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Teresa McKenna
Associate Professor of English, American Studies and Ethnicity, and Spanish and Portuguese

Professor McKenna is currently an Associate Professor of English, American Studies and Ethnicity, and Spanish and Portuguese. She received her B.A. in English and her M.A. and Ph.D. in Comparative Literature from the University of California—Los Angeles. She has served as Director of the Chicano/Latino Studies program twice, the first term from 1994-1995 and again from 2000-2004.

Her studies include 20th-century American literature, comparative literature (politics and the novel), literatures of the Americas in cross-cultural perspective, Chicano and Chicana literature of the 20th century, Third World women in literature. Throughout her career, she has researched the study of literature and cultural theory, literature and psychoanalysis, literature and politics, and gender issues. Chicano/Latino Studies; American Studies; Feminist Theory; Race and Representation.

Some of her conference presentations throughout the years include:
- “The Obsidian Mirror: Claiming the Stranger’s Face in Chicano/Latino Studies”, Lecture/Seminar, Paper, The University of Texas at Austin, The Department of English and Center for Mexican American Studies, Invited, Fall 1997

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Project ReMiX:
Old School, New School: Mixed Messages

Thursday, March 29th | 5:30 – 7:30 pm | El Centro Chicano, 3rd Floor, United University Church

What was it like to be biracial on campus thirty years ago?

Come hear stories from members of the USC family over what societal messages they’ve heard over the decades about being mixed. Has the multiracial community evolved on campus? How has it changed over the years?

Dinner provided. Space is limited – RSVP to ecc@usc.edu!

Facebook event: http://www.facebook.com/profile.php?id=504553980&ref=tn_tnmn#!/events/330726770309128/
UNPAID INTERNSHIPS:

Party Earth – Marketing and Product Development Internship

Product development and awareness are two key factors in the success of Party Earth products. As a result, Party Earth strives to connect with its customers via a variety of Internet initiatives including PartyEarth.com, social networks, and other forums where Party Earth customers interact. Marketing and Product Development Interns participate in a number of Party Earth initiatives. Responsibilities include one or more of the following:

- Participate in product development activities;
- Research fun and social activities (i.e. hot spots, festivals, concerts, etc.) in major European cities and upload the latest information to the Party Earth website;
- Research the Party Earth audience and understand how to design/market the website to identify with the target demographic;
- Review the Party Earth website to assess usability and functionality;
- Provide feedback on ways to improve the website and user experience;
- Assist in the adaptation of Party Earth content to other media (i.e. podcast, mobile devices, etc.);
- Assist the Party Earth web development team in testing new website functionality;
- Market and promote the Party Earth brand and products through various Internet communities;
- Research websites, forums, and message boards that will enable marketing and awareness of Party Earth products among the target demographic;
- Prioritize site importance and plan an approach to promote Party Earth products on each site;
- Become an active member in online communities and post information and messages to promote the Party Earth brand and products;
- Identify and implement opportunities to maximize awareness and drive traffic to PartyEarth.com;
- Identify potential sales/partnership opportunities.

Qualifications:

- Business/Marketing Major, Technical Major, or Creative Major;
- GPA: 3.0 or higher;
- Creative mind and writing skills;
- Strong desire to work in a marketing and product development role;
- Entrepreneurial spirit, pro-activity, and tremendous work ethic;
- Willingness to learn and also challenge the status quo;
- Eagerness to work in a startup company environment;
- Knowledge of web marketing, promotions, and/or web content management a plus;
- Enjoys travel, pop culture, and social activities; Language skills in German, French, Spanish, and Italian a plus.

To apply for an internship, please submit your resume to internships@partyearth.com.

For much more information: Contact the Internship Programs Office in STU B1 or log on to connectSC at http://careers.usc.edu
Opportunities for USC Students

There are many opportunities available through USC and otherwise that many of you may have participated in, or know of anyone that has participated in each. If you’ve participated in any of the following please follow the link so that we can share your experiences with other students that want to take a part of them, who might have questions about them.

