



## USC AACC Planning Committee 2017

3601 Trousdale Parkway, STU 415, Los Angeles, CA 90089-4899

Phone: (213) 740-8257 fax: (213) 740-3298

E-mail: [blkgrad@usc.edu](mailto:blkgrad@usc.edu)

### AACC 2017 SOUVENIR AD BOOK INFORMATION

The AACC Planning Committee is working together to assist with various elements of the celebration. One of our goals this year is to create an outstanding souvenir book that will complement the 2017 AAC Celebration and serve as a special memoir for each graduating student. The book will contain the ceremony's program, a biography of the guest speaker, and honor each graduating student.

As you may know, producing a journal of this magnitude is very costly. Therefore, we are asking for your support for this keepsake, which will bring back memories long after graduation. We are offering all students, friends, family, business, and USC department, the opportunity to be a part of this special memoir. Place an ad in the book congratulating your special graduate or friend graduating.

This is an advertising price list for all interested parties. **For USC Departments please contact us at 213.740.8257 to complete a purchase by IR.**

\$130.00	( ) Full Page Spread*
\$70.00	( ) Half Page Spread*
\$45.00	( ) ¼ Page Spread
\$30.00	( ) Business Card

\*Businesses submitting ads may choose from ONLY Full Page or Half Page Ads.

If you are interested in placing an advertisement, please submit your announcement and digital files by **Friday, March 3, 2017** by visiting the AACC section on the CBCSA Home Page. ***There will be no exceptions due to time constraints to print the ad book, so please submit your payment and information on time!*** Your payment is required via PayPal at the time of upload. Your receipt for payment on the pay pal account via [www.usc.edu/cbcsa](http://www.usc.edu/cbcsa) will be electronically documented.

Please keep in mind that the AACC Planning Committee is a non-profit organization and any purchase or donation will be tax deductible. ***If you have any further questions/comments, you may contact the Director of Administration, Ms. Natalie Waldon, via email at [blkgrad@usc.edu](mailto:blkgrad@usc.edu) or via phone at (213) 740-8257. Thank you in advance for your support.***

Sincerely,  
2016 African American Cultural Celebration Planning Committee



## USC AACC Planning Committee 2017

3601 Trousdale Parkway, STU 415, Los Angeles, CA 90089-4899

Phone: (213) 740-8257 fax: (213) 740-3298

E-mail: [blkgrad@usc.edu](mailto:blkgrad@usc.edu)

### AACC 2016 SOUVENIR AD BOOK EXAMPLE

EXAMPLE: "Ad form for Jane Doe: ½ Page Request"



***Congratulations Chris, we are so proud of you. Your accomplishment on graduating from the University of Southern California is a big achievement. You have grown into a wonderful mature young man. We wish you the best and love you. –Mom & Dad***

\* Your picture & text will be reduced to the size page you chose