ALIGNING FOR BLACK EXCELLENCE IN HIGHER EDUCATION SUMMIT
February 7, 2015, 9:00am-1:00pm
Tutor Campus Ballroom, USC Campus

9:00-9:10 Welcome (USC BAA / UBAA / Ebony Magazine)
Invocation (Rev. Cecil “Chip” Murray, USC John R. Tansey Chair of Christian Ethics)

9:10-9:30 Keynote (Dr. Robert Ross, MD, President/CEO California Endowment; Member, President’s Advisory Commission on Educational Excellence for African Americans)

9:30-10:15am “External Stakeholder Perspectives Panel” (with Q&A)
(Moderator: Kiesha Nix, USC BAA Advisory Board Member, AVP Bank of America)

a. Institutional Diversity Policy Environments and Stakeholder Advocacy for College Success and Completion (based on current research)—Dr. Michèle G. Turner, Exec. Director, USC Black Alumni Association
b. Critical Student Advocates and Community Partners—George McKenna, LAUSD School Board District 1; Charisse Bremmond Weaver, President/Brotherhood Crusade
c. Profile for Educational and Economic Success in Los Angeles—Mr. Nolan Rollins, J.D., President/CEO, Los Angeles Urban League; Mr. Noel Massie, Regional President, UPS/President, Los Angeles Chamber of Commerce

10:15-11:00am “Trends Impacting Competitive College Readiness and Completion Outcomes Panel” (with Q&A)
(Moderator: Joshua Gray, Doctoral Candidate, Epstein Industrial & Systems Engineering Department/Certification Student, Viterbi School Health, Technology & Engineering Program)

d. K-16 Global Education Curricula—Dr. Sharoni Little, Clinical Associate Professor, USC Marshall School of Business
e. Globalization versus Internationalization Trends in Higher Education—Constance Iloh, Ph.D. Candidate, Ph.D. Program in Urban Education Policy, Pullias Center for Higher Education
Disruptive Technology Innovation Trends and Opportunities in Education—Jay Tucker, M.B.A., Chief Marketing Officer & Head of Programs Institute for Communication Technology Management, Marshall School of Business

11:00-11:45am “Access & Completion in Selective Institutions Panel” (with Q&A)
(Moderator: Kirk Kirkwood, VP Educational Services, College Bound, Los Angeles)

f. Impact of A-G requirements –Quality vs. Quantity—Dr. Yaw Adutwum, Founder/CEO New Designs Charter Schools/ Mr. Mandla Kayise, President and CEO, New World Education, Member UCLA Black Alumni Association
g. Distinctive Requirements for Selective Admissions Consideration—Rakin Hall M.Ed., Associate Director, USC Admissions
h. **Entering Student Profiles versus Cohort Completion Profiles**—Dr. Ainsley Carry, USC Assistant Vice Provost Student Affairs & Dr. Charles Alexander, UCLA Vice Provost, Student Diversity

   1. Persistence Life-skills Development through Advocacy & Mentoring Best Practices
   2. Student Life, Coping & Wellness

**11:45am-12:15pm** What Have We Learned Today to Take Back to the White House Commission—Open Discussion (Moderators/Facilitators: Student “Note takers” per each panel)

**12:15-12:30pm** Closing Observations—David J. Johns, Executive Director, White House Initiative on African American Excellence

**12:30-12:45pm** Closing Remarks—Princeton Parker, USC Student, USC BAA Scholar, Graduating Senior

Also, an information area (Lobby area) for Los Angeles institutions and College-Prep organizations such as:

   1. USC Admissions Information/ USC Black Alumni Association
   2. UCLA Admissions Information/UCLA Black Alumni Association
   3. LMU Admissions Information
   4. Cal State Admissions Information
   5. Community Colleges Admissions: Santa Monica, West Los Angeles, Southwest
   6. Council of African American Parents (Inland Empire)
   7. Young Black Scholars (Los Angeles)
   8. College Bound (Los Angeles)
   9. Jack & Jill, Inc. (Los Angeles)