“The battle for freedom and full acceptance in all segments of American life must begin anew every morning.

Viable tools must be used to close the gap between the haves and have-nots in our society. The most formidable of these tools is a good education at a great university like USC.

To extend the opportunity for a thorough education at USC, the Black Alumni Association is on an unending mission to support worthy African American students. All who believe in this thrilling venture are asked to come and go with us.”

– Rev. Dr. Thomas Kilgore, Jr. Founder, USC Black Alumni Association

USC BLACK ALUMNI ASSOCIATION

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The USC Black Alumni Association (BAA) is a tax-deductible 501(c)3 organization that provides scholarships averaging $3,000 to more than 100 USC undergraduate and graduate students every year. The BAA is one of the few USC organizations offering financial assistance to students in all USC schools. BAA scholarships are based on financial need as well as the overall profile of a student’s commitment and aspirations. In addition to reducing a recipient’s financial burden, BAA scholarships provide access to mentorship and professional development programs, plus a valuable support system available throughout the course of a student’s studies.

BAA participates in corporate matching programs, estate planning and many other philanthropic programs, including a special matching program with USC. Every contribution to a BAA undergraduate scholarship is matched 2 to 1 by the university, meaning that, for example, a gift of $500 becomes a $1,500 donation!

THE BAA “1,000 FOR $1,000” SCHOLARSHIP CAMPAIGN...

...is a million-dollar campaign to provide essential financial resources to Black students at USC. Affording a USC education is typically beyond reach without financial assistance. By increasing the number of scholarships we provide and their dollar amount, BAA can positively impact student admissions, student-life experiences and graduation rates for Black students at USC. Thanks to the BAA-USC 2:1 matching program, once we meet our campaign goal, we will be able to provide $3 million in scholarship assistance!

BAA founder Rev. Dr. Thomas Kilgore, Jr. envisioned an organization with a multi-million-dollar endowment to provide scholarships in perpetuity to Black USC students. Won’t you help us make this dream a reality?

BECOME A BAA DONOR!

• Deduct 100% of your donation from your taxes
• Create a scholarship in your name
• Receive special invites to BAA events with premium seating
• Be listed on the BAA website

Please contribute today at www.usc.edu/baa

FIGHT ON!

THE MISSION OF THE BAA

Founded in 1976 by Rev. Dr. Thomas Kilgore, Jr., the USC Black Alumni Association is a leadership network established to strengthen the legacy of educational excellence of USC Black students. The BAA provides scholarship assistance, career mentoring and cultural advocacy through alumni volunteer involvement, philanthropy, and social enterprise.