Alternative Spring Break, GlobalFellows Program, INROADS, Institute for the Recruitment of Teachers (IRT), JEP, Management Leadership for Tomorrow (MLT), Project 1000, Sponsors for Educational Opportunity (SEO), Studying abroad (any location), UCLA Law fellows program, USC Global Medical Brigades, USC Global Water Brigades, USC McNair Scholars Program

Go here: https://docs.google.com/spreadsheet/viewform?formkey=dFJOb0U1MV1sN3hoakteMHZUenTtdHc6MQ

If you have any questions please feel free to email Fabiola Avina at favina@usc.edu.

INTERNSHIP PROGRAMS OFFICE

PAID INTERNSHIPS:

Enterprise Holdings, Inc. – Management Trainee Internship

There’s only one internship program like this. That’s because there’s only one Enterprise. Every year we turn approximately 2,000 paid internships into real, substantial career-building tools. And no, you won’t spend your time fetching cups of coffee or making coffee. You’ll learn what it takes to run a successful business because that’s what you’ll help do. Along the way, you’ll also participate in contests and competitions with other interns, building relationships, honing your entrepreneurial skills and gaining experience. You’ll take on the same challenges as our first and second year full-time professionals. Even better, at the end of your internship, you’ll make a presentation to your management team covering the business topics you learned throughout the program. Want to GO? You put the GO in GO-getter. As part of our Management Internship Program, you must be ambitious, creative, personable, resourceful, fun loving and hard working. As you’d imagine, everyone else in the program is just as motivated as you. If you’re ready, the business training you’ll receive will put your skills, your attitude and your resume way out in front. Please apply online at www.go.enterprise.com! The pay is $10/hour and you must be graduating by May 2013.

Lovvvit.com – Internship Opportunity

Lovvvit.com is looking for smart, extremely motivated self-starters to intern with our passionate, creative team of online marketing and branding experts. This is great way to boost your resume and learn about the world of internet entrepreneurship. We have a fun work environment in a great area! We are offering paid internships. Feel free to check us out at lovvvit.com. Interns will produce short Lovvvit videos, identifying the next hot product, service or businesses in LA. Collaborate with Marketing Team on new initiatives, projects and brainstorming. Engage influencers through social media to attract video talent to the site. You must have your own laptop & iPhone/iPad. To apply, please send your cover letter and resume to lovvvitthis-job@gmail.com.

For more information:
Contact the Internship Programs Office in STU B1 or log on to connectSC at http://careers.usc.edu
LOFT Entertainment Boot Camp

Saturday, March 24th, 2012 | 10:00 am—2:30 pm | TCC 227

The objective of the Entertainment Boot Camp is to expose emerging Latino Leaders (students and young professionals) to the movie making process, from development to distribution. The training workshop will provide you with a unique opportunity to meet, network, and learn from professionals in the Entertainment Industry. More details regarding the content of the Boot Camp will be forthcoming upon your confirmation. The Entertainment Boot Camp is free of charge to participate.

Please Register to participate at [http://bit.ly/yZQ0Xx](http://bit.ly/yZQ0Xx) and submit your resume to resume@loftinstitute.org. Confirmation of your attendance will follow your registration.

Hosts: LOFT Institute & USC Latina/o Student Assembly

Questions? Contact: Saray Deiseil, LOFT Media Advisor: (310) 351-8837 / saray@inspiraamerica.org or Cynthia Balderas, LOFT Fellow, Public Relations Co-Director, LSA (323) 482-2632 / cvbaldera@gmail.com

Know emerging Latino leaders interested in participating? Forward them this invitation!

An Afro-Classical Evolution within the Revolution

Friday, March 23, 2012 | 7:30pm | Bovard Auditorium

Explore the unique contributions of African Americans to the literature of classical music, focusing on orchestral works by African American composers past and present. A discussion led by Ndugu Chancler, adjunct professor of jazz studies and popular music at USC, will feature Hansonia Caldwell, professor of music emeritus at California State University, Dominguez Hills, and Robert Watt, who served as assistant principal horn for the Los Angeles Philharmonic from 1970 through 2007. The event will also include performances of orchestral compositions by African American composers, including William Grant Still and Patrice Rushen, performed by the Inner City Youth Orchestra of Los Angeles under the leadership of Maestro Charles Dickerson.

Speaker Bios:
*Hansonia Caldwell is professor of music emeritus at California State University, Dominguez Hills. She is a distinguished accompanist and church organist, and is founding conductor of the Dominguez Hills Jubilee Choir, a town-and-gown multiethnic ensemble that specializes in the performance of music from African American culture.
*Ndugu Chancler is a drummer, percussionist, producer, composer, clinician and educator. As a studio musician, he has recorded with such greats as Frank Sinatra, Herbie Hancock and Michael Jackson. As a songwriter, Chancler co-wrote hits for Santana, George Duke and the Dazz Band. His production credits include Flora Purim, Bill Summers, Toki and his own solo recordings.
*Charles Dickerson is founder, music director and conductor of the Inner City Youth Orchestra of Los Angeles, director of music at Rolling Hills United Methodist Church and former director of the Southeast Symphony. The Inner City Youth Orchestra made its world debut at the Walt Disney Concert Hall in 2010.
*Multi-GRAMMY nominated artist Patrice Rushen is a composer, producer and international recording artist. She was the first woman to serve as musical director for the GRAMMY Awards, the first woman in 43 years to serve as head composer/musical director for the Emmy Awards and the first woman musical director of the NAACP Image Awards. A classically trained pianist, Rushen is one of the music industry’s most versatile and sought after artists.
*Robert Watt served as assistant principal horn for the Los Angeles Philharmonic from 1970 through 2007. Watt has been a soloist with the Los Angeles Philharmonic, the Boston Pops Orchestra, the New Jersey Symphony and many community orchestras in the Los Angeles area.

Organized by Ndugu Chancler (Jazz Studies and Popular Music).
For more info: [http://web-app.usc.edu/ws eo/calendar/113/event/893775](http://web-app.usc.edu/ws eo/calendar/113/event/893775)

EdMonth

The State of Teaching: What Educating America Really Means

Thursday, March 22nd, 2012 | 7:00 pm | Doheny Memorial Library Room 240

A panel featuring past and current teachers discussing the state of the teaching profession and its implications for the future of America. Panelists will field questions from our moderator and the audience, which include those watching online and submitted questions on the EdMonth Facebook page, Twitter, and website. For more info: [http://www.facebook.com/profile.php?id=504553980&ref=tn_tnmn#](http://www.facebook.com/profile.php?id=504553980&ref=tn_tnmn#)

Global Town Hall

Wednesday, March 21st, 2012 | 7:00 pm | THH 202

A panel with past- and current-teachers discussing the state of the teaching profession and its implications for the future of America. Panelists will field questions from our moderator, the audience and an online audience that will be able to submit questions prior to the event. For more info: [http://www.facebook.com/profile.php?id=504553980&ref=tn_tnmn#](http://www.facebook.com/profile.php?id=504553980&ref=tn_tnmn#)
**USC Night with the LA Galaxy**

Come join us for USC Night with the LA Galaxy on Saturday March 31st.

This is a great opportunity to meet fellow Trojans and watch the LA Galaxy take on the New England Revolution. There will also be USC Intramural All-Star Challenges prior to the game.

USC Recreational Sports will be providing transportation to and from the event. The buses leave from in front of the Lyon Center at USC at 5:00pm and depart from the Home Depot Center following the game.

The price is $25 per student which includes a general admissions ticket, round-trip transportation, and USC intramural all-star competitions.

To register please visit our website at [www.usc.edu/recsports](http://www.usc.edu/recsports)

Questions? Contact Danika at dioneill@usc.edu

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**LA Power Trip: Little Central America & Mexico: MacArthur Park & Pico Union**

**Friday, March 30th, 2012 | 1:30pm – 6pm | CARECEN (Central American Resource Center/MacArthur Park)**

Join us and learn about the rich history of Pico-Union & MacArthur Park community and all it has to offer. It’s 15 minutes away from USC and you will see a vibrant and diverse community with tons of resources! We will begin by hearing about the community through three key non-profits that directly work in and benefit this rich community, they are CARECEN, CHIRLA (Coalition for Humane Immigrant Rights in LA) and UCLA Labor Center. The panel will be hosted by CARECEN and afterwards we will take a short tour of this amazing cultural resource center.

Afterwards, we will head to MacArthur Park where you will get a chance shop and engage in the community-while making connections to the rich historical context laid about by the non-profits and also having a better understanding of the work they do and the projects they are currently working on. Finally, we will wrap up the trip by having a meal at a local restaurant. We hope to have faculty/staff from USC join us again in what promises to be an eye opening experience filled with a mix of awareness and directly engaging with the community too!

