profession, as the underserved families we work with face the ongoing repercussions of their migrant narratives through the daily criminalization and separations of working-class individuals and families.

**JOIN US TONIGHT FOR NOCHE de CULTURA**

**Thursday, April 5th, 2012**

**5pm-8pm**

**USC Social Work Courtyard**

*This is a special night to celebrate our diversity. We will have food, music, and art. Come celebrate!*

*Poetry by Abraham Medina*

*Art by Wencelo and friends*

*Community Vendor-Jackie Acosta*

*Special performance by:*

1. Generacion de Relevo
2. Son Jarocho from El Centro Cultural de Santa Ana

**BUYEPONGO**

For more info: http://www.facebook.com/events/18052072876608/
The Bordado Project

El Proyecto de los Bordados

Come celebrate the transnational Mexican heritage as we reflect upon the issues of border justice and immigration reform. Three traditional hand-made bordados, or tortilla covers, recovered from the Sonoran desert will be on display as a reflection on the dangerous border crossing many migrants undertake. There will be music, food and bordado-embroidering stations to bring attention to the richness of Mexican culture and its important place in our community.

Thursday, April 5/Jueves 5 de Abril
4 - 6 PM
United University Church Peace Center/Centro de paz
(on 34th St. next to the JEP House)
Hosted by the Office of Religious Life, UUC and the ASB Tucson participants

For more info, contact Alejandra Vargas-Johnson at vargasjo@usc.edu

Forget Sex

by Madhuri Shekar
Directed by Chris Fields

Evie Malone plays Warcraft with her online boyfriend, and fixes other people’s relationships. Sure, she doesn’t have a sex life, but who really needs that... right?

One of three plays for the New Works Festival Year Two.

SHOWTIMES
Friday, April 06, 2012 - 7:00 PM
Saturday, April 07, 2012 - 2:30 PM
Saturday, April 07, 2012 - 8:00 PM
Sunday, April 08, 2012 - 2:30 PM

TICKET PRICE
General Admission $5

For tickets and information: www.usc.edu/spectrum
• arts@usc.edu • 213-740-2167
Los Angeles Times Festival of Books—Volunteers Needed

Los Angeles Times Festival of Books returns to USC!

The seventeenth annual edition of the Festival of Books will be held on the USC Campus on Saturday, April 21 and Sunday, April 22. Last year over 140,000 people attended the Festival, which featured over a hundred ticket author events, children’s storytelling, poetry readings, book signings and nearly 500 exhibitor booths. The Festival’s success has been due in part to the generous assistance of volunteers who welcomed attendees, assisted with registration, staffed author events, supervised book signings and much more.

There are already over 600 volunteer signed up and space is limited, so USC staff and students are encouraged to register as volunteers as soon as possible! The event can have no better ambassadors than those directly from the USC Community!

For more information and to register as a volunteer please go to [http://www.troutco.com/fob/](http://www.troutco.com/fob/)

City of Angels—A Musical

USC School of Theatre Presents “City of Angels”

A musical comedy written by Cy Coleman, lyrics by David Zippel, and book by Larry Gelbart. The musical, taking place just after World War II, weaves together two plots: the “real” world of a writer trying to turn his book, a detective drama, into a screenplay, and the “reel” world of the fictional film. This sharp, witty musical includes Cy Coleman classics including “What You Don’t Know About Women” and “You’re Nothing Without Me.” Come support this amazingly talented cast and crew!

Performances:
Thursday, March 29th - 7:00 PM
Friday, March 30th - 7:00 PM
Saturday, March 31st - 2:30 PM & 8:00 PM
Sunday, April 1st - 2:30 PM
Wednesday, April 4th - 7:00 PM
Thursday, April 5th - 7:00 PM
Friday, April 6th - 7:00 PM Saturday, April 7th - 2:30 PM & 8:00 PM

All performances are in the Bing Theatre.

Tickets USC Students w/ I.D. - $6 USC Faculty and Staff w/ I.D. - $10 General Admission - $15 Tickets are available for purchase at the USC Ticket Office, located in the Student Union Building 100, at the door as well.

For more info: [http://www.facebook.com/#!/events/251269834964131/](http://www.facebook.com/#!/events/251269834964131/)