



Mission

Founded in 1976 by Rev. Dr. Thomas Kilgore Jr., the USC Black Alumni Association (BAA) is a leadership network established to strengthen the legacy of educational attainment and excellence of USC's Black students. The BAA provides scholarship assistance, career mentoring and cultural advocacy through alumni networking, volunteer involvement, philanthropy and social enterprise. The vision of the Black Alumni Association is to enable the most ethnically diverse and inclusive experience for USC students, alumni and supporters through leadership, networking and shared values—given the rich legacy, contributions and participation of Black Trojans in the global success of USC.

Impact

- The USC Black Alumni Association has provided financial assistance to more than 2,200 students since 1976.
- The BAA has awarded more than \$2 million in grants (with USC matching funds).
- BAA members provide more than 7,000 hours of volunteer service each year through service on BAA committees.
- With the assistance of BAA student-support programs, BAA Scholars have a 100% graduation rate, typically in 4 years.

USC Black Student Profile:

- Black enrollment at USC is 4%
- More than 91% of Black students receive financial aid (grants, work study, loans)

USC BAA Scholar Profile:

- 120-140 BAA Scholar awards/year
- BAA Scholarships replace loans @ \$3,000 avg/year
- BAA Scholar graduation rate is 100%

The USC Black Alumni Association supports USC students in the following core programs:

- **Legacy Through Leadership Mentoring Program**—BAA members team-mentor students and provide job-shadowing opportunities.
- **International Toastmasters Program**—BAA has its own chapter on the USC campus.
- **Community Service Opportunities**—BAA partners with several local community-based organizations.
- **BAA Symposiums**—BAA members provide insight and pathways to career success.
- **Internship and Job-Seeking Preparation**—BAA partnerships include the USC Career Center and corporate partners.

1000 for \$1000: The USC BAA's \$1 million Campaign for Student Scholarships

Our goal is to double the BAA's current endowment of \$1 million by 2020—to provide much-needed financial resources for USC Black students. We are seeking 1,000 donors to give \$1,000 each. Make a gift online of \$83 per month for one year—it's easy! The BAA is a tax-deductible organization, and 100% of all gifts support BAA Scholarship recipients.

Contact Us:

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Make a gift today!

www.usc.edu/baa

Prominent USC Black Alumni Include:

Marcus Allen	Heisman Trophy Winner	Reggie Jones-Sawyer Sr.	California State Assemblymember, 59th District; BAA Endowed Donor
Cynthia Watson Arnold	USC's 1st African American Helen of Troy	Jackie Lacey	1st African American Los Angeles County District Attorney
Wanda Austin	President & CEO, Aerospace Corporation; USC Trustee	Reginald Lathan	President, ChemTrans; Former USC Trustee; BAA Endowed Donor
Danny Bakewell Jr.	President & COO, Bakewell Company (<i>Los Angeles Sentinel</i>)	Lisa Leslie	LA Sparks, WNBA; Broadcaster
Karen Bass	Congresswoman, 37th District of California	Ronnie Lott	NFL Hall of Famer
Marva Smith Battle-Bey	Director, Vermont/Slauson Economic Development Corp.	Dr. Paula McGee	WNBA Pioneer; Ordained Minister
Cedric Berry	Regional Metropolitan Opera Finalist, 1999	Lloyd McKinney	BAA Endowed Donor
Maj. General Charles Bolden Jr.	1st African American NASA Administrator; Pilot and Astronaut; USC Trustee	Pat Means	Publisher, <i>Turning Point Magazine</i>
Jacqueline Bowens	CEO, District of Columbia Primary Care Association; BAA Endowed Donor	Cheryl Miller	Women's Basketball Hall of Famer; Former WNBA Basketball Coach; Broadcaster
Aja Brown	Mayor, Compton, California	Denise Nicholas	Actress; Author
Marc Brown	News Anchor	Bernard Parks	Los Angeles City Councilman, 8th District
Don Buford	Major League Baseball Hall of Famer	Rodney Peete	Former NFL Quarterback; Founder, Hollyrod Foundation; Broadcaster
Yvonne Brathwaite Burke	1st African American Los Angeles County Supervisor	Jan Perry	General Manager, Los Angeles Economic and Workforce Development Department
Levar Burton	Emmy Award-Winning Actor/Director	Aulanna Peters, Esq.	1st African American Female SEC Commissioner
Ron Coleman	USC Basketball	Diana McNeil Pierson	1st Known African American Female USC Graduate, 1907/1909
Curtis Conway	USC All-American Athlete; NFL	Leonard Pitts Jr.	Pulitzer Prize-Winning Commentator, Journalist and Novelist
Candace Cooper	Justice, California Court of Appeals	Shonda Rhimes	Writer/Producer/Director
Cynthia Cooper-Dyke	Two-Time WNBA Most Valuable Player; USC Women's Basketball Coach	Linda Johnson Rice	Chairman, Johnson Publishing Company; USC Trustee
Peter Dauterive	CEO, Founders Savings & Loan; 1st Major BAA Donor	Helen Wheeler Riddle	USC's 1st African American Female Law School Graduate
Dr. Verna Dauterive	Educator; Philanthropist; USC Trustee	Dr. Mark Ridley-Thomas	Supervisor, Los Angeles County, 2nd District
Anthony Davis	USC All-American Athlete; NFL	C.R. Roberts	USC Running Back Record Holder
Howard Drew	"World's Fastest Human," 1912; BAA Endowed Fund	Patrice Rushen	Grammy-Nominated Performer, Musical Director and Producer
Sandra Evers-Manly	President, Northrop Grumman Foundation	Toni Scott	Acclaimed Sculptor, Artist
Allyson Felix	Olympic Gold Medalist in Track and Field, 2012 Olympics	John Singleton	Oscar-Nominated Writer/Director
Sara V. Finney	Television Producer; BAA Endowed Donor	Vada & John Somerville	1st African American USC School of Dentistry Graduates; 1st African American SCion Family
DeVon Franklin	Film Producer	Tim Story	Film Director
Leonard Fuller	CEO, Fuller Consulting, Inc.; Former USC Trustee; BAA Endowed Donor	Brice U. Taylor	1st USC All-American Athlete
Linda Murray Fuller	USC's 1st African American Song Girl	Clarence B. Thompson	1st Known African American USC Law School Graduate, 1904
Mike Garrett	USC's 1st Heisman Trophy Winner; Former USC Athletic Director	Tina Thompson	USC All-American Athlete, WNBA Houston Comets
Macy Gray	Grammy Award-Winning Singer/Songwriter	Alan Todd Turner, MD	President, Metropolitan Radiology, Inc.; BAA Endowed Donor
Maj. General Stayce Harris	1st African American Woman to Pilot a 747; USAF	Gregory Watson	Athlete; Endowed Scholarship Fund
Dr. Adam Herbert Jr.	President Emeritus, Indiana University; BAA Endowed Donor	Bill West	Retired Vice Chair, Mays Chemical Company
William Holland	BAA Endowed Donor	Forest Whitaker	Oscar-Winning Actor; Film Director/Producer
Eric Holoman	President, Magic Johnson Enterprises	Charles White	Heisman Trophy Winner
Varnette Honeywood	Acclaimed Artist	Faye Williams	Entrepreneur; BAA Endowed Donor
Faye Jackson	Pioneering Journalist; BAA Endowed Fund	Paul Williams	Famed Los Angeles Architect
Paul Jackson Jr.	Jazz Guitarist	Samuel L. Williams	1st African American President, California State Bar; Former USC Trustee
Dennis James	Founder, Flying ACES Youth Program	Crispus Attucks Wright	Noted Civil Rights Attorney; Benefactor, USC Gould School of Law
Edwin L. Jefferson	1st African American Justice, California 2nd Appellate Court of Appeals		
Keyshawn Johnson	USC All-American Athlete; NFL; Entrepreneur		