**To RSVP go to:** [HERE](#) First 50 to RSVP will be able to attend.


*Co-sponsored by El Centro & LSA*

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**EdMonth: Non-Profit Ed Fair**

**Wednesday, March 28, 2012 | 11am-2pm | USC Trousdale Parkway**

**FB Event:** [https://www.facebook.com/events/204280353010828/?notif_t=event_invite](https://www.facebook.com/events/204280353010828/?notif_t=event_invite)

The purpose of the Non-Profit Ed Fair is to provide students the opportunity to learn how to get involved with non-profit organizations that aim to eliminate educational inequity in the United States.

Think of the event as a Career Fair that is focused on non-profit organizations. Representatives from various organizations will provide information regarding their program so that students can apply for various internship, volunteer and full-time opportunities in the education field.

In addition, we hope to create a network for the students who sign-up for the Ed Fair, so that they can connect with those students who may be in their field upon graduation.

**RSVP:** [https://docs.google.com/spreadsheet/viewform?formkey=dHhLUUcycVgwVjhihGS3EyblFoalZWTkE6MQ](https://docs.google.com/spreadsheet/viewform?formkey=dHhLUUcycVgwVjhihGS3EyblFoalZWTkE6MQ)

*Send your résumé to lsausc@usc.edu* (We will send your résumé to the non-profit organizations who will participate)

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Follow us on Twitter: [@USCEdMonth](https://twitter.com/USCEdMonth)

Or Visit our Website: [http://edmonth.usc.edu/events_details.asp?PostingID=6](http://edmonth.usc.edu/events_details.asp?PostingID=6)
Social Justice Panel: Cradle to Prison Pipeline

Latino Association for Policy, Planning and Development & the Latino Social Work Caucus present

**Event:** Social Justice Panel: Cradle to Prison Pipeline  
**Date:** Monday, March 26, 2012  
**Time:** 12:00pm until 1:30pm  
**Location:** Ralph and Gold Lewis Hall 100  
Please RSVP to lappd@usc.edu

**Description:**  
Forum to discuss the inequities of the juvenile justice system and the disparities between incarceration rates for communities of color. An opportunity to discuss current trends, policies and solutions for creating a better system.

Panelists include: Dr. E.M. Abdulmumin (clinical-forensic psychologist) and Wendelyn P. Killian, Esq (Executive Director, Inside Out Writers). Moderated by Leslie Ivie (Ambassador for the Liberty Hill Foundation).

Facebook Link: [http://www.facebook.com/events/342246872485977/](http://www.facebook.com/events/342246872485977/)

CJC's 2012 NICA trip

Join Creating Just Communities on a week-long social justice delegation to Nicaragua!

This trip, which will take place from May 12 to May 20, 2012 is an opportunity for students to learn from grassroots organizations in Nicaragua working for social justice. The trip focuses on women’s rights and immigration, but addresses a range of social issues including poverty, free trade vs. fair trade, sustainable agriculture, and US-Nicaragua relations. Students will meet with community leaders and organizers in Nicaragua. Some examples of groups we meet with and learn from are women’s health orgs, orgs fighting against domestic violence against women, an org that provides health services and support to women in the Nicaraguan sex trade, a fair trade worker’s cooperative, a UN representative from the High Commission on Refugees, a representative from the US Embassy who works with immigration issues. We also meet with Nicaraguans who have attempted to migrate to the United States, and Nicaraguan farmers affected by the inhumane policies of Dole Fruit Company.

Check out this video for more information about the trip: [http://www.youtube.com/watch?v=C4EVSM4UXpw](http://www.youtube.com/watch?v=C4EVSM4UXpw)

This trip is unique in that it is not a volunteer trip. The goal is learn from Nicaraguans working for justice. The approximate price for this trip is $1500. This includes flights, housing, food, and transportation on the trip.

You can download an application and find out more about the trip on this website: [http://www.uminusc.com/cjc.html](http://www.uminusc.com/cjc.html)  
You can also request an application by emailing creatingjustcommunities@gmail.com. You can also email with any questions you have about the trip.