What is the El Centro Chicano 40th Anniversary Gala?

This event will commemorate four decades of serving the USC Latino Student Community. Our students, friends, and stakeholders will come together to reflect and rejoice in the centers achievements and accomplishments, recognize and thank those past and present leaders and friends who have contributed to our success and longevity, and highlight our plans for future programs in the decades to come. We hope you can join us on December 1st for a night of celebrating the accomplishments of USC’s diverse Latino Community. Please consider supporting us as we celebrate this milestone.

When is the El Centro Chicano 40th Anniversary Gala?

Saturday December 1, 2012 from 6:00 pm to 9:00 pm at Town and Gown on USC Campus

Who can attend?

This event is open to current USC students and their family members, alumni, USC staff and faculty, friends, and community members. We understand that many of our Trojan Family Members may have children or younger siblings they may like to bring however this event is for adults only. For more information or clarification please contact El Centro Chicano at (213) 740-1480 or via email at ecc@usc.edu.

How much does it cost to attend?

Regular Price (single): $65 pre-sale (before November 9th) / $75 after November 9th
Regular Price (couple): $120 pre-sale (before November 9th) / $140 after November 9th
USC Student Price: $40

How do I RSVP?

To RSVP and purchase your tickets please go to El Centro Chicano’s website homepage at www.usc.edu/elcentro. Tickets can only be purchased online with a credit card.

Can I buy my ticket at the door on the day of the event?

No, El Cento Chicano will not be accepting cash to purchase tickets at the door on the day of the event. We strongly encourage you to buy your tickets online through our website (information is above).

How can I purchase a table?

While we are not offering tickets for entire tables at the event, we recommend you consider purchasing a Sponsorship Package. These packages range from $250-$3000 and most include VIP seating ranging
from 2 people up to a whole table depending on the Sponsorship level. They also include ad space and a donor acknowledgement at the event. These sponsor packages are an ideal way for local businesses, families, groups of alumni from the same class year, or USC Departments to support El Centro Chicano in celebrating this milestone. If you are a USC Department we accept and encourage IR’s (Internal Requisitions) and if you are a Donor, you can send us a check. For more information please visit the El Centro Chicano website homepage at www.usc.edu/elcentro.

Who is hosting this event?

El Centro Chicano is a division of USC Student Affairs that strives to foster a community of critically thinking, socially conscious Chicana/o and Latina/o leaders: providing personal, social and academic support through graduation and beyond.

In addition, El Centro Chicano challenges the USC community to become aware of Latina/o issues and the ethnic diversity represented within the Latina/o community (i.e. Central & South America, Cuba, Dominican Republic, Mexico, and Puerto Rico).

El Centro also offers student advocacy, personal support, assistance for Latina/o student groups, and transitional/beyond USC programming. El Centro programs range from new student symposiums fostering a smooth transition to USC life, to the annual Chicano/Latino Graduation Celebration giving students a cultural and unique way to graduate from USC.

Will I receive a physical ticket?

There are no physical tickets for this event. Once you purchase your ticket, you will receive a confirmation email and be on our RSVP list. If you did not receive confirmation, please contact us immediately at (213) 740-1480 or ecc@usc.edu. On the day of the event, you only need to show up with any ID and give us your name.

Where can I park for this event?

Parking for this event will be at Parking Structure X located at the Figueroa Street Entrance at USC McCarthy Way (Gate #3). The entrance to the parking lot is between Jefferson St and Exposition Blvd. The entrance fee for Parking Structure X is $10 for the day. Driving Directions to USC Parking Structure X is included in the next page.

Where can I stay near by USC if I plan to stay the night?

- We have reserved a Group rate of $99++ with the Radisson Los Angeles at USC, 3540 South Figueroa Street, Los Angeles, CA 90007. http://www.radisson-midtown.com/
- Reservation cut-off date – Friday, 11/30/12
- Room type: Run of House
- Rooms are available for the nights of 11/30 & 12/01, based on hotel availability
- You can contact Louiebel Polintan at 213.234.0400 or email: lpolintan@auxiliaries.usc.edu.
Driving Directions to USC Parking Structure X
3499 S. Figueroa Street, Los Angeles, CA 90089

Please advise the attendant at Gate 3 that you are attending “The Institute on Entertainment Law and Business.”

**110 North (Harbor):**
- Take the Exposition exit
- Go straight through the 37th Street light
- Keep left
- Go under the Freeway Bridge
- Cross Flower at the light
- Turn right at the Figueroa light
- Turn left on 35th Street/USC McCarthy Way
- Enter campus at Gate #3

**405 South or North (San Diego):**
- Take the 405 to the 10 East (Santa Monica Freeway)
- Go east (toward Los Angeles) on the 10
- Exit at Hoover
- Turn right at the light on Hoover
- Take Hoover to where it ends at Jefferson
- Turn left on Jefferson
- Turn right on Figueroa
- Turn right on 35th Street/USC McCarthy Way
- Enter campus at Gate #3

**101 South or North (Hollywood/Ventura):**
- Take the 101 toward downtown Los Angeles
- Merge onto the 110 South
- Take the Exposition exit
- Cross Flower at the light
- Turn right at the light onto Figueroa
- Turn left at 35th Street/USC McCarthy Way
- Enter campus at Gate #3

**5 South (Golden State/Santa Ana):**
- Take the 5 to the 110 South
- Go south on the 110
- Take the Exposition exit
- Cross Flower at the light
- Turn right at the light onto Figueroa
- Turn left at 35th Street/USC McCarthy Way
- Enter Campus at Gate #3

**10 East (Santa Monica):**
- Take the Hoover exit
- Turn right at the light on Hoover
- Take Hoover to where it ends at Jefferson
- Turn left on Jefferson
- Turn right on Figueroa
- Turn right on 35th Street/USC McCarthy Way
- Enter campus at Gate #3

**5 North (Golden State/Santa Ana):**
- Take the 5 to the 10 West
- Go west on the 10
- Take the Hoover exit
- Turn right at the light on 20th Street
- Turn right at Hoover
- Take Hoover to where it ends at Jefferson
- Turn left onto Jefferson
- Turn right on Figueroa
- Turn right on 35th Street/USC McCarthy Way
- Enter campus at Gate #3