February 2011

Dear Participating Parents,

The 2011 African American Cultural Celebration (AACC) Committee at USC is in the process of planning the 2011 African American Cultural Celebration Ceremony. This is an annual ceremony held prior to the general USC graduations. It allows students to celebrate their accomplishments with staff, faculty, friends and family in an Afro-centric atmosphere. Each year the celebration is a huge success as Bovard Auditorium is always filled to capacity.

One of our goals this year is to create an outstanding souvenir journal that will complement the ceremony and serve as a special memoir for each graduating student. The journal will contain the ceremony’s program, a biography of the guest speaker, and the name, picture and a brief biography of each graduating student.

As you may know, producing a journal of this magnitude is very costly. Therefore, we are asking for your support for this keepsake, which will bring back memories long after graduation. We are offering all students, friends and family the opportunity to be a part of this special memoir by placing an advertisement in the book or a message congratulating your special graduate or friends graduating.

Attached is an advertising price list for all interested parties. If you are interested in placing an advertisement, please fill out the information listed on the attached price list, and return to 3601 Trousdale Parkway, Suite 415, Los Angeles, CA 90089 by Monday, April 4th, 5 pm.

Please make all payments for Souvenir Ads online at www.usc.edu/cbcsa. Please keep in mind that Black Graduation is a non-profit organization and any purchase or donation will be tax deductible.

If you have any further questions/comments, you may contact Alisia Thompson via email at blkgrad@usc.edu or via phone at (213) 740-8257. Thank you in advance for your support.

Sincerely,
Black Graduation Committee
2011 Black Graduation Committee, USC
Advertising Form

Yes, I am interested in purchasing an ad in the 2010 Black Graduation Souvenir Ad Book

$100.00 ( ) Full Page Spread
$55.00 ( ) Half Page Spread
$30.00 ( ) ¼ Page Spread
$20.00 ( ) Business Card

Write Announcement Here (or attached camera ready artwork or business card)

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Advertisement Purchased For (student’s name): ________________________________

Contact Person: ____________________________________________________________

Telephone: ( ) ____________________________________________________________

Company Name (If applicable): ______________________________________________

Mailing Address: ____________________________________________________________

City: __________________________ State: __________ Zip Code: ______________

Note: If you are purchasing a 1/8 page. Please enclose your business card ONLY.
Please make payments for the ad book via CBCSA website: www.usc.edu/cbcsa

*Strongly Suggested: Electronic submission of form and picture can be sent via email to blkgrad@usc.edu (However payment MUST be made via CBCSA website)
Instructions for Submitting Ad Book Form

1.) Select a size for your page options

2.) Submit a payment via pay pal account at [www.usc.edu/cbcsa](http://www.usc.edu/cbcsa) Click the Ad Book Payment link
   * Payment for the Ad Book will began February 28th and the deadline is April 4th. There will be no exceptions due to time constraints to print the ad book, so please submit your payment and information on time!

3.) Fill in required fields of information “name, telephone, selected size ad etc.”

4.) Send your scanned photo and form documents to blkgrad@usc.edu – PLEASE USE THE EXACT SAME INFORMATION SUBMITTED TO THE PAY PAL ACCOUNT
   - IF ORDER PERSON IS JANE DOE, PLEASE LABEL THE EMAIL “AD FORM FOR JANE DOE.” * An example is listed on following page

   Please type Ad book for (the person’s name) in the subject line

5.) Compact Discs may be sent to:

   Black Graduation Committee
   2601 Trousdale Parkway, Suite 415
   Los Angeles, CA 90007

   Loose pictures WILL NOT be accepted- everything must be burned on a disc

*If you are purchasing a 1/8 page. Please enclose your business card ONLY.

6.)

   Documents that are submitted via blkgrad@usc.edu will receive a confirmation email within one week of submission of documents. * If you submit your documents without payment you WILL NOT have a page in the Ad souvenir book.
Congratulations Chris, we are so proud of you. Your accomplishment on graduating from the University of Southern California is a big achievement. You have grown into a wonderful mature young man. We wish you the best and love you. –Mom & Dad

* Your picture & text will be reduced to the size page you chose
Places To Go In Los Angeles

USC sells discounted tickets through their office. You can find more information on their website.

www.uscticketoffice.com  (213)740-7111

Amusement Parks

- Disneyland/California Adventure
  1313 South Harbor Blvd. Anaheim, CA (714) 781-4565

- Six Flags Magic Mountain
  26101 Magic Mountain Parkway Valencia, CA (661) 255-4100

- Universal Studios Inc
  100 Universal City Plaza Universal City, CA (818) 777-1000

- Raging Waters
  San Dimas, CA (909) 802-2200

Museums

- Getty Center
  1200 Getty Center Dr. (310) 440-7300

- Museum of Contemporary Art (MOCA)
  250 S. Grand Ave. (213) 626-6222

- Los Angeles County Museum of Art
  5905 Wilshire Blvd. (323) 857-6000

- Museum of Tolerance
  9786 W.Pico Blvd. (310) 553-8403

- Natural History Museum
  900 Exposition Blvd Los Angeles, CA (213) 763-3466

Movie Theatres

- AMC Century 14
  10250 Santa Monica Blvd Los Angeles, CA (310) 277-2011

- Mann Theatres
  6925 Hollywood Blvd. Los Angeles, CA (323) 463-9576

- Mann Culver Plaza Six
  9919 Washington Blvd Culver City, CA (310) 836-5516

- Howard Hughes Promenade (Rave 18 Theater)
  6081 Center Dr. Los Angeles, CA (310) 568-9950
Suggested Hotel Accommodations

Prices are subject to change based on arrival, room type, and availability

**Budget**

Best Western Inn
(213) 617-3077
818 N. Hill St.
Los Angeles, CA 90012
Price: $139

**Moderate**

Embassy Suites-LAX
(310) 215-1000
9801 Airport Blvd.
Los Angeles, CA 90045
Price: $149 per night

Radisson Hotel-LAX
(310) 670-9000
6225 W. Century Blvd.
Price: $149-169 per night

Holiday Inn
(310) 553-1000
10330 W. Olympic Blvd.
Century City, CA 90064
Price: $146 per night

Residence Hotel-LAX
(310) 333-0888
2135 E. El Segundo Blvd.
El Segundo, CA 90245
*Price: per night*

Embassy Suites-South
(310) 640-3600
1440 E. Imperial Highway
El Segundo, CA 90245
Price: $159 per night
<table>
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<th>Hotel Name</th>
<th>Phone</th>
<th>Address</th>
<th>Price Range</th>
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<tr>
<td>Beverly Plaza Hotel</td>
<td>(323) 658-6600</td>
<td>8384 W. 3rd St., Los Angeles CA 90048</td>
<td>$195-215 per night</td>
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<tr>
<td>Marriott-LAX</td>
<td>(310) 641-5700</td>
<td>5855 W Century Blvd, Los Angeles, CA</td>
<td>$119-2259 per night</td>
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<td>Hilton-LAX</td>
<td>(310) 410-4000</td>
<td>5711 W Century Blvd, Los Angeles, CA</td>
<td>$254 per night</td>
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<tr>
<td>JW Marriott LA Live</td>
<td>(213) 765-8600</td>
<td>900 W. Olympic Blvd, Los Angeles, CA</td>
<td>$449-519 per night</td>